

# Running Programs on CoVentured

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CoVentured

# Running Programs on CoVentured



Programs on CoVentured can be used by anyone in your company who wants to create and manage a Startup Program, be that for a pitch event, business challenge, competition, grant program or any other scenario involving Startup applications.

When you create a new Program, you create the application process which could be as simple as one question (or more).

Using our **Program Application Manager (PAM)** you can collect & score applications and communicate to Startups via the CoVentured platform.

Once the Program is ready, you will get a unique URL that you can use to promote the Program through any channel to any Startup, including those that are not on CoVentured, they can simply click on the link to apply for the Program.

This document explains how to set up and manage a Program on CoVentured using PAM

# Creating a New Program

A Program can be any call to action for Startups to respond by a deadline.

To create a new Program, click on Programs in the top menu bar next to Newsfeed.









You will then be able to see all your current Programs with the option to **Create New Program**.

Create New Program

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## Programs

	<b>Icon Regional Accelerator</b> Accelerator program designed for regional startups to take their business global <b>Application Dates:</b> 2 Jul, 2018 12AM - 9 Sep, 2018 12AM <b>Location:</b> Newcastle NSW, Australia	<a href="#">View</a>
	<b>Baxter Tour and Networking</b> Opportunity to tour company, network with executives and pitch to business <b>Application Dates:</b> 27 Aug, 2018 9AM - 14 Sep, 2018 5PM <b>Location:</b> Old Toongabbie NSW, Australia	<a href="#">View</a>
	<b>MELT Hardware Accelerator</b> Australia's first Fully integrated Hardware Accelerator <b>Application Dates:</b> 31 Aug, 2018 12AM - 30 Sep, 2018 12AM <b>Location:</b> Sydney NSW, Australia	<a href="#">View</a>
	<b>Pain in the neck!</b> Does your business have innovation that help kill pain? <b>Application Dates:</b> 22 May, 2018 9AM - 30 Sep, 2018 9AM	<a href="#">View</a>
	<b>Automated Avocado Packing</b> Automated packing <b>Application Dates:</b> 16 May, 2018 12AM - 14 Nov, 2018 12AM	<a href="#">View</a>
	<b>Avocado Crop Forecasting</b> avocado fruit crop forecasting <b>Application Dates:</b> 16 May, 2018 12AM - 14 Nov, 2018 12AM	<a href="#">View</a>
	<b>Remarkable Accelerator Program</b> Accelerating Inclusive Technology <b>Application Dates:</b> 23 Jul, 2018 12AM - 31 Jan, 2019 11PM <b>Location:</b> Sydney NSW, Australia	<a href="#">View</a>
	<b>Women Tech Founders Investor Ready Program (Seed/Series A Raise)</b> An exclusive 1:1 mentoring program to help women tech founders close on Seed/Series A funding.	

# Step 1: Program Visibility

You now have the ability to make a Program Public or Private.

Public programs will appear on the program page on <https://www.coventured.com/programs> and will be visible to everyone including both Startups and Corporates.

**Public** programs will be promoted on CoVentured channels including Startup Newsletter, LinkedIn, Facebook & Twitter.

Any Startup can apply for a public program with or without a CoVentured profile.

Programs for **Registered Users** will only be available to Startups who have a CoVentured profile, they will need to log in to see the program details. Non-CoVentured Startups will need to create a profile before being able to apply for a Program.

Programs that are **Unlisted** will be only available to Startups by invitation only and will not appear in any marketing or social channels.



**CoVentured** Admin Explore Events Programs Newsfeed Search [User Profile] [My Profile]

Edit Profile View Profile Post News

## Program Details

Back to Programs

### Duplicate Previous Program

Seeking Best 40 ANZ Scaleups to present at the CoVentured Summit & Demo Day

**Program Visibility**

Public  
Registered Users  
Unlisted

Seeking Best 40 ANZ Scaleups to present at the CoVentured Summit & Demo Day

Present at the CoVentured Summit & Demo Day

Brief description that will appear on search results.

**Background Colour**  
#eaeaea  
Hex code of colour to appear as background behind application pages.

**Heading Colour**  
#204775  
Hex code of colour to use for the headings.

**Location**  
Sydney NSW, Australia

**Timezone**  
Australia/Sydney

**Publish Date**  
Publish Date

**Application Dates**  
Start Date  
End Date

**Program Dates**  
Start Date  
End Date

**Video Brief**  
Add a video to your Program, either via YouTube / Vimeo or record your own.

**Header Image**  
Image Size: 1170px(w) 250px(h)



# Step 2: Program Details

When you create a new Program you need to include:

- Title
- Short description (to appear in search)
- Longer description to outline the details of the program and the call to action for Startups.

You then select the **Application Dates** (for when Startups can apply), **Program Dates** (if you are running an event, accelerator etc) and the **Publish Date** (when the Program will become visible to Startups).

