



# Cloud Flexibility without your data living there

Your company's data becomes accessible and tangible in a secure way with Pitchly.



## Critical Data Stays Where You Want It

By connecting an SQL server to the Pitchly, your data is streamed in real-time no matter where it exists (on-premise, private or public clouds) and it's never saved or duplicated to the platform. IT teams have a new way to deliver solutions to non-technical end users who require access to research and complete work assignments. This solution allows the data to stay where you need it – behind a firewall in your safe, secure database.



## Accessible Yet Secure

You give your company visibility into the critical data tucked away inside its servers without a business analyst taking action. With the easy permission settings and pass-through nature of Pitchly, you overcome stringent data regulations and requirements that address security concerns and challenges. You decide if your data is stored in Pitchly and control access requirements for users and types of users.



## Streamlined Integration and Onboarding

IT plugs the various databases (SQL, Salesforce, and even Excel files), allowing end users to access information you want them to view with complete or limited control to filter, create, update, delete, and export the data using Pitchly. Onboarding takes minutes and Pitchly provides support for end-user issues and questions, leaving IT only responsible for integration. These users can easily filter, query and cross-segment the databases to make smarter data-driven decisions – and quickly.

# Make Data Human-Friendly in Seconds

Integration takes seconds. Yes, seconds. IT provides the server name or host, username, and password, and in seconds the data is there for the end-user. Field IDs and names flow through Pitchly, which translates the data to a human-readable solution. The end-users can now automate document creation and populate the database with custom forms for fields relevant to the individual's knowledge.

## YOUR DATA NOW

START_DATE	COMPANY_ID	PERSON_ID	HEADSHOT
2017-01-01T00...	1	1	◆PNG[IHDR]X◆pHYs◆
2016-08-27T00...	3	3	◆PNG[IHDR]X◆pHYs◆
2019-02-15T00...	5	5	NULL
2015-04-16T00...	3	8	◆PNG[IHDR]X◆pHYs◆

## YOUR DATA IN PITCHLY

START DATE	COMPANY	PERSON	HEADSHOT
01/01/2017	Pitchly	Rachel	
08/27/2016	Ecombee	Joey	
02/15/2019	Bankify	Chandler	not set
04/16/2015	Ecombee	Phoebe	



## Connect Applications to a Real-Time Data Feed

Pitchly comes with **Applications** to create PowerPoint **Documents** and custom **Forms** to gather data. Internal development teams can **Build** on Pitchly reducing approximately 50 percent of the user-permission, security, and database "infrastructure" typically required to build an application from scratch. Build Applications in any language and host independently by the developer and access data through a real-time GraphQL API and SDK. **Documentation is available at <https://developers.pitchly.com>.**

### DATA-INFUSED DOCUMENTS

Create a library of branded documents that integrate fields from your database and updates in real-time so documents are never out-of-date.

- Create dynamic content asset libraries to insert into templates
- Easily export as editable PowerPoint or Word documents
- Create logic and rules to create formatting and information logic in templates

### GATHER INFORMATION

Use a drag-and-drop design to create custom forms to collect responses from subject matter experts.

- Create a library of forms customized for specific user input
- Ask only what specific users can provide for the record
- Set up workflow for review and approval

### BUILD YOUR OWN APP

The Pitchly Platform is available for companies and the SaaS market to build their own applications by allowing them to connect to data in the most secure manner.

➤ **PRO TIP:** Use the **Documents** app to automate weekly reporting activities, invoices, pitch decks, flyers and brochures, investor updates, and much more.

# Make data accessible + secure

Discover how other Pitchly customers are making their data accessible, yet safe and secure, and meeting the challenge of stringent data requirements.

**MAKE DATA FRIENDLY** ➤