



**SIX MONTH SMILES®**  
Short-Term Ortho System

It's about time.

See how easy it is to introduce  
short-term ortho into YOUR practice.



# CONTENTS

04 **WHAT IS**  
**SIX MONTH SMILES**

09 **TYPICAL**  
**CASES**

12 **GET**  
**TRAINED**

15 **SEE**  
**FAQ**





**Treatment Time**

**6 Months**

“

Six Month Smiles seemed like the ideal solution. ***I only had 12 months before our wedding, so long term options were out of the question.*** At first I felt quite conscious about having my braces on, but that quickly passed. After getting my braces off, some of my colleagues didn't even know I had had them on, proving how discreet they are.

- Victoria • Rotherham, UK





# What is Six Month Smiles?

Let's start with the basics. The Six Month Smiles® Short Term Ortho System **provides General Dentists with a cosmetic, practical and turn-key solution for adults with crooked, misaligned or spaced teeth.** Utilizing unique clear brackets and tooth colored wires, the system allows GPs to easily help their adult patients who think that they are "stuck" if they refuse traditional orthodontic treatment.



## Custom Bonding Trays



**Bracket specialists position brackets for you in custom indirect bonding trays.**

This makes bracket placement remarkably easy, efficient and stress free. The bonding trays are then packaged into our Patient Tray Kit™ (PTK.)

## Brackets & Wires



**Clear brackets and tooth colored wires are specifically engineered for optimum and predictable results,** while providing the patient with the most cosmetically appealing option available.



# The Patient Tray Kit™ (PTK)



The Patient Tray Kit™ is **customized for each patient and has all of the disposable materials you will need to treat your patient.** This includes the custom bonding trays, wires and much more.

## Treatment Planning

### CONFIDEX™ - Predictable Treatment Planning.

[Learn More](#)

*Created by orthodontists specifically for you.*

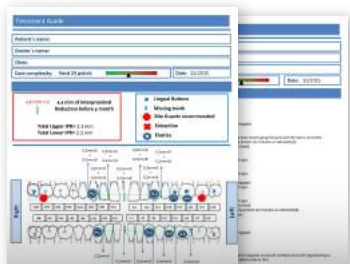
- ✓ — Step-by-step treatment planning guide.



Digital bracket placement to ensure accurate, precise, and quantifiable bracket positioning.



3D treatment simulation instills confidence in both patient and doctor.



- IPR - when and where
- Biteguards
- Month by month instructions



- Precise Placement
- Quantifiable Bracket Positioning



- Tool for patient and dentist visualization



# Why use Six Month Smiles vs. Aligners?

Six Month Smiles is similar to aligners, in that it's a similar scope of treatment and a similar patient demographic that we're treating. However, there are some significant benefits of Six Month Smiles to Aligners.

**1 Treatment Time**

Dentists who use both often report **Six Month Smiles works 2-3x faster** than aligners and they can treat many more patients successfully with Six Month Smiles.

**2 Predictable Tooth Movement**

With Six Month Smiles, there is a broader range of treatment potential, as well as more capability to address tooth movement. **Aligners can be limited in achieving desired tooth movement** and difficult to correct a severely rotated lateral or extrude a canine.

**3 Lower Case Fees**

The cost of lab fees **range from \$399 to \$799.**

SIX MONTH SMILES®	ALIGNERS
Unique clear brackets & wires	Clear removable aligners
6 month average treatment time	12 month average treatment time
Case/Lab fee: \$399 - \$799	Case/Lab fee: \$1,500 - \$1,999
Broad range of tooth movement	Tooth movement is limited (difficult to rotate, intrude or extrude teeth)
No patient compliance issues	Patient compliance can be a problem

Attend a Free Webinar



# Ease of Use

No previous ortho experience required. Expertly pre-positioned clear brackets come set in custom bonding trays ready for 1-step seating.

"I love Six Month Smiles. I thought ortho was a mystery. I tried aligners and got fair results. The results with Six Month Smiles are great. ***It is as advertised; a simple to incorporate, dummy proof system, and it works.*** It has been a game changer for my practice and my career!"



- Dr. Dale Hardy, Cornerstone Dentistry • Anderson, SC

# Effectiveness

Clear brackets and shape-memory wires are specifically engineered for optimum and predictable results.