The screenshot shows the 'Program Details' form in the CoVentured application. The form is titled 'Program Details' and has a 'Back to Programs' button. Below the title is a section 'Duplicate Previous Program' with a dropdown menu showing 'Seeking Best 40 ANZ Scaleups to present at the CoVentured Summit & Demo Day'. The main form area is divided into several sections: 'Program Visibility' (a dropdown menu), 'Title' (a text field with the same text as the dropdown), 'Short Description' (a text field with 'Present at the CoVentured Summit & Demo Day'), 'Description' (a large text area with a sample text about Tien-Ti Mak, David Parfett, and Will Davies), 'Program Category' (a dropdown menu), 'External Website' (a text field), 'Background Colour' (a hex code input field with '#e0e0e0'), 'Heading Colour' (a hex code input field with '#204775'), 'Location' (a text field with 'Sydney NSW, Australia'), 'Timezone' (a dropdown menu with 'Australia/Sydney'), 'Publish Date' (a date picker), 'Application Dates' (start and end date pickers), 'Program Dates' (start and end date pickers), and 'Video Brief' (a dropdown menu). The form is designed with a clean, modern aesthetic using teal and white colors.

# Step 3: Application Mode

Once the basic Program details are entered, you decide which **Application Mode** you are going to use.

Choosing **CoVentured** gives you access to CoVentured's Program Application Manager, the smartest way to collect and manage Startup applications in one place.

Other options are:

## External Site

## Email Address

If you do select a different application management system, when Startups click on the "Apply" button on your Program, they will be directed to an external site.

End Date

Header Image  
Image Size: 1170px(w) 250px(h)

CoVentured

Application Mode  
CoVentured

## Application Mode

- ✓ CoVentured
- External Site
- Email Address

<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Revenue Current Average Monthly</b>	<b>Revenue Last Year</b>
<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Key Customers</b>	<b>Last Funding Round Date</b>
<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Last Funding Round Size</b>	<b>Last Funding Type</b>
<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Largest Investor</b>	<b>Founders</b>
<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required

# Step 4: Profile Fields

You nominate the type of information you want to collect about each Startup.

For CoVentured Startups this information is pre-filled and helps deliver a higher completion rate.

All Startups need to provide **Traction** to give you visibility as to whether they are at idea stage or have an established product in market.

To make a field mandatory, click **Required**.

## Profile Fields

<b>Traction</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<b>Company Start Date</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Number of Founders</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<b>Size of Team</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Investment Stage</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<b>Investment Raised</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Revenue Current Average Monthly</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<b>Revenue Last Year</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Key Customers</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<b>Last Funding Round Date</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Last Funding Round Size</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<b>Last Funding Type</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required
<b>Largest Investor</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required	<b>Founders</b> <input checked="" type="checkbox"/> Include on Application <input type="checkbox"/> Required

# Step 5: Scoring

You determine how you want to **score** the Startups responses.

You create the **Score Type** (e.g. Strength of idea, quality of team, amount of business traction) and the **Score Range** (e.g. 1 to 10).

Options are:

- Single Value
- Matrix by Category
- Matrix with weighting %

You can also set **Application Groups** to invite others within the business to evaluate

This screenshot shows a portion of the CoVentured application form. It lists several categories, each with two checkboxes: 'Include on Application' (checked) and 'Required' (unchecked). The categories are: Investment Stage, Revenue Current Average Monthly, Key Customers, Last Funding Round Size, Largest Investor, Investment Raised, Revenue Last Year, Last Funding Round Date, Last Funding Type, and Founders.

## Scoring

This screenshot shows the 'Scoring' configuration form. It includes four fields: 'Score Type' (a dropdown menu currently showing 'Single Value'), 'Score Range' (a dropdown menu currently showing '5'), 'Blind Evaluation' (a dropdown menu currently showing an empty field), and 'Use Application Groups' (a dropdown menu currently showing 'Yes').

## Scoring

This screenshot shows the 'Scoring' configuration form with the 'Score Type' dropdown menu open. The menu options are: 'Single Value' (selected), 'Matrix (By Category)', and 'Matrix with weighting %'. Below the dropdown is a 'Blind Evaluation' dropdown menu currently showing an empty field. To the right of these are the 'Score Range' dropdown menu (showing '5') and the 'Use Application Groups' dropdown menu (showing 'No'). A note at the bottom states: 'Blind evaluation means that evaluator users don't see the application's current score or the scores of other evaluators until all evaluations are complete.'

Simon Payten simon@tonic.com.au

- ☐ Can View Applicants
- ☐ Is Evaluator
- ☐ Receives New Messages
- ☐ Receives Daily Summary Email

Nicole McCallum nicole@coventured.com

- ☐ Can View Applicants
- ☐ Is Evaluator

Trent Bagnall trent@slingshoters.com

- ☐ Can View Applicants
- ☐ Is Evaluator
- ☐ Receives New Messages
- ☐ Receives Daily Summary Email

Juliet Mackenzie juliet@coventured.com

- ☐ Can View Applicants
- ☐ Is Evaluator

# Step 6: Users & Evaluators

**Users** are the people who have been added to your CoVentured profile.

You decide who can view and score applications.

**Can View Applicants** - gives the User read only access.

**Is Evaluator** - Gives the User access to all Startup applications and ability to score based on the criteria set by you.

Note: Evaluators can be invited to score specific applications, based on their expertise at a later stage. Evaluators do not have the ability to edit your CoVentured profile.

The screenshot shows the 'Applicant' profile for KNEWRON. At the top, there's a header with 'Applicant' and two buttons: 'Back to Results' and 'Next Applicant'. The profile includes a logo, a description of KNEWRON, and contact details for ANAND tamboli. There's also an 'About Us' section. On the right side, there's a 'Comments' section with 'No previous comments' and an 'Add Comment' button. Below that is an 'Evaluators' section with a list of evaluators (Jeremy Hickson, Tom Robinson) and their scores, along with an 'Add External Evaluator' button.

