



Philanthropic Lift Analysis

How well do you know your donors? Do you treat them all the same? Do you know if they are contributing at the maximum level they are capable of giving?

Understanding your donors is critical to your success. Your donor data reveals the information you'll need to improve your fundraising and maximize potential giving. But many organizations lack the time or resources to analyze donor data. We can help.

Get to Know Your Donors

The DBD Philanthropic Lift Analysis screens and analyzes your donor data to provide you with strategic recommendations for retaining donors and maximizing growth.

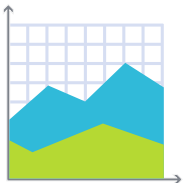
What You'll Get

You'll receive a detailed analysis of your donors' information in a clear, concise, actionable format. We'll provide:

- recommendations for maximizing retention, growth and upgrades within your existing donor base;
- Fundraising Fitness Test administration and summary;
- scored screening results, trends, and opportunities for growth;
- recommendations on segments on which to focus, including identification of specific donors and tactics to foster key relationships.

Grow your Fundraising with Data

The Philanthropic Lift Analysis will help you identify the donors that have greater potential than their current level of giving so you can build a stronger relationship and grow their gifts. We will help you identify trends within your organization so you can better understand your donors and be strategic and informed about your approach.



The better you understand your donors, the more likely you are to retain them and grow their support. And with increased support you can grow your important mission work. Let's get started!

Contact us today!

We can help you get to know your donors better so you can keep and grow them—sustaining your mission and elevating your cause!

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