"Trying to rotate and straighten teeth with aligners had become increasingly frustrating. It was unpredictable, and my cases just kept going on and on... ***With Six Month Smiles, I have more control over tooth movement.***"



- Dr. Kent Smith, 21st Century Dental • Irving, TX

# Profitability

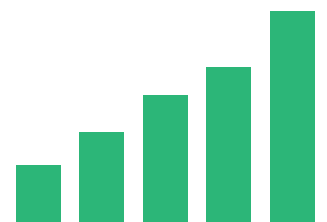
Tap into a new revenue stream for your practice.

***"Six Month Smiles increased my revenues by 40%.***

The success that I've had with Six Month Smiles over the last 2 years has allowed me to move into a much bigger space so I can handle all the new patients."



- Dr. John Seward, Cork Dental • Cork, Ireland



**3 CASES/MONTH  
@ \$4,000/CASE**

**=\$144,000** additional revenue



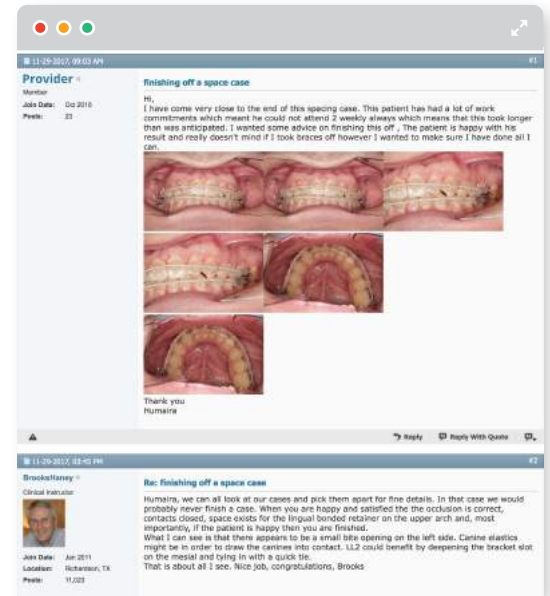


# FREE 24/7 Support & Marketing

## Provider Resource Center



## Forum Support



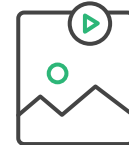
## Clinical Support

- Case Selection Support
- Treatment Planning
- Mid-treatment Support
- Forum Support