## Users

### Ewan Duckworth ewan@tonic.com.au

- ☐ Can View Applicants
- ☒ Is Evaluator
- ☐ Receives New Messages
- ☐ Receives Daily Summary Email

### Simon Payten simon@tonic.com.au

- ☐ Can View Applicants
- ☐ Is Evaluator
- ☐ Receives New Messages
- ☐ Receives Daily Summary Email

### Nicole McCallum nicole@coventured.com

- ☐ Can View Applicants
- ☐ Is Evaluator
- ☐ Receives New Messages
- ☐ Receives Daily Summary Email

### Add Evaluator

### Nick Dunford nick@coventured.com

- ☐ Can View Applicants
- ☒ Is Evaluator
- ☐ Receives New Messages
- ☐ Receives Daily Summary Email

### Trent Bagnall trent@slingshotters.com

- ☐ Can View Applicants
- ☐ Is Evaluator
- ☐ Receives New Messages
- ☐ Receives Daily Summary Email

### Juliet Mackenzie juliet@coventured.com

- ☐ Can View Applicants
- ☐ Is Evaluator
- ☐ Receives New Messages
- ☐ Receives Daily Summary Email

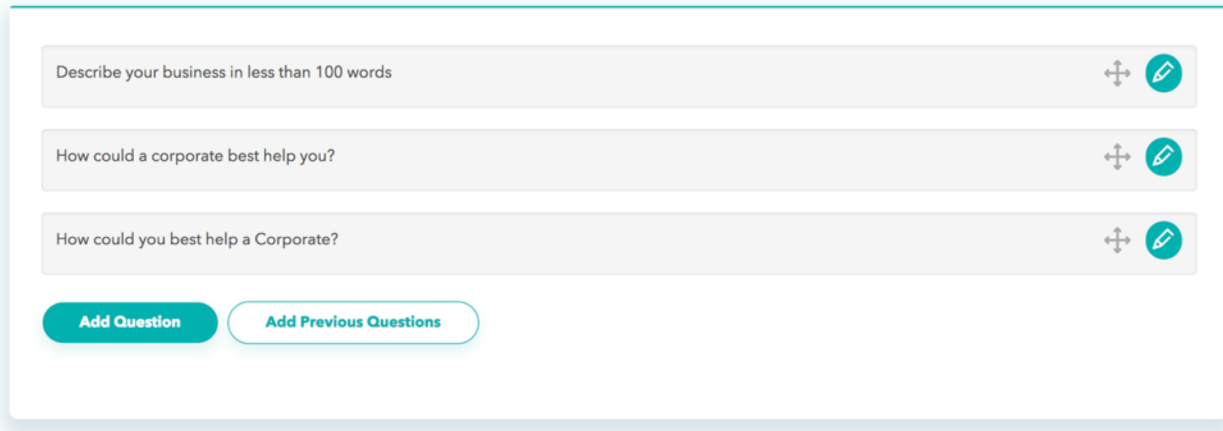


# Step 7: Application Questions

You create the **Application Questions**, be that as simple as one question or as many as you like.

You then select how you would like Startups to reply - text format, selected from a drop down, number, date, upload file, checkbox and other options.

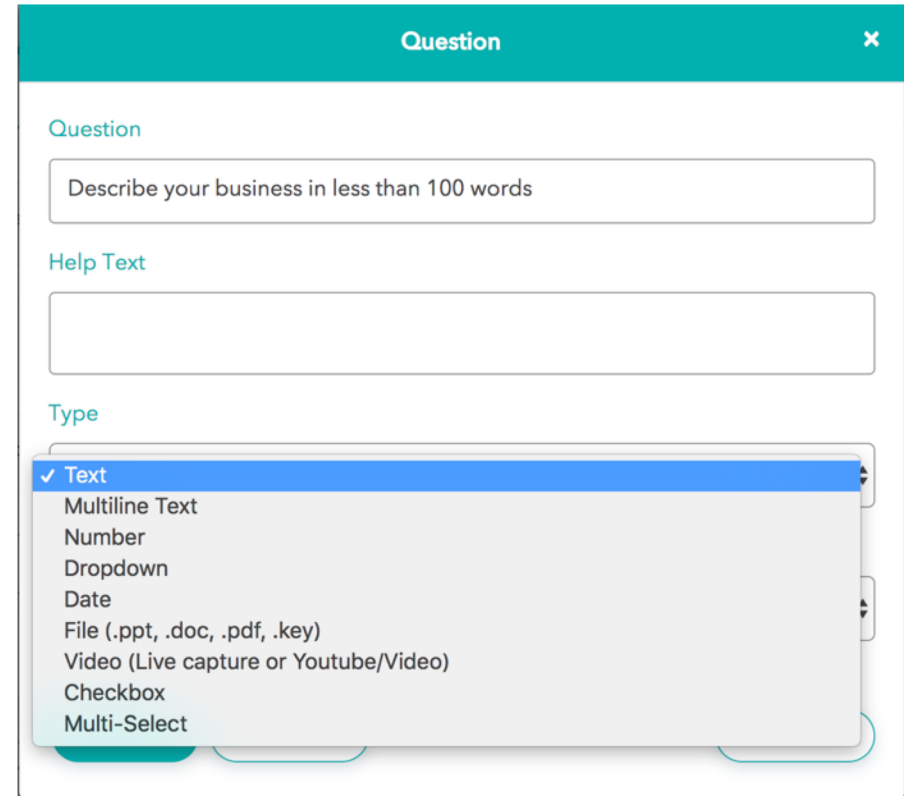
## Application Questions



The interface displays a list of application questions. Each question is in a light gray box with a teal icon for editing or deleting. Below the list are two buttons: 'Add Question' and 'Add Previous Questions'.

