

ANALYTICS MASTERY

Procurement's Path from Backroom to Boardroom





VISUALIZE

- Collect from all data
- Identify compliance gap
- Determine immedia tactical issues and opportunities



ANALYZE

- Quantify business opportunity
- Create and prioritize an action plan
- Execute and measure impact



STRATEGIZE

- Forecast and drive long-term planning
- Proactively anticipate market changes and risks
- Improve ROI via contract visibility and analytics

BACKROOM

Step 1: Figure out what is in your contracts

- Determine number and types of contracts
- Compare actual spend to what is specified in the contracts
- Identify rogue spend and risk



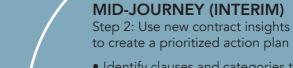
SECURE SAVINGS, MITIGATE RISKS

start here









- Identify clauses and categories to prioritizeExamine compliance with organi-
 - Examine compliance with organizational policy (e.g., anti-bribery)
- Create plans to remediate risk and optimize spend

CALCULATE OPPORTUNITIES, DELIVER RESULTS



BOARDROOM

Step 3: See and plan for the future

- Deliver actionable insights with measurable performanceDrive long-range category
- Drive long-range category planning and ROI
- Forecast business opportunities and model potential risks



STRATEGIC CONSULTING, ADDING VALUE

Ready to get started on your analytics journey?

Contact the Seal Software team!



In association with **Spend Matters**