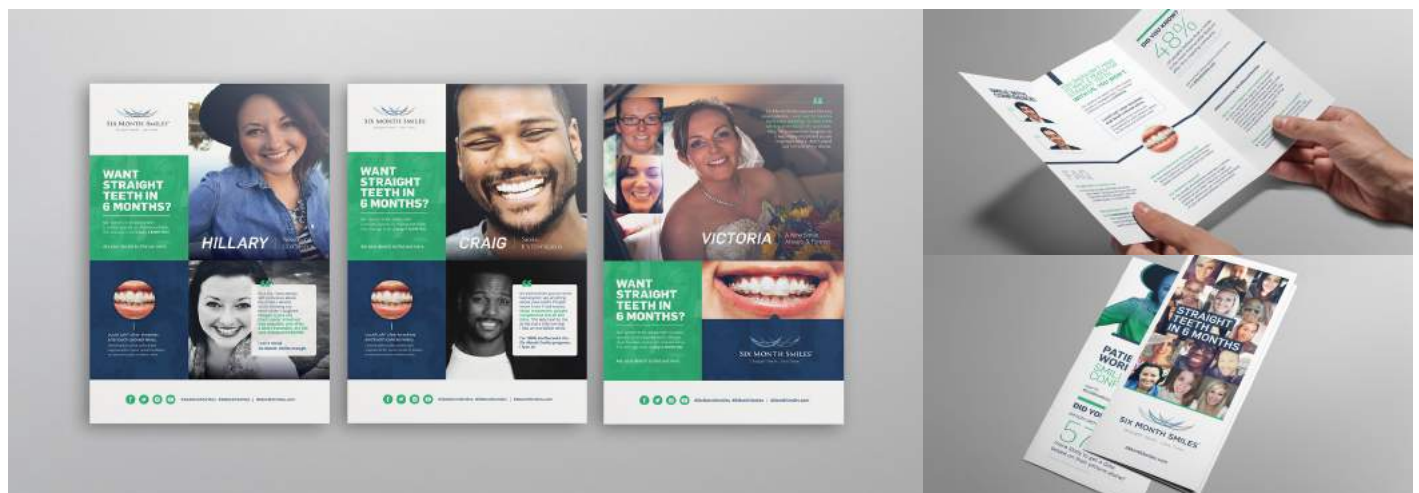
## Educational Support

- Advanced Level Webinars
- Video Educational Center
- How-to videos
- Tips & Tricks



## Marketing Support

- Posters + Brochures
- Flyers + Videos
- Photos + Logos
- Patient eGuide





# Get Results (Typical Cases)

## High Canines/Crowding



### Dan, age 21

**Chief Complaint:**

Crowding, High Canines and UR Lateral

**Treatment time:**

6 Months

— “

As an aligner user, I've had my fair share of aligner frustrations.

- Dr. Chris Bowman • Charlotte, NC —

## Deep Bite



### Shirley, age 26

**Chief Complaint:**

Retroclined Centrals and Proclined Laterals

**Treatment time:**

5 Months

— “

...no other treatment I offer gives me and my team as much joy and satisfaction.

- Dr. David Naisby • Inverness, Scotland —



# Get Results (continued)

## Anterior Cross Bite



### Betty, age 28

#### **Chief Complaint:**

Lateral Incisors in Crossbite

#### **Treatment time:**

6 Months



Metal braces were not an option and 12 months in aligners was too long.

- Dr. Parrish King • Andalusia, AL

## Spaced



### Pam, age 45

#### **Chief Complaint:**

Diastema between Upper Centrals

#### **Treatment time:**

5 ½ Months



I wanted to offer my patients another conservative cosmetic solution.

- Dr. Gerilyn Alfe • Chicago, IL





*Hands-On Interactive*

**2 Day Seminar**

“

I have to admit, I'm still blown away by this seminar. I came out of that seminar with no questions. I didn't have to do anything special. ***The instructors and support system is incredible.*** There's always people willing to help you. I was ready to go as soon as i got back into the office.

- Dr. Brooks Haney, Clinical Instructor • Dallas, TX



## Get Trained 15CE / 14CPD

The first step to becoming a Provider is to register for an upcoming 2 day hands-on seminar. You'll leave with the ability and confidence to start cases immediately. ***No previous ortho experience is required.***

## Seminar Objectives

- What is Short Term Ortho (STO)
- Identify proper case selection for STO
- Describe how STO can be delivered simply and predictably
- Understand how and why teeth move during treatment
- Understand how STO differs from comprehensive ortho
- Identify the market that desires STO
- How STO differs from removable aligners



## Topics Covered

### Day 1

- Intro to Short Term Ortho
- Overview of Treatment Philosophy
- Bracket Positioning
- Archwire Usage
- Case Selection
- Treatment Planning w/ CONFIDEX™
- Starting a Case
- Interproximal Reduction
- Use of Composite Biteguards
- **Hands-On Session #1**
- Predicting Tooth Movement
- Treating Spaced Cases
- Case Review & Treatment Planning

### Day 2

- **Hands-On Session #2**
- Short Term Ortho vs. Aligner Therapy
- Tips & Tricks
- Full Case Review
- Adjustment Specifics
- Removing Braces & Retention
- Occlusion
- Consultations
- Marketing
- Case Review & Treatment Planning





# Attend an Upcoming Seminar

15 CE / 14 ECPD

Doctor - \$1400

Team Member - \$325

Register Now



## 2018-2019

### US Seminars

Oct	05-06	Walnut Creek, CA
Oct	19-20	Dallas, TX
Oct	19-20	Houston, TX
Nov	02-03	Kansas City, MO
Dec	07-08	Orlando, FL
Jan	25-26	Scottsdale, AZ
Feb	08-09	Dallas, TX
Feb	22-23	Las Vegas, NV
Mar	08-09	New Orleans, LA
Mar	22-23	Orlando, FL
Apr	05-06	Bethesda, MD
Apr	12-13	Cleveland, OH
May	03-04	Boston, MA
May	17-18	Park City, UT
Jun	07-08	San Diego, CA
Jun	21-22	Atlanta, GA
Jul	19-20	Nashville, TN
Aug	09-10	Plano, TX
Oct	11-12	Chicago, IL
Nov	08-09	Boca Raton, FL

### Outside US Seminars

14-15	Sep	London
26-27	Oct	Zagreb, Croatia
09-10	Nov	Manchester
11-12	Jan	London
10-11	May	London
26-27	Jul	Manchester
06-07	Sep	London
13-14	Sep	Toronto

Questions?