- Describe your business in less than 100 words
- How could a corporate best help you?
- How could you best help a Corporate?

[Add Question](#) [Add Previous Questions](#)



The 'Question' modal form has a teal header with a close button. It contains three main sections: 'Question', 'Help Text', and 'Type'.

**Question**

Describe your business in less than 100 words

**Help Text**

**Type**

- ✓ Text
- Multiline Text
- Number
- Dropdown
- Date
- File (.ppt, .doc, .pdf, .key)
- Video (Live capture or Youtube/Video)
- Checkbox
- Multi-Select

# Step 8: Application URL

You will get a unique **Application URL** that you can use to promote the Program through any channel.

When a Startup clicks on the link they can easily apply for the Program regardless of whether they have a profile on CoVentured.

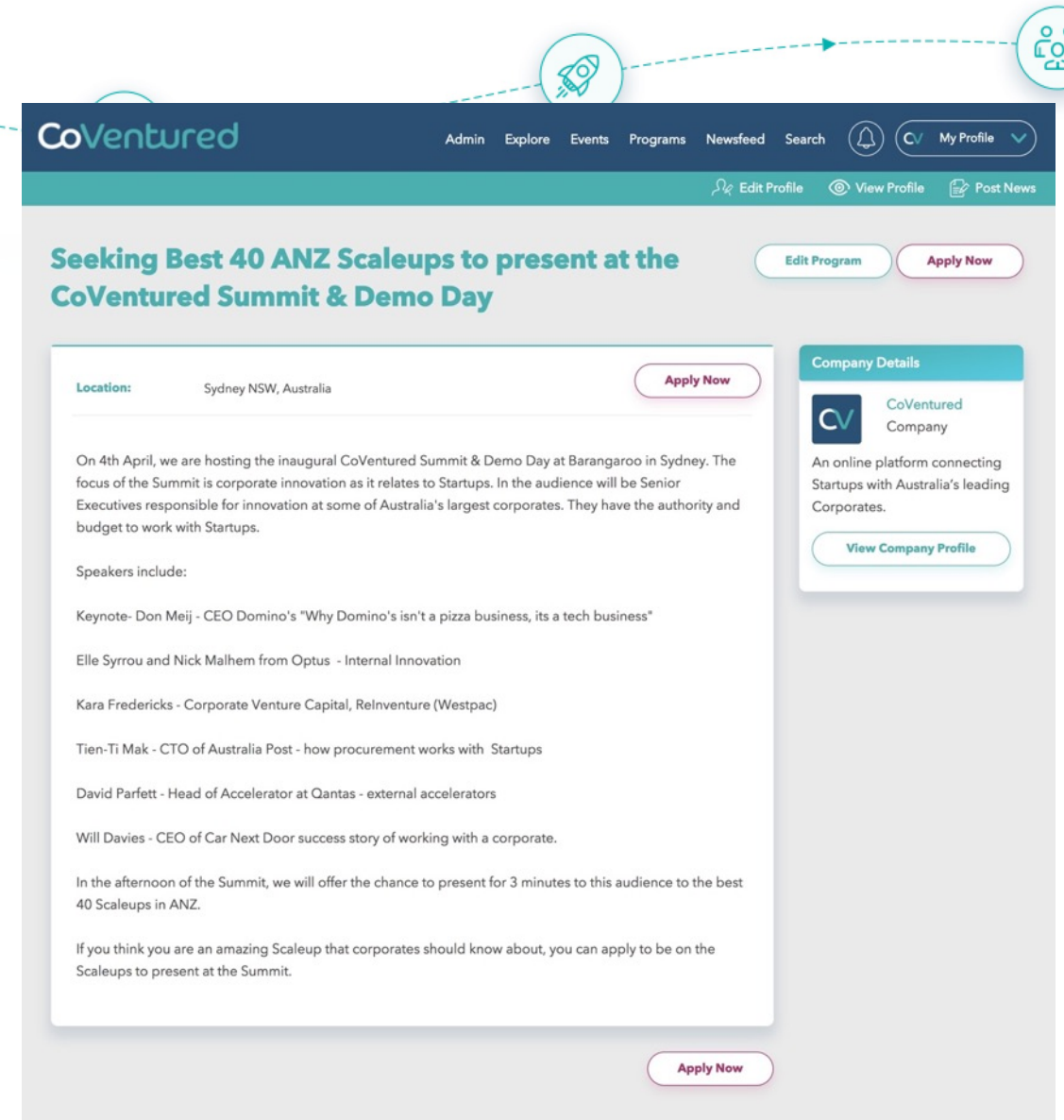
Save Draft

Publish

Cancel

View Program

Application URL: <https://www.coventured.com/programs/view/79>

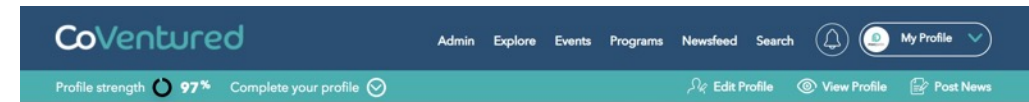


