

# Digital Transformation



**1 Lesson**

Parts 2 & 3  
Coming Soon



## Learn about

More than just a buzzword, the time for Digital Transformation is here, and that poses a real challenge for many businesses. Understanding the threat and embracing change can be the difference between surviving in this digital world and getting left behind. In this lesson, we explore some of the key qualities needed to thrive in the digital age and consider the consequences of getting it wrong. We also look at the role of a clear vision and strategy for planning and implementing changes, regardless of your industry or sector.



## Lesson Overview

### Lesson 1

About the need and responsibility for businesses to adapt to technological developments

#### In this lesson you will learn:

- ✓ The qualities needed for a successful digital transformation
- ✓ The key steps you need to consider when defining a strategy
- ✓ About the successes and failures of some major companies' attempts at digital transformation