

## **Nylabone Back to School Photo Contest Official Rules**

1. No purchase necessary to enter or win. The Nylabone Back to School Photo Contest ("Contest") is sponsored by T.F.H. Publications, Inc. ("T.F.H."). The Contest begins on September 4, 2018 at 12:01 am (EST) and ends on September 27, 2018 at 11:59 pm (EST). Entries must be received by September 27, 2018 at 11:59 pm (EST). Only one entry per email address. All eligible entries will be entered in the Contest. Incomplete entries will not be accepted. Entries are subject to verification. Submissions may be investigated and voided if fraudulent. Affidavits may be required to confirm eligibility. If entering via your mobile, data and mobile charges may apply. Check with your carrier.
2. Open to legal U.S. residents 18 years of age or older as of September 4, 2018. Employees of T.F.H., its parent company, subsidiaries, affiliates, related companies, suppliers, brokers, retailers, advertising and promotional agencies, and the members of the immediate families and/or households of each of the above are not eligible to participate. By entering, entrants agree that they have complied with all Contest and eligibility rules. Offer valid in the USA only. Void where prohibited or otherwise restricted by law.
3. To enter, visit <https://www.nylabone.com/dog101/back-to-school-photo-contest>, completely fill out and submit the entry form AND submit a photograph that complies with the T.F.H. photo submission guidelines below.

### **T.F.H. photo submission guidelines:**

- (a) Entrants must solely own all rights and title to the photograph. Purchasing a photograph of entrant's dog from a photographer may not entitle entrant to all rights and title to such photograph.
  - (b) Photo must feature dog(s) owned by entrant.
  - (c) Photo must NOT be created or modified using photo editing software.
  - (d) Photo may be submitted in .gif, .jpg, or .png format and must NOT be smaller than 72dpi or larger than 3MB.
  - (e) Photo must be of good quality, not blurry, and not distort when displayed as page cover photo.
  - (f) Although not necessary for entry or to win, photo may feature Nylabone® product.
  - (g) Other than Nylabone® product, photo must NOT show any product branding of any kind.
  - (h) Photo may NOT be inconsistent with the positive images and/or goodwill associated with T.F.H.
- Submissions which violate, in T.F.H.'s sole discretion, any of the requirements contained herein shall be deemed ineligible and any such submission shall be void. Prizes will be mailed to confirmed street addresses only. T.F.H. may use any and all entries for advertising/promotional purposes without payment to entrant.
4. All entries become the property of T.F.H. and will not be returned. T.F.H. may use any and all entries for advertising/promotional purposes without payment to entrant.
  5. An internal panel employed by T.F.H. shall judge entries for: (i) creativity, 40%; (ii) cuteness of dog, 30%; and (iii) overall quality of photo, 30%. Judges' decisions are final. In consideration of T.F.H.'s acceptance of entrant's entry, entrant agrees to indemnify, defend and hold T.F.H., its parent company, subsidiaries, related and/or affiliated companies, divisions, agents, employees, successors, heirs and all judges of the Contest harmless from and against any and all liability, claims or losses for its/their actions arising from, or related to, the drawing and handling of entrant's entry, the use and/or publication of the entry and the conducting, advertising and sponsoring of this Contest.
  6. A total of five (5) winners will be selected on or about September 28, 2018 and will be notified by September 28, 2018 via e-mail. All winners will be required to sign and return a prize release and other documents, as necessary, within the timeframe stipulated on prize notification, or prize will be forfeited. Unclaimed prizes will not be awarded. Prizes cannot be substituted for cash. Prizes are non-transferable. Winners are responsible for all applicable taxes.
  7. T.F.H. is not responsible for lost, interrupted, inaccessible or unavailable networks, servers, satellites, internet service providers, websites, or other connection, availability or accessibility problems arising in connection with or over the course of the Contest; or any malfunction of entrant's computer, telephone or cable transmission or hardware/software malfunction.
  8. This Contest cannot be republished in any other medium without the express written consent of T.F.H. To request a list of the names of winners, send a self-addressed stamped envelope after September 28, 2018 to: Nylabone Back to School Photo Contest, c/o T.F.H. Publications, Inc., P.O. Box 427, Neptune, New Jersey 07754

### **PRIZES:**

Five (5) First Prizes:

An assortment of Nylabone® chew toys and chew treats (approximate retail value, \$100)