

SEIF – DRIVING IMPACT INNOVATION

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www.seif.org

Samsung For Impact

An acceleration program for impact startups tackling the challenge of the ageing society

APPLY NOW
Deadline: April 30th 2020



BlueLion

SAMSUNG

www.samsungforimpact.ch

seif DRIVING
IMPACT
INNOVATION

Samsung For Impact

Initiators

SAMSUNG

Samsung seeks to be a truly responsible corporate citizen in each of its global locations through initiatives designed to solve the most pressing problems. In doing so it addresses issues that are unique for each community, maximizing its impact through working with its subsidiaries and specialized local organizations. Samsung For Impact is one of those initiatives and it is being implemented in four European countries.



BlueLion

Bluelion is a Zurich-based startup incubator on a mission to help tech startups to get from 0 to 1. With office space, coaching and networking opportunities, Bluelion supports pre-seed and seed startups in getting traction and visibility for their businesses.



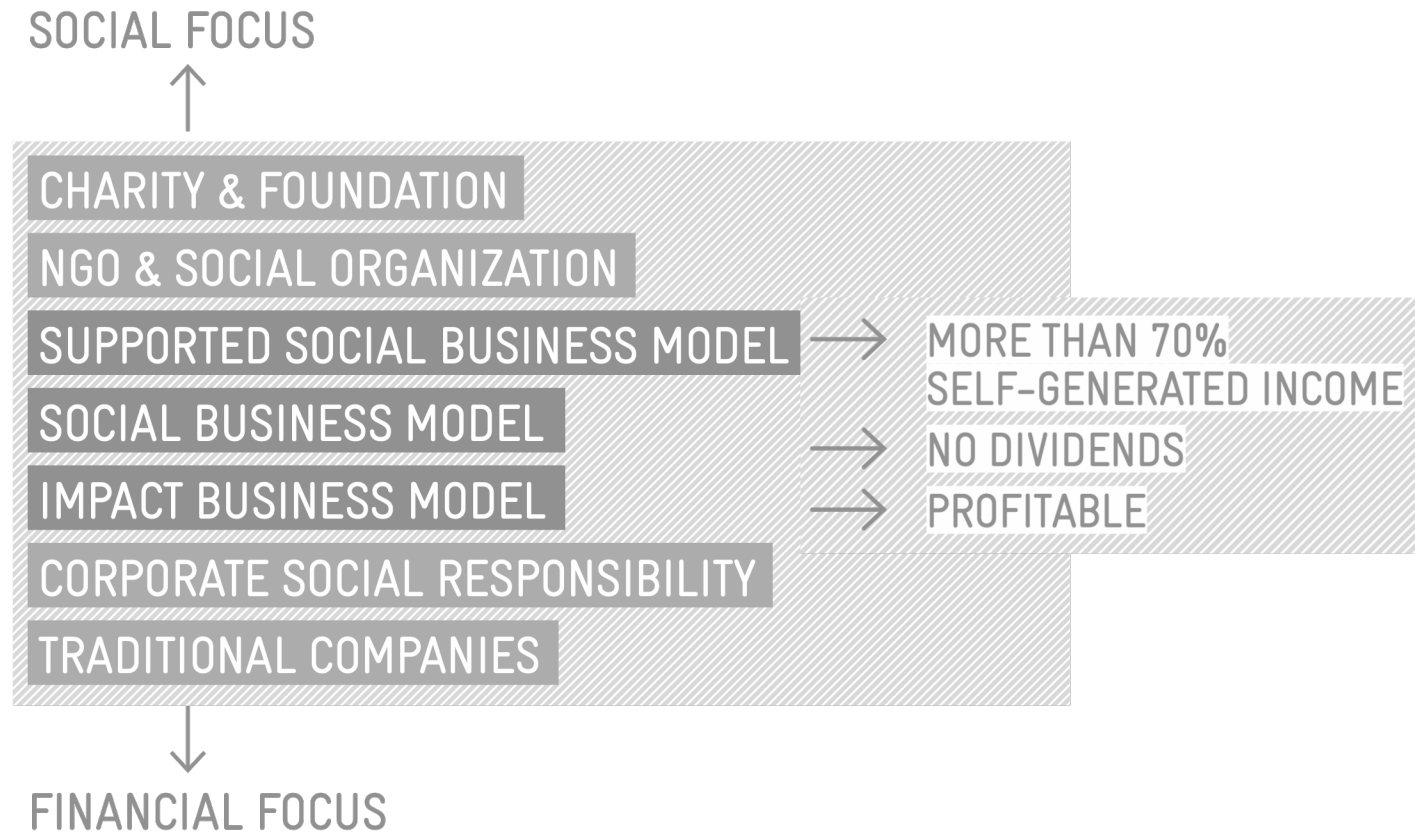
SEIF offers specialized coaching, training & development, consulting and impact investment opportunities to support impact driven entrepreneurs to drive their businesses, tap the market, grow and scale successfully.