Six Month Smiles is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 8/1/2012 to 7/31/2019. Provider ID: 341087

15 CE Credits available for US Seminars.  
14 ECPD for UK Seminars.



# Clinical Instructors



## **Dr. Chris Bowman, DDS (United States)**

Dr. Bowman is a full-time practicing General Dentist from Charlotte, North Carolina. A 1994 graduate of the University of North Carolina – Chapel Hill School of Dentistry, he started Advanced Dentistry of Charlotte in 1996.



## **Dr. Brooks Haney, DDS (United States)**

Dr. Haney was honored to be voted one of Dallas's Top Dentists for 2010, 2013, and 2014 by "D" Magazine. For more than 25 years, he has provided caring dentistry to Richardson's families and professionals.



## **Dr. Michelle Hedgecock, DDS (United States)**

Dr. Hedgecock graduated magna cum laude from The University of Texas Health Science Center in San Antonio in 2007, where she earned her Doctorate of Dental Surgery. In 2011, she started her own practice in Austin, Texas. Her scope in practice focuses on comprehensive treatment planning and Cosmetic Dentistry.



## **Dr. Kent Smith, DDS (United States)**

Dr. Smith practices in Irving (Dallas) Texas with a team of 22, where they live their mission: "Vision, Experience, Compassion... Expect Everything." Dr. Smith's passions lie in orthodontics and sleep disordered breathing, speaking worldwide on these topics.



## **Dr. Jan Einfeldt (UK)**

Dr. Einfeldt qualified from the University of Copenhagen, Denmark and gained much experience working in practices in Denmark, Germany, and in the UK. He is now the Director of an award-winning private practice in Staplehurst, Kent.



## **Dr. Jaswinder Gill, BDS DGDGP (UK)**

Dr. Gill qualified from Kings College Dental School, London in 1995, where he achieved his Bachelor of Dental Surgery. He is committed to further education and in 1997, completed a further Diploma in General Dental Practice. Following his qualification he spent 13 years gaining experience in a dental practice in West London before buying his own practice in Slough in 2006.



## **Dr. Mali Aghelnejad (UK)**

Dr. Aghelnejad graduated from the University of Gothenburg, Sweden in 1993. She opened her Dental office right after graduation and decided to continue her career in England and relocated in 1999. After a few years she opened her own practice focusing on comprehensive and aesthetic dentistry. As a follower of bio emulation group she followed her interest in minimal invasive dentistry and her training in Orlando by one of the founders of Six Month Smiles developed her strength in this field.



# FAQ's

## Q How only 6 months?

**A** The average case is completed in 6 months, but cases can range from 4-9 months. The two primary reasons for these short treatment times are:

- 1. Most Six Month Smiles cases is very similar to most aligner cases:** to give the patient a great new smile and to accomplish most, but not all, of what would be done with traditional orthodontic treatment.
- 2. Our award winning Lucid Lok® brackets and wires are specific for short term orthodontic treatment goals.** These teeth straightening goals can be achieved efficiently and effectively because the brackets and wires are engineered with a specific prescription.

## Q Can General Dentists use the Six Month Smiles® System?

**A** **Absolutely! Our system is designed specifically for General Dentists** who have little or no orthodontic experience. The vast majority of adult patients are unwilling to undergo traditional orthodontic treatment. Our system is the complete solution, making it easy for general dentists to treat these patients with clear braces and provide a teeth straightening service that they really want.

## Q Is retention different than other forms of orthodontics?

**A** **Retention at the completion of treatment is the same** whether traditional or short-term orthodontics is performed. The methods of retention, both fixed and removable, are also similar, regardless of the two forms of orthodontics.

