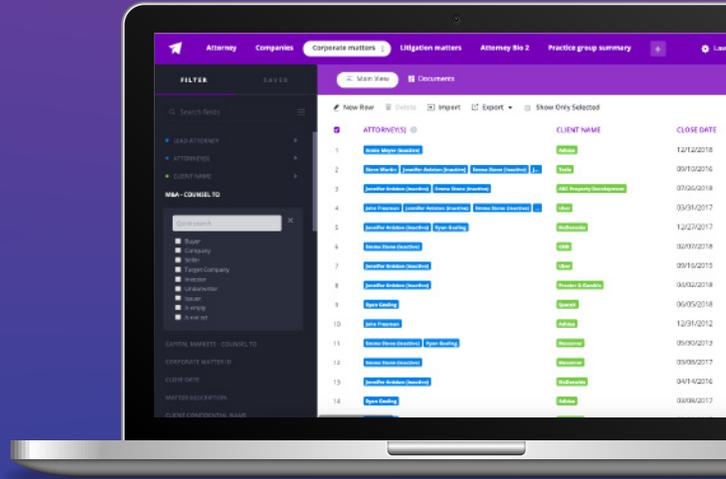


Win Business (Faster) with an Accessible, Accurate Database

secure • cloud-based • automates content



Pitchly organizes and **activates your company's proprietary data** by creating a single source of truth for your team to win deals and create dynamic customer-facing content in real time.



Quickly Access Reliable Data

Make your data reliable and accessible with Pitchly's Database Platform. The user-friendly interface can **serve as your database** or **sync in real-time with your existing ones**, making it a flexible solution for your current processes or new scalable actions to grow your business. Whether your intellectual property is tucked away in an on-premise database, spreadsheets, documents or outdated presentations, Pitchly can create a single source of truth for your teams to search, filter and segment data in seconds vs. hours or days.



Accurate Intellectual and Proprietary Data

Your subject matter experts (SMEs) are a **goldmine of expertise and knowledge**. You can collect, clean up, maintain and preserve your intellectual and proprietary data with one solution. Pitchly's Database Platform streamlines how you gather information with customizable and flexible input forms to capture data and immediately activate it for content creation and analysis. Pitchly incentivizes analysts, attorneys and other SMEs to provide their experience data. So if they leave, their **intellectual property remains**.



Make Strategic Decisions – Faster

When your data is accessible and accurate, your firm can make strategic decisions faster. You can **quickly search and cross-segment databases** to determine which attorneys, advisors or practice areas are relevant for customer-facing documents. You are able to **identify the right information** and create a compelling response in a matter of minutes.



Swiftly Configure & Onboard Your Team

Your team can take advantage of Pitchly's **speedy integration support** from day one of implementation to daily ongoing needs. The Database Platform was designed to empower marketing and business development teams. Your staff won't require internal support and training from an IT team member or data scientist. Your marketing and business development teams can **easily run reports, search, filter and cross-segment** from multiple databases after just one onboarding session.



Securely Access Your Data from Anywhere

Your experience data is accessible from anywhere with Pitchly's **secure, cloud-based solution**. Power users can create and control **unique user access permissions** that align with what each team member needs, such as:

- Subject matter experts can easily complete forms for the fields only relevant to them
- Marketing can export tombstones, biographies, presentations and proposal content
- Business Development can denote which transactions are confidential
- Managers can run reports to easily determine relevant teams and experience to review

Pitchly is a cloud application using the multi-tenant, Software-as-a-Service (SaaS) model, delivered over the internet as a reliable service. Our service is secured by SSL 256-bit transfer, AES 256 encrypted data for file transfers and Amazon AWS for static encryption of information in their network of ISO 27001 certified data centers.



Automate Content Creation for Compelling Content

With Pitchly you also create a **supercharged method** for content creation. Marketing and business development teams not only have the precise data to create compelling content, but they can also **export the information into branded, templates** to create tombstones, experience records, team CVs, case studies and more. You can even manage and include client logos. Your experience across departments is accurate, and the teams and areas can access and export what they need to win more clients and deals.

Don't wait to win more

Discover how other Pitchly customers create winning proposals in less time.

START WINNING MORE 