SEIF – Our Vision

We see a great business potential within the framework of the **17 UN Sustainable Development Goals (SDGs)**. We strongly believe that **impact driven entrepreneurship** will make a major contribution to achieving the goals in 2030.

The more successful the startup, the bigger and more scalable the impact. And that is what we strive for.

SEIF – Impact driven entrepreneurship



SEIF IN A NUTSHELL

SEIF provides non-financial and financial support to **innovative impact entrepreneurs** addressing social and/or environmental challenges to reach the UN SDGs. The only organization in Switzerland carrying out trainings for impact-driven entrepreneurs on behalf of Innosuisse.

2011

Established

- SEIF Tech for Impact AWARDS --> **APPLY NOW** via seif.org
- SEIF Impact Academy
- Innosuisse trainings
- Multi stakeholder network

Our daily business

- Screening | Scouting | Assessing
- Advancing: accelerating, coaching, training, consulting
- Impact management & Strategy

800 → 250 +

Supported impact startups a year

BLUELION.ch IN A NUTSHELL

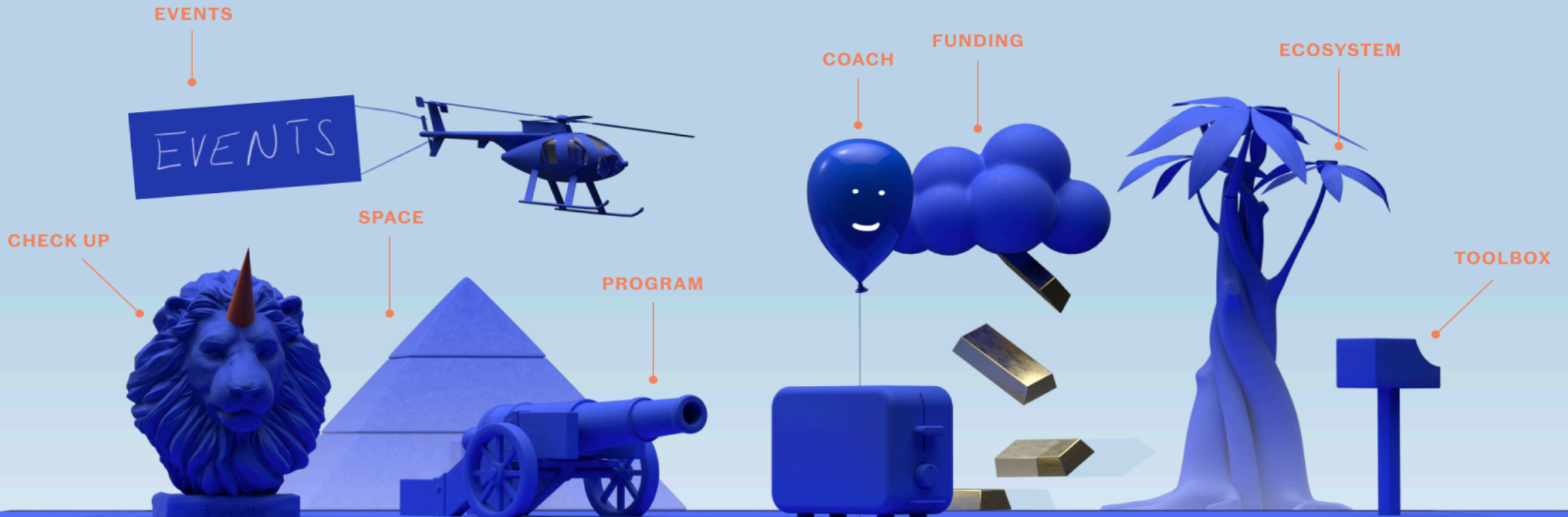


We bring Entrepreneurs from 0 to 1

Bluelion Incubator is a zurich based foundation with the purpose to foster swiss tech startup in pre-seed stage through various supporting formats.