The screenshot shows the CoVentured website interface. At the top is a dark blue navigation bar with the CoVentured logo and links for Admin, Explore, Events, Programs, Newsfeed, Search, and a user profile dropdown. Below this is a teal banner for the program 'Seeking Best 40 ANZ Scaleups to present at the CoVentured Summit & Demo Day', with 'Edit Program' and 'Apply Now' buttons. The main content area has a white background with a teal border. It includes a 'Location' field set to 'Sydney NSW, Australia' with an 'Apply Now' button. The text describes the summit on 4th April, its focus on corporate innovation, and lists speakers including Don Meij, Elle Syrrou, Nick Malhem, Kara Fredericks, Tien-Ti Mak, David Parfett, and Will Davies. It also mentions a 3-minute presentation opportunity for the top 40 scaleups. A final 'Apply Now' button is at the bottom right. On the right side, there is a 'Company Details' sidebar for 'CoVentured Company' with a 'View Company Profile' button.

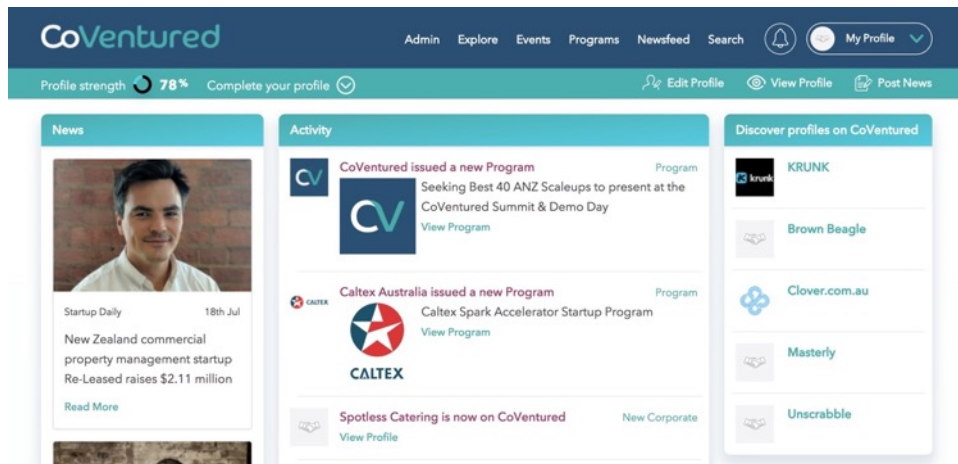
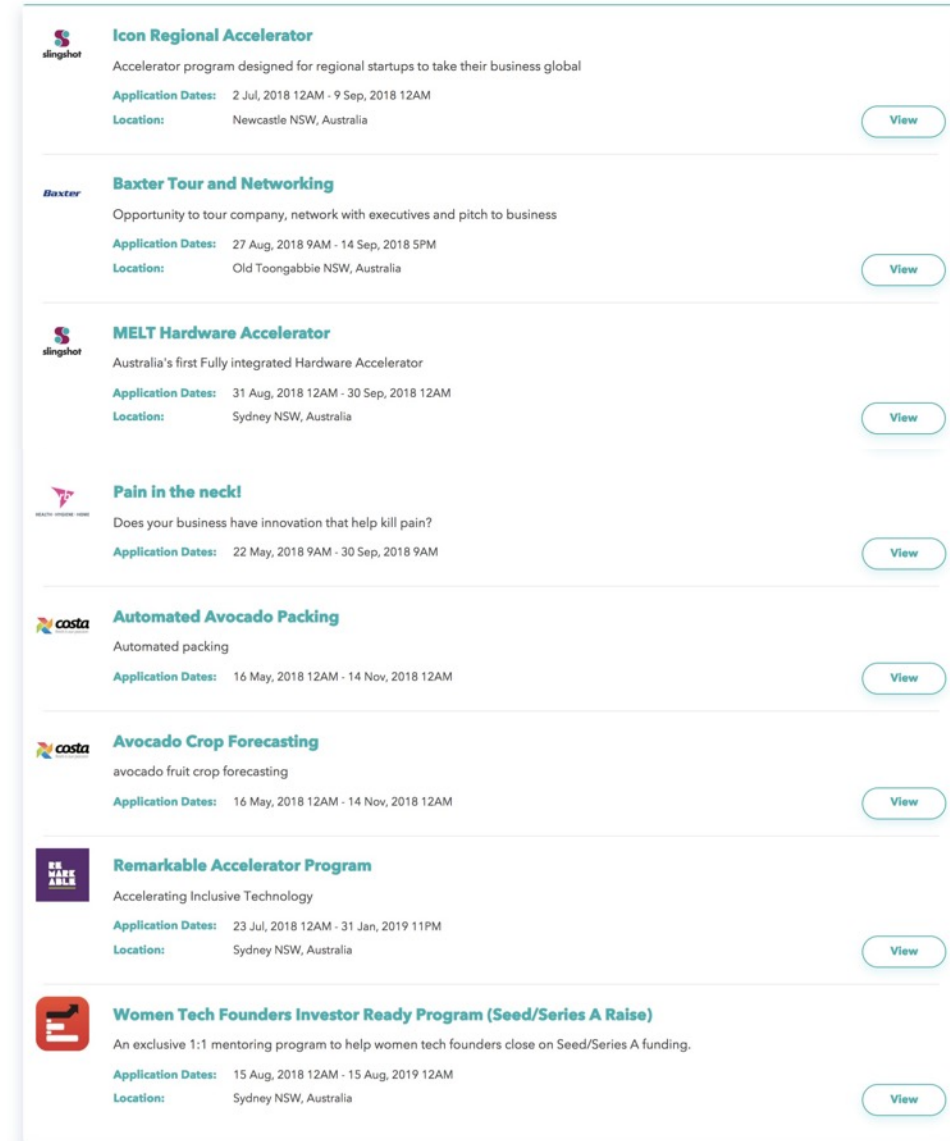
# Reaching Startups

