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## AWARD WINNING AUTHOR STEPHEN LYNCH NAMED AS PRESIDENT OF RESULTS.COM

SAN FRANCISCO, CA, September 18, 2017 – Stephen Lynch, author of the 2014 Small Business Book Award-winning *Business Execution for RESULTS*, has been promoted to President of RESULTS.com, the global business management platform provider headquartered in Auckland, New Zealand.

Lynch has been part of the RESULTS.com leadership team since 2005, serving as its General Manager in New Zealand, worldwide Chief Operating Officer, and worldwide Head of Strategy and Consulting. He has lived in the United States since 2010, where he has overseen the expansion of the RESULTS.com client base across the North American continent.

In these roles, Lynch has personally provided strategic planning and business execution consulting services to hundreds of companies in the USA, Canada, Australia, and New Zealand. He has delivered presentations, webinars, and workshops to thousands of business leaders. With over 5,000 followers on LinkedIn, his regular blog posts are widely read. His articles have been published in *The Economist*.

Widely regarded as one of the best strategic planning consultants for growing businesses in the world, Lynch was also instrumental in the design of RESULTS.com's functionality. The platform aligns goals with strategy and facilitates meetings and communications. Companies using it have seen productivity gains in the double digits, and have seen bottom-line profitability

improvements as high as 30% – thanks largely to the management philosophy that Lynch brought to its workflows.

He also designed and wrote the Management Certification courses included in a RESULTS.com service agreement. His courses help clients more easily standardize the way they motivate and engage employees. They also prepare C-level users of RESULTS for the Quarterly Strategic Review workshops that Lynch facilitates for them as part of their license.

RESULTS.com has a global network of business consultants who place their platform with their clients. Doing so has proven to be so transformational for many partners that Lynch is about to embark upon a [fourteen-city tour of North America](#) to present the opportunity to others. The company will host dinners for consultants who want to grow their Practice and also create a long-term passive recurring revenue stream.

As President, Lynch hopes to keep RESULTS.com on its growth track by making sure that every client gets productivity gains and cultural improvements from the platform, and that every consulting partner can serve their clients better while earning more doing it. “RESULTS has been a big part of the way I try to improve management and business practices worldwide,” Lynch said. “I’m very pleased to take the role of President and to continue guiding this company on its revolutionary path.”