



Capital Campaigns

When your organization is ready to grow, DBD Group can help you make your dream a reality. From feasibility studies to case development to capital campaign counsel, we will walk with you every step of the way.

Feasibility Studies

We'll work with you to develop a list of 25-35 key leaders to interview. Each interview will include a member of our team AND your CEO or CDO. In addition, we can do phone or e-surveys. The end result is an analysis of your case and your donor base in which you can feel confident.

Case Development

Every case for support needs to balance the story of what you're building with why it matters. Using print, video, or online tools, we'll help you articulate the needs in your community and how your organization will be better able to address those needs through your new or remodeled facilities.

Campaign Counsel

As your campaign counsel, we'll work with your volunteers and staff to identify and cultivate your top prospects, as well as craft strategies to inspire your entire donor base to support your campaign. In addition, we can work with you on board development and engagement strategies, as well as helping to mentor new development staff.

Leadership is Everything

The key to your financial development success is having the right leaders in place who are equipped with the tools they need to help you reach your goals. We work closely with our clients to help them recruit, train and develop the best leadership — volunteer and staff — to ensure you can fulfill your mission.

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"We hired DBD to conduct a Feasibility Study and provide Capital Campaign counsel. Their expertise gave us the confidence to proceed with an ambitious campaign that ultimately surpassed our goal. Jon kept us on target and provided motivation and support for staff and volunteers. DBD also created our campaign materials and shared tools that helped us manage our campaign effectively."

"Our work with DBD Group is one of the key reasons we had a successful campaign that surpassed goal. It was a great experience."

Marcia Drozdowski
Executive Director
Carlisle Family YMCA



DBD Group