Once published, your Program will appear in our regular Startup Newsletter, on the Startup newsfeed, in the Programs tab in the top menu and on your own profile page.

Startups will be able to view your profile for more information and apply to the Program.



## Programs



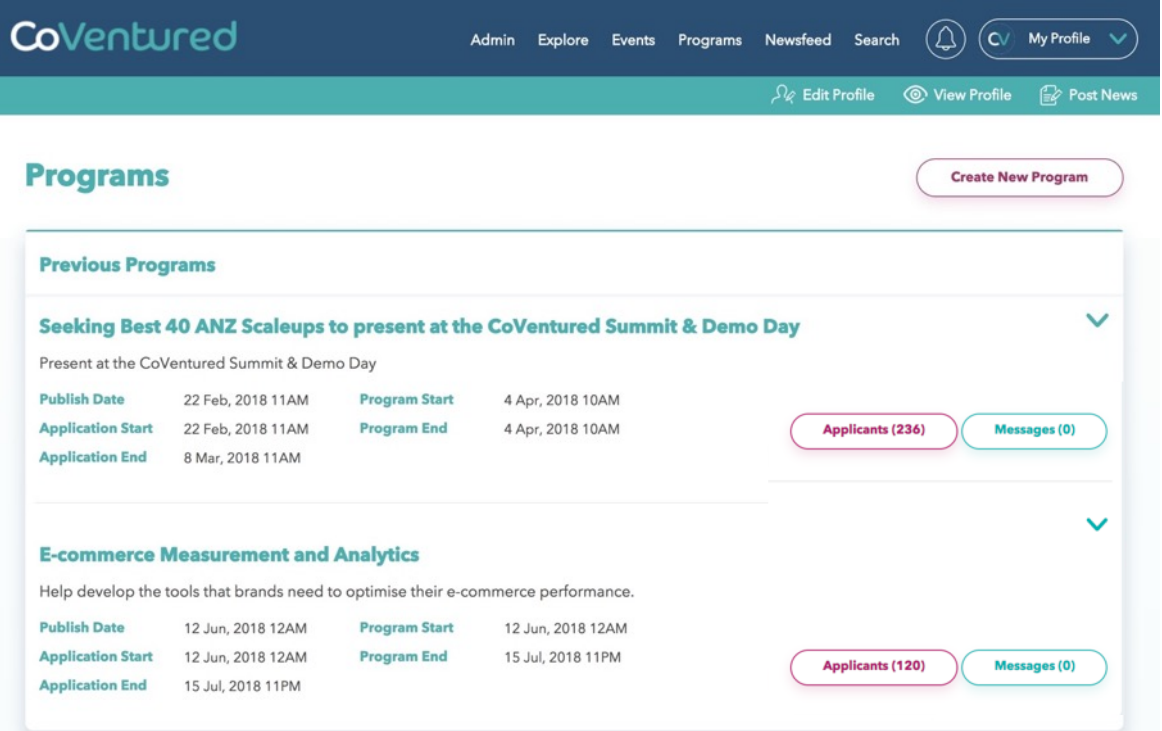
# Managing, Scoring and Messaging Applicants

Once the Program goes live you can easily track the number of Applicants for each program on your Programs page.

You can click on Applicants to see their status, either In Progress or Finalised.

You can also filter Applicants by a variety of criteria, invite additional Evaluators and export applications if needed.

This section of the document explains how to manage, score and message Applicants once the Application period has ended.



The screenshot displays the CoVentured 'Programs' page. The header includes the CoVentured logo, navigation links (Admin, Explore, Events, Programs, Newsfeed, Search), and user options (Edit Profile, View Profile, Post News, My Profile). A 'Create New Program' button is in the top right. The main content area is titled 'Programs' and features two program listings under the heading 'Previous Programs'.

**Program 1: Seeking Best 40 ANZ Scaleups to present at the CoVentured Summit & Demo Day**

Present at the CoVentured Summit & Demo Day

Field	Value
Publish Date	22 Feb, 2018 11AM
Application Start	22 Feb, 2018 11AM
Application End	8 Mar, 2018 11AM
Program Start	4 Apr, 2018 10AM
Program End	4 Apr, 2018 10AM

Applicants (236) Messages (0)

**Program 2: E-commerce Measurement and Analytics**

Help develop the tools that brands need to optimise their e-commerce performance.