FROM ZERO

TO ONE



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Samsung For Impact - Who should Apply?



**Positive
Impact**



**Proof of
concept**



**Technical
Component**



**Swiss-
based**



**At least 2
co-founders**

Samsung For Impact - Why should you Apply?



Training



Mentoring



Expert
Coaching

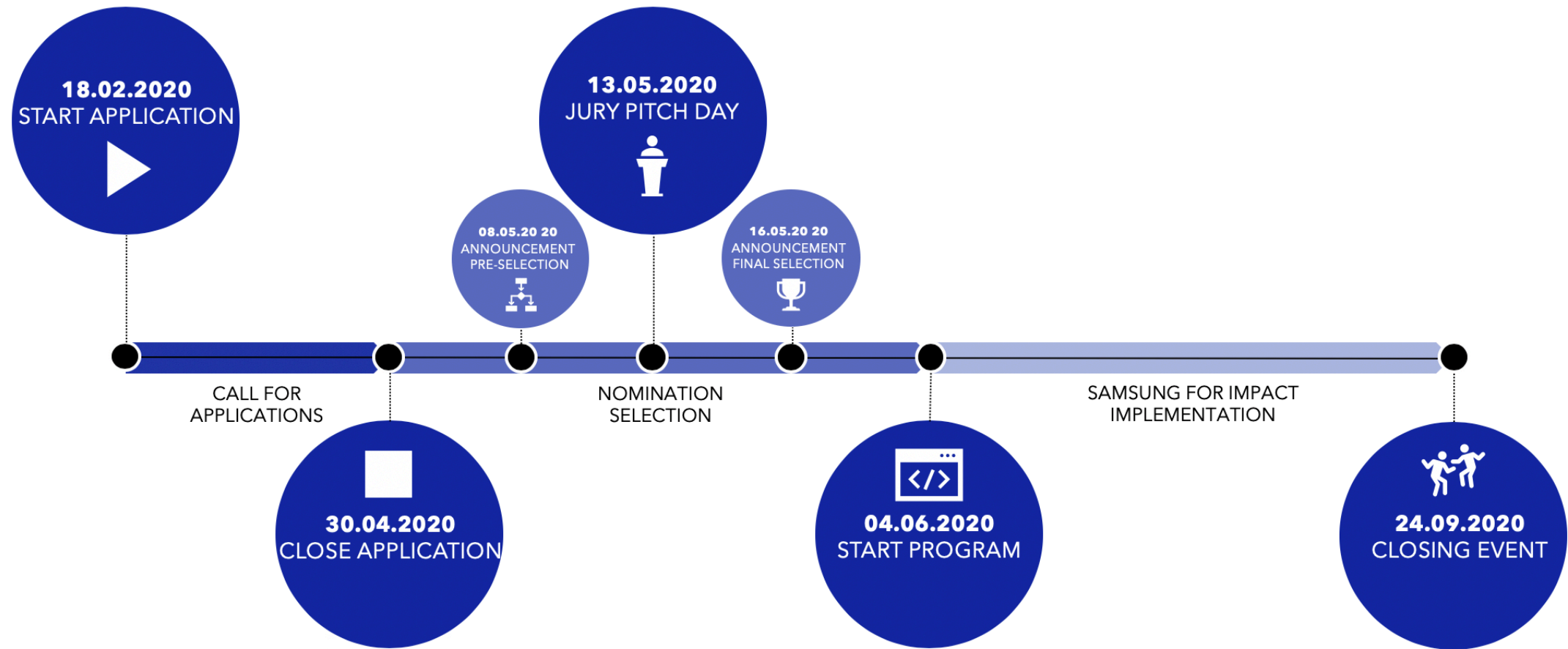


Events



Space

Timeline



Questions?



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