



mercado

SOLUTIONS OVERVIEW

Turn your supply chain into a supply engine.

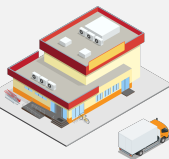
Discover awesome solutions to help you reduce import cost, optimize inventory, stabilize and reduce lead times, and maximize sales opportunities.

INTERNATIONAL SUPPLY CHAIN OVERVIEW


International trade is a complex and competitive environment.
Mercado can help.

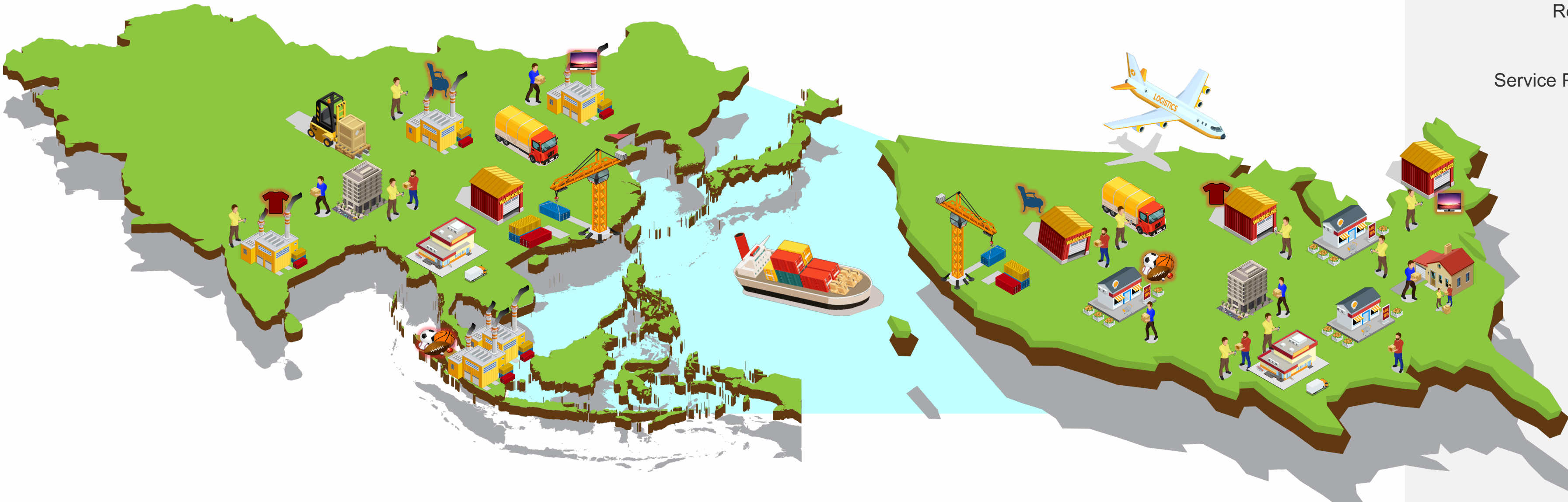
Wholesale 

Factory 

Buyer / Supplier 

Retail 

Service Provider 



WELCOME TO MERCADO

Where International trade happens

Mercado helps you modernize and transform your global supply chain with a modern and affordable platform.

Discover the rich solutions offered by Mercado, thoughtfully and intentionally designed to reduce costs and improve sales.

Mercado’s solutions give you complete control over your international supply chain.

Our mission is to provide you with the digital tools, education, and services to manage your inventory at the lowest possible cost. And, without surprises.

TRANSPARENCY (T)

Ensure the sourcing and manufacture of goods meets social, supply chain, and regulatory requirements.

COLLABORATION (C)

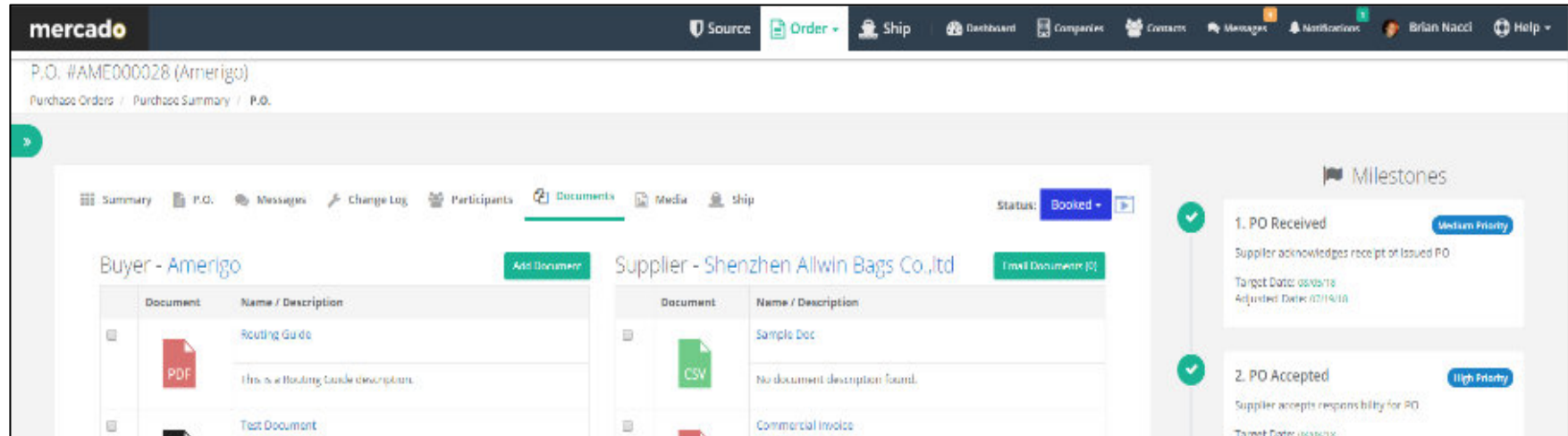
Stay connected and work with your stakeholders throughout the process. Goodbye email and spreadsheets, hello single source of truth.

VISIBILITY (V)

Track and manage your goods across the entire supply chain - from source, to ship, to store.

