# **Privacy And Security Policy**

## 1. Security

This site has security measures in place to protect against the loss, misuse and alteration of the information under our control.

## 2. What Do We Collect and Why?

You may browse our site and view most of the information accessible through the site without providing us any information that is identifiable for you

#### 3. IP Address

We use your IP address and other standard log file information to help diagnose problems with our server, and to administer our Website. Your IP address is used to help identify broad demographic information in the interest of improving our site and service.

#### 4. Cookies and Click Trail Information

Our site may use cookies for a number of reasons, such as (a) to recognize you when you return to our site and (b) to recognize whether a customer came to our site as a result of a promotion on one of our partners' sites. Some of these cookies may be placed by our third party service providers to recognize when a user visits this site. The information collected and shared through this technology is non-personally identifiable. We also collect anonymous visitor information about how you utilize our site, such as IP addresses, browser types (such as Firefox, Internet Explorer or Netscape), referring pages and pages visited. We use this information (a) to perform anonymous statistical analysis of Web page traffic patterns, (b) to administer our Website and servers, and (c) to improve our services.

### 5. Registration and Order Forms

Registration and Order Forms on our site may require you to give us your contact information (i.e., name and e-mail address) and demographic information (i.e., zip code and state). We use this contact information from the registration form to send you information about our company at your request. Your contact information is also used to contact you when necessary for additional information or to process or fulfill your request. Demographic and profile data may also be collected. We use this data to help us improve this Website and our product and service offerings.

## 6. Sharing With Third Parties

In the unlikely event that Results.com Ltd, or substantially all of its assets, are acquired or merged with another company, customer information will be one of the transferred assets. Information collected on this Website is made available to such business partners. Unless we are required to release information collected

on this Website to comply with law or to protect the rights, property, or safety of Results.com Ltd, our users, or others, Results.com Ltd will not share information collected on this Website with any third party.

#### 7. Links to Other Sites

Results.com Ltd is not responsible for the privacy practices or the content of any sites that this site may provide links to.

#### **Revisions to This Statement**

Our business changes constantly. This privacy statement will change also, and use of information that we gather now is subject to the privacy and security statement in effect at the time of collection. You should check our Website frequently to see recent changes. If, however, we are going to use users' personally identifiable information in a manner different from that stated at the time of collection, we will notify users by posting a notice on our Website for 30 days.

If you have any questions about this privacy and security statement, the practices of this site, or your dealings with this Website, please contact us at legal.results.com