

# Omni Channel Always Pays off

Achieve a perfect retail execution at the POS



Target's online sales skyrocketed **141%**  
Digital sales= Home delivery + Curbside pickup



Walmart Earnings: U.S. sales jump **10%**,  
boosted by **74%** surge in online buying.  
Online subscribers grew **x 4**



E-commerce sales soared **85.7%** in April  
& **48.3%** in March 2020



Revenues increased by **10.7%** due to  
enhancing customer convenience with increased  
store staff, expanded PC Express e-commerce  
services and eliminating fees and reducing prices  
associated with these online services

## 5 KEY Lessons Learned

- Investing in Omni Channels always pays off
- Online will NOT cannibalize retail sales, but will compliment it
- Capture Retail and Consumer Data and make sure its part of decision making
- Data Centric Strategies will help in availing opportunities quicker
- Invest in Data tools and partner with Data Science experts



[www.storecheck.com](http://www.storecheck.com)

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