

Content Writer

The Role

With growth plans earmarked for 2020, which will include rapidly increasing the amount of video content we produce for our learners, we need a Content Writer to join our team - a real team player with a can do attitude, and a passion for writing, will be a great asset to our company. As a Content Writer, you'll be joining our highly regarded content team and closely collaborating with our subject-matter experts, animators and the rest of the production team to produce online learning lesson scripts that are then delivered by professional presenters in a studio or on location.

Storytelling is at the heart of the role, and the Content Writer will enjoy finding ways to explain complicated concepts in an interesting and engaging way. This is a wide-ranging role, that will require a number of different skills. As well as producing video scripts, you will be producing supporting materials for learners, such as lesson packs as well as building interactions in the CMS. A natural curiosity will drive your research, and your creativity will help to produce truly outstanding content. The purpose of this role, and the team as a whole, is to create educational videos and materials that enable leading brands to create a common global digital language across their business.

- The end-to-end crafting and delivery of a lesson script
- Partnering with subject matter expert to ensure scripts clearly convey the intended educational messages, and are well-sourced
- Scripting lessons to ensure content is engaging and easily understood
- Working closely with the Senior Editor and Editors to ensure the script is in the correct tone of voice
- Assisting the production team to ensure timely feedback to animators for animation sequences and interactions
- Producing supporting elements that sit alongside the lesson
- Reviewing video outputs for accuracy

The Person

If you're a strong communicator, we want to hear from you. If you like to use your initiative, then we want to hear from you. If you write a blog, produce a podcast or enjoy general content creation then we want to hear from you. We work in a truly collaborative environment, and successful applicants will be confident self starters, with a strong work ethic. Previous knowledge of digital education would be a bonus, but not essential. The drive and energy brought to the role

by potential candidates will be essential, simply due to the variety of skills needed for this position, and the number of personalities that you'll engage with on a daily basis. Ideally, you will have a couple of years of writing and editing experience, where you'll have honed your storytelling and project management skills.

- Exceptional English language skills
- Two years' writing and editing experience
- A great storyteller
- Interest in digital education
- Work independently or collaboratively as part of a wider team
- The ability to research subject areas
- Excellent project management skills
- Strong interpersonal skills
- Attention to detail

The Benefits

- 25 Days annual leave
- 4pm Friday finish
- Dedicated wellness manager - Think yoga, nutrition classes, bake-offs etc.
- Fresh fruit & snacks
- Variety of clubs and activities - (incl Run Club and Games Night to name a couple)
- Healthcare
- Pension
- Competitive salary

The Company

Circus Street is an exciting global business that has doubled in size for three consecutive years. We work with the world's leading brands, up skilling their talent and helping them to build and develop digital capability across their organisations at scale.

Specialising in digital marketing, we bring together a faculty of experts, cutting-edge educational technology, interactivity and world-class animation to deliver an unconventional learning experience which is both educational & entertaining.

Using interactive methods to embed learnings across a broad range of digital-related subjects, we focus on delivering the very best learning experience for our clients, which include some of the world's most recognised brands in consumer goods, pharmaceuticals, retail, finance and advertising.



Each of our 50,000 users, across 157 countries, can attest to the transformative impact of the Circus Street experience. The team in our UK headquarters in London is currently 90+ members strong, with offices in NYC, Texas, Singapore and Sydney as well. We have grand ambitions to continue our current growth trajectory.

Take a look at our recruitment video: <https://vimeo.com/195957703>