

## Powered by amazing people with great technology

FRIENDLY VENDOR PARTNERSHIP PROGRAMME



American Translators

USA

Translators Association





European Union of Associations of Translation Companies

EUROPE

USA The Association of LANGUAGE COMPANIES ISO 17100 BUREAU VERITAS Certification



Association of Translation Companies

GLOBAL

UK





ANGOLA | BRAZIL | CAPE VERDE | GUINEA-BISSAU | MOZAMBIQUE | PORTUGAL | SÃO TOMÉ AND PRÍNCIPE | EAST TIMOR

## ISO 17100:2015 Powered by KAIZEN®

AP | PORTUGAL - TECH LANGUAGE SOLUTIONS' role is to assist our partners with their customers' projects involving the Portuguese language.

We are a leading company in the Portuguese speaking market certified by the international quality standard ISO 17100, powered by the KAIZEN™ continuous improvement method.

The application of the Kaizen method promotes the continuous improvement of our services. As such, we can always guarantee flexibility and follow-up market changes and its needs.

The Quality Standard ISO 17100 aimsto define quality requirements and to certify translation services throughout the different steps of the translation process.



#### "**Today** better than yesterday **tomorrow** better than today!"

Kaizen Institute ®



# LET'S WORK TOGETHER!

#### **AP | PORTUGAL Partnership Programme**

At AP|PORTUGAL, we understand the importance of a strong network of partners. We all have our strengths and weaknesses; it is only when we learn from each other that we improve. That's why we're committed to increasing the size and quality of our partnership network, to learn from the strengths of your businesses while offering our own knowledge of the language services industry and Portuguese-speaking markets.

#### Five reasons why you should work with us

- ✓ Portuguese language services specialists for all varieties of Portuguese: European, Brazilian and African.
- ✓ A market-leader company in conference interpreting, translation, and other language services in the Portuguese market
- ✓ ISO 17100:2015 certified company powered by the KAIZEN™ continuous improvement method
  ✓ Technology: Wordbee, SDL Studio, MemoQ and Memsource
- Expertise: Legal, Medical, Financial, Marketing, Engineering Software and Website Localisation

"AP | PORTUGAL gives all its partners a voice in the Portuguese-speaking market."



04 | AP | PORTUGAL



#### THE IMPORTANCE OF THE PORTUGUESE LANGUAGE

#### Find out more about the use of the Portuguese language in the world.

According to estimates, the Portuguese language ranks between fifth and seventh place among the most spoken languages in the world and is the third most spoken European language in the world. It is one of the official languages used in international organisations, such as the European Union (EU), UNESCO, Mercosul, Organization of American States (OAS), Latin Union, Free Trade Latin-American Alliance (LAFTA), Organization of Ibero-American States (OEI), Organisation of African Unity (OAU), West African Economic and Monetary Union.

It is also an official language of the Mercosul countries and is classified as an official language of the **Southern African Development Community (SADC),** which integrates the majority of the African countries in the Southern Hemisphere.

There are 250 million Portuguese native speakers spread over 5 continents in the following countries: **Angola** (17.4 million speakers), **Brazil** (190.7 million speakers), **Cape Verde** (494 thousand speakers), **Guinea-Bissau** (1.5 million speakers), **Mozambique** (22.4 million speakers), **Portugal** (10.3 million speakers), **São Tomé and Principe** (163 thousand speakers) and **East Timor** (1 million speakers).

By 2050, an estimated **350 million people will be speaking Portuguese.** 

# "250 million Portuguese speakers"

## OUR SERVICES BEYOND TRANSLATION



# TECHNOLOGY

We love interoperability



EXPERTISE: Legal, Medical, Financial, Marketing, Engineering Software and Website Localisation

www.apportugal.com



# A P | P O R T U G A L CONFERENCE SERVICES



www.apportugal.com



#### CONFERENCE SERVICES

AP | PORTUGAL provides a wide range of interpreting services according to your clients needs: business meetings, conferences, congresses to name a few.

We select the most suitable conference interpreters for each project, taking into account your event's working language and area of expertise, assuring high quality communication for your events requiring conference interpreting.

AP | PORTUGAL has several partnerships with some of the best audiovisual companies in the country. Thanks to our large annual workload, **we can offer your clients cost effective projects.** 



## DIRECTORY TECHNOLOGICAL AND LINGUISTIC SERVICES DIRECTORY

On the table below, you may consult all the categories of the technological and linguistic services we provide.

TECHNOLOGICAL	OFFLINE	DIGITAL	EVENTS	CREATIVE	
Document Management	Translation	Localisation	Conference Interpreting	Transcreation	
CMS Integration	Bilingual Revision	ISEO	Consecutive Interpreting	Multilingual Copywriting	
Archive	Monolingual Review	Social Media	Whisper Interpreting	MKT Translation	
Translation Tools	Transcription	CMS Management	Escort/Travel Interpreting	Interpretative Transcription	
Training	Notary Services	Subtitling	Staffing	Voice-over	
Optical Character Recognition	Translation Certification	SEA	AV Equipment Rental		
Machine Translation	Photocopy Authentication	SEM	Multilingual Staff		
Post-Editing	Apostille		Social Media Photo /Video Shooting		
	DTP		Audio Recording		
			Remote Interpreting		

## ASSOCIATIONS WE ARE MEMBERS





European Union of Associations of Translation Companies



### American Translators Association



ATC

ATA

Association of Translation Companies is one of the oldest linguistics associations in the world.

American Translators Association is one of the biggest

associations of translators and interpreters in the US.



#### ALC

Association of Language Companies. Founded in 2002 in the US, it represents companies that offer translation, interpreting and localisation companies.

#### **ELIA**

European Language Industry Association was the first European association of language services companies.

#### **EUATC**

European Union Association of Translation Companies is a joint association of the national translation associations in Europe.

#### GALA

Globalization and Localization Association is a global association founded in 2002 by 15 companies. It wishes to represent the linguistic services providers and to promote them.



# STATS OF

#### QUALITY OF THE TRANSLATION / FINAL TRANSLATION DELIVERED

3% UNSATISFACTORY		7% SATISFACTORY		50% GOOD		40% EXCELLENT	
GLOBA	AL SAT	ISFACTION WITH	THE A	P PERFORN	1ANCE		
3% UNSATISFACTORY		 0% SATISFACTORY		47% GOOD		50% EXCELLENT	
WOULD YOU RECOMMEND AP'S LANGUAGE SERVICES?							
3% NO		O% MAYBE		54% YES		43% ALWAYS	

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# ORGANISATION

CHART



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**Lisbon** Av. João Crisóstomo, n.º 30, 5º andar 1050-127 Lisboa Tel: (+351) 213 303 759

Opening Hours: Mon - Fri : 9h-13h 14h-18h (GMT/WET) **Porto** Av. da República nº 1105 4430-203 V.N.Gaia Portugal Tel: (+351) 220 945 855

Opening Hours: Mon - Fri: 9h-13h 14h-18h (GMT/WET)

info@apportugal.com



www.apangola.com | www.apbrazil.com | www.apportugal.com