Field	Value
Publish Date	12 Jun, 2018 12AM
Application Start	12 Jun, 2018 12AM
Application End	15 Jul, 2018 11PM
Program Start	12 Jun, 2018 12AM
Program End	15 Jul, 2018 11PM

Applicants (120) Messages (0)

# Viewing Applications

On the Programs page you will see how many people have applied to your Program.

To see **Application Status** click on **Applicants**. Applications are either:

- **In Progress** > Applicants either have not completed their application or hit submit
- **Finalised** > Applicant's have submitted their application

**CoVentured** Admin Explore Events Programs Newsfeed Search CV My Profile

Edit Profile View Profile Post News

## Programs

Create New Program

### Previous Programs

#### Seeking Best 40 ANZ Scaleups to present at the CoVentured Summit & Demo Day

Present at the CoVentured Summit & Demo Day

Publish Date	22 Feb, 2018 11AM	Program Start	4 Apr, 2018 10AM
Application Start	22 Feb, 2018 11AM	Program End	4 Apr, 2018 10AM
Application End	8 Mar, 2018 11AM		

Applicants (236) Messages (0)

#### E-commerce Measurement and Analytics

Help develop the tools that brands need to optimise their e-commerce performance.

Publish Date	12 Jun, 2018 12AM	Program Start	12 Jun, 2018 12AM
Application Start	12 Jun, 2018 12AM	Program End	15 Jul, 2018 11PM
Application End	15 Jul, 2018 11PM		

Applicants (120) Messages (0)

## Applicants

Back to Programs

All Filters

Keyword

Application Status


Application Status

Finalised

In Progress

Clear Search

Results - Showing 10 of 39




**fix2U**  
On-demand smartphone repair

My Score: -  
Application Status: Finalised  
Scoring Status: Shortlisted

Score: 4  
Evaluations: 1/4

View / Evaluate



**Uprise**  
Preventative and scalable mental health solutions for businesses and insurance providers.

My Score: -  
Application Status: Finalised  
Scoring Status: Shortlisted

Score: -  
Evaluations: 0/4

View / Evaluate



# Managing Applications

There are a number of ways that you can Manage Applications.

- **View all Applicants** regardless of Application Status
- Filter Applications by selecting "**All Filters**", and filter by a number of criteria including:
  - Keyword
  - Application Status
  - Average Score
  - Traction
  - Location
- **Export** to CSV or PDF to review applications off the CoVentured platform. You can easily select specific applications to export, or all.

The screenshot shows the 'Applicants' filter interface on the CoVentured platform. The header includes the CoVentured logo and navigation links: Admin, Explore, Events, Programs, Newsfeed, Search, and a user profile dropdown (CV My Profile). Below the header, there are links for Edit Profile, View Profile, and Post News. The main section is titled 'Applicants' and includes a 'Back to Programs' button. The filter section is titled 'All Filters' and contains several criteria: Keyword (text input), Application Status (dropdown), Evaluation (dropdown), Average Score (range slider from 0 to 5), My Score (range slider from 0 to 5), Traction (dropdown), Location (text input), Scoring Status (dropdown), Contact Status (dropdown), and Sort Order (dropdown). There are 'Clear' and 'Search' buttons at the bottom of the filter section.

1 2 3 4

Next

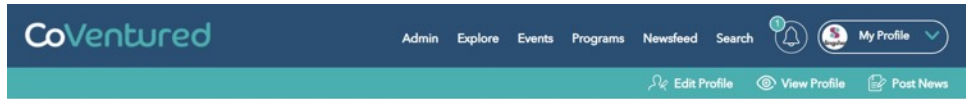
☒ Select all results

Message Selected Applicants

Export Applicants as CSV

Export Applicants as PDF

# Evaluating Applications



## Applicant

**Puctto**  
Puctto is a virtual change room and social media platform.

**Program:** Icon Regional Accelerator  
**Application Status:** Finalised

[View Profile](#)

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### Contact Details

Name: Crystal McGregor  
Phone: 0402716036  
Location: Brisbane City, QLD, Australia

Email: crystal@puctto.com  
Website: http://www.puctto.com

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### About Us

The problem for online retailers:

- Cart abandonment rates reported as 65-77%
- At least 30% of all products ordered online are returned
- Keeping up with digital innovation, omni-channel interaction, shopping personalisation, virtual/augmented reality and big data analytics

The problem for online shoppers is the inability to:

- Visualise clothes and accessories on themselves
- Create a complete 'look' and get validation before buying
- Search for specific items across stores

Puctto provides confidence to SHOP, TRY, SHARE and BUY.  
Shoppers are more likely to buy if they can visualise themselves in an outfit. This percentage increases even more when shoppers receive validation from their friends.

---

### Financials

Traction Idea Stage - Pre MVP/Prototype	Investment Stage Seed (First investment/s, Typically between \$50k-\$100k)
Revenue Current Average Monthly Pre-Revenue	Investment Raised Bootstrapped (Growing using own cashflow)

[Back to Results](#) [Prev Applicant](#) [Next Applicant](#)

**Current Score**

Score (out of 10): -

Application Status  
Finalised

Scoring Status  
Scoring Status

[Save](#)

**Comments**

No previous comments

[Add Comment](#)

**Evaluators**

Trent Bagnall	Score: -
Joel Turner	Score: -
Juliet Mackenzie	Score: -
Trent Bagnall	Score: -
Craig Lambert	Score: -

## Scoring Applications

You Score each application based on the scoring criteria you set up.

