

# BRIAN NACCI

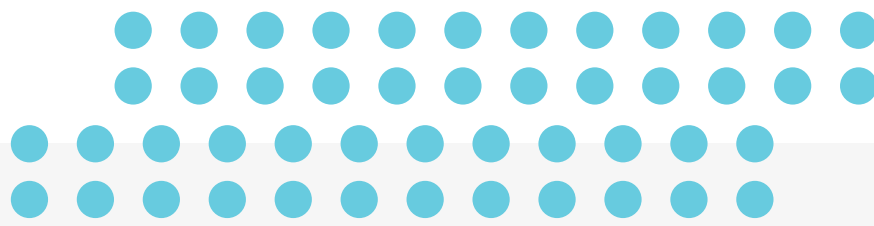
CSO & CO-FOUNDER, MERCADO LABS

- + PRODUCT STRATEGY
- + SUPPLY CHAIN TECHNOLOGY
- + SOLUTIONS EXECUTION



## MY BACKGROUND

Brian Nacci is a highly accomplished solutions and product development executive with over 18 years of experience leading software development, implementation and support of technology solutions for small, medium and large companies. He has an impressive track record of creating highly scalable product development teams enabling him to complete several multi-year digital transformations.



## CAREER SUMMARY

He has an impressive history of building agile, technology-enabled supply chains, Warehouse Management Systems, and commercial product integration. Brian has a long record of forging high-growth partnerships, positioning organizations for success, and developing strategies that drive end-to-end supply chain efficiencies.

### CURRENT: MERCADO LABS

Brian currently serves as CSO at Mercado and oversees product development and strategy helping retailers and freight forwarders improve their digital execution, workflow process and order management initiatives. His philosophy is simple: innovation drives efficiency.

### NFI GLOBAL

During his tenure at NFI, Brian served as the Director of Solutions where he led the digital transformation of their Global division. Identifying a need for differentiation, he designed, developed, implemented, marketed and sold an order management program to new and existing clients adding 5+ million dollars in gross revenue. Brian also led the development of advanced data analytics to provide better demand forecasts allowing intelligent placement of inventory across their customer network ensuring a match of supply and demand.

### EBAY

As a Senior Manager of Global Operations at eBay, Brian spent considerable time working alongside the omni-channel technology team supporting existing products while introducing new solutions designed to streamline distribution center operations. His expertise in solutions was demonstrated when he oversaw the digital execution in a multi-client facility providing fixed-cost leverage through peak seasons and everyday volume.

### APPAREL BUSINESS SYSTEMS

Brian's experience began at a small boutique software company focusing on apparel and footwear called Apparel Business Systems. While at ABS, Brian led a year-long initiative to design, develop and launch a fully Integrated Warehouse Management System that would allow customers to leverage automation to efficiently manage their inventory. Leading a team of 2 software developers Brian delivered on time, within scope and within budget adding 15 new customers over a 3 year span.



#### FEATURED SPEAKER

Philadelphia University  
*Strategies in Supply Chain Software*



#### AWARDS & RECOGNITION

Goruck Challenge  
*Leadership Qualification Course*