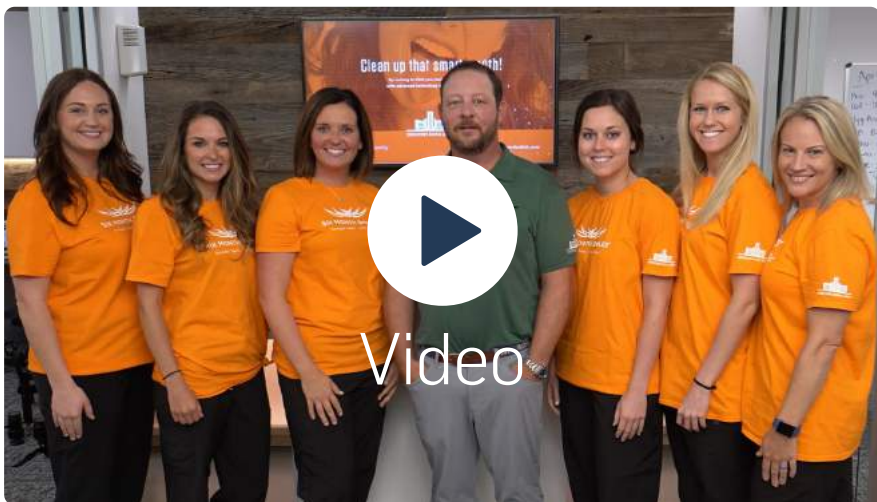
## Q Is root resorption a concern with short-term ortho?

**A** **Root resorption is not of more concern with Six Month Smiles than with any other type of orthodontic treatment.** In fact, there is less chance for root resorption for Six Month Smiles cases. Root resorption is typically associated with high forces placed on teeth over a long period of time. With us, the forces are very light and the treatment times are short. There is simply less time for resorption to occur compared to most traditional orthodontic cases.



# Don't let your learning stop here!

Now that you've finished reading this guide, don't stop there! This is just the beginning of the opportunities Six Month Smiles offers as a Short-Term Ortho System. **Now it's time to visualize your patients who have asked you for straight teeth** and begin making a decision on whether you're going to treat them, or not.



## PRACTICE STORIES

Dr. Daniel Bird  
Six Month Smiles Provider



## PATIENTS WORLDWIDE SMILING WITH CONFIDENCE.

#SixMonthSmiles or #6MonthSmiles





# Conclusion by Dr. Brooks Haney

After I completed the course, I wrote down the names of all my patients I could have helped with Six Month Smiles. I was very surprised at how long the list was. I've been in practice for over 30 years, and have had hundreds of patients specifically ask me for straight teeth. I used to refer them to the orthodontist – they would schedule a consultation, come back and say, **“Metal braces, 2 years... I'm not gonna do that.”** It was unsatisfying to not have a realistic solution for my adult patients who were simply asking for straight teeth.

I have to admit, I was a little nervous at first. That nervousness went away on the first day, and **after completing the course, I was completely blown away with the system.** After implementing Six Month Smiles in my practice, it changed everything, because it opened up a whole new avenue for us and our patients.

Before, I never thought about doing any type of orthodontics. In Dental School I bent a wire, it went the wrong direction – immediately I thought, **“I'm NEVER doing this again!”** The decision to pursue Six Month Smiles wasn't because I had special skills or previous orthodontic knowledge. **Six Month Smiles made it simple** to provide my patients with a smile they've always wanted.



Dr. Brooks Haney

**“THE REAL WINNERS HERE,  
ARE OUR PATIENTS.”**

**Dr. Haney is a general, cosmetic and restorative dentist who offers Six Month Smiles at his practice in Dallas, TX.** He incorporates cutting-edge innovations, and he and his warm staff provide the individualized care patients deserve. He is a member of numerous local, state and national dental organizations.





# SIX MONTH SMILES®

Straight Teeth. Less Time.

Please let us know how we can help

## Contact Us

866-957-7645 (US)

001 585 594 0606 (Outside US)

Seminars@SixMonthSmiles.com

Visit our Website



Join the Conversation!

#SixMonthSmiles or #6MonthSmiles