## Scoring Status

You can give each application a Scoring Status such as:

- Excluded
- Shortlisted
- Pitch List
- Accepted
- In Program

This will help you filter applications.

## Application Groups

If set up, you can add each applicant in to Application Groups, again for easier filtering.

**Current Score**

Score (out of 10): -

Application Status  
Finalised

Scoring Status  
✓ Scoring Status  
Excluded  
Shortlisted  
Pitch List  
Accepted  
In Program

# Adding External Evaluators

There are two ways to add Evaluators

1. During set up ([Step 6](#)), choose existing Users on your profile or Add Evaluator
2. When you are Scoring, if you need to invite an expert to score a specific Application or group of Applications you can click on Add External Evaluator

### Evaluators

Juliet Mackenzie

Score: -

[Add External Evaluator](#)

CoVentured

[Admin](#) [Explore](#) [Events](#) [Programs](#) [Newsfeed](#) [Search](#) [My Profile](#)

[Edit Profile](#) [View Profile](#) [Post News](#)

## Applicant

[Back to Results](#)

[Prev Applicant](#)

[Next Applicant](#)



Pucto  
Pucto is a virtual change room and social media platform.

**Program:** Icon Regional Accelerator  
**Application Status:** Finalised

[View Profile](#)

### Contact Details

Name: Crystal McGregor  
Phone: 0402716036  
Location: Brisbane City, QLD, Australia  
Email: crystal@pucto.com  
Website: http://www.pucto.com

### About Us

The problem for online retailers:

- Cart abandonment rates reported as 65-77%
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Shoppers are more likely to buy if they can visualise themselves in an outfit. This percentage increases even more when shoppers receive validation from their friends.

### Financials

Traction	Investment Stage
Idea Stage - Pre MVP/Prototype	Seed (First investment/s, Typically between \$50k-\$100k)
Revenue Current Average Monthly Pre-Revenue	Investment Raised
	Bootstrapped (Growing using own cashflow)
Key Customers	
Online shoppers, Online retailers, Influencers	

### Current Score

Score (out of 10): -

Application Status

Finalised

Scoring Status

Scoring Status

[Save](#)

### Comments

No previous comments

[Add Comment](#)

### Evaluators

Juliet Mackenzie

Score: -

[Add External Evaluator](#)

# Messaging Startups

You can message Startups individually or in groups.

**Individual Message** - You can send a message at the bottom of each application, and save this message for future use.



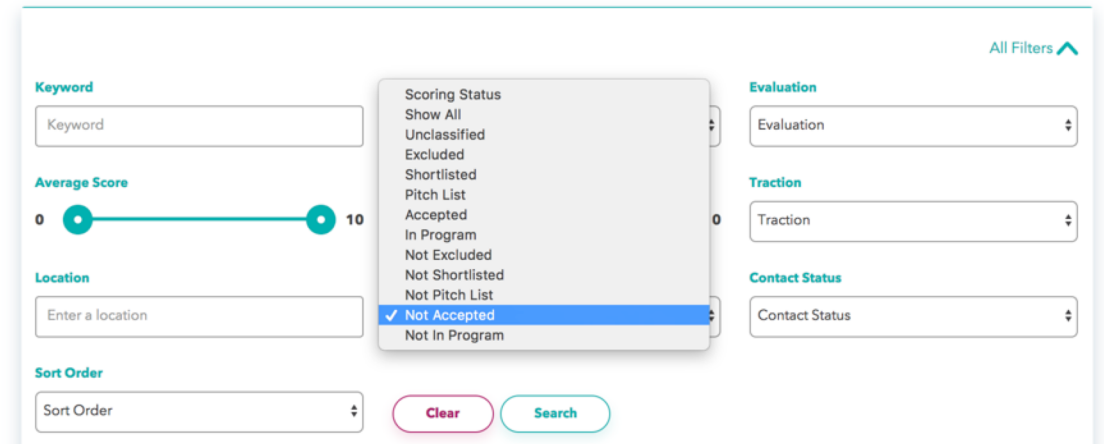
The 'Send Message' form features a teal header with the title 'Send Message'. Below the title, it indicates a 'Max 1500 characters' limit. A large, empty text input box is provided for the message. At the bottom left, there is a checkbox labeled 'Save this message for future use'. A teal 'Send' button is located at the bottom right of the form.

## Group Messages

You can select each Applicants on the Applicant page and use **Message Selected Applicants**

Or use **Filters** (below) e.g. by Scoring Status you can group message all Startups that are Not Accepted.

## Applicants



The 'Applicants' filter interface includes a 'Back to Programs' button in the top right. It features several filter sections: 'Keyword' with a text input; 'Average Score' with a slider from 0 to 10; 'Location' with a text input; 'Sort Order' with a dropdown menu; 'Evaluation' with a dropdown menu; 'Traction' with a dropdown menu; and 'Contact Status' with a dropdown menu. A central dropdown menu for 'Scoring Status' is open, showing options: 'Show All', 'Unclassified', 'Excluded', 'Shortlisted', 'Pitch List', 'Accepted', 'In Program', 'Not Excluded', 'Not Shortlisted', 'Not Pitch List', 'Not Accepted' (which is highlighted with a blue bar and a checkmark), and 'Not In Program'. At the bottom right, there are 'Clear' and 'Search' buttons.



**For any questions or to give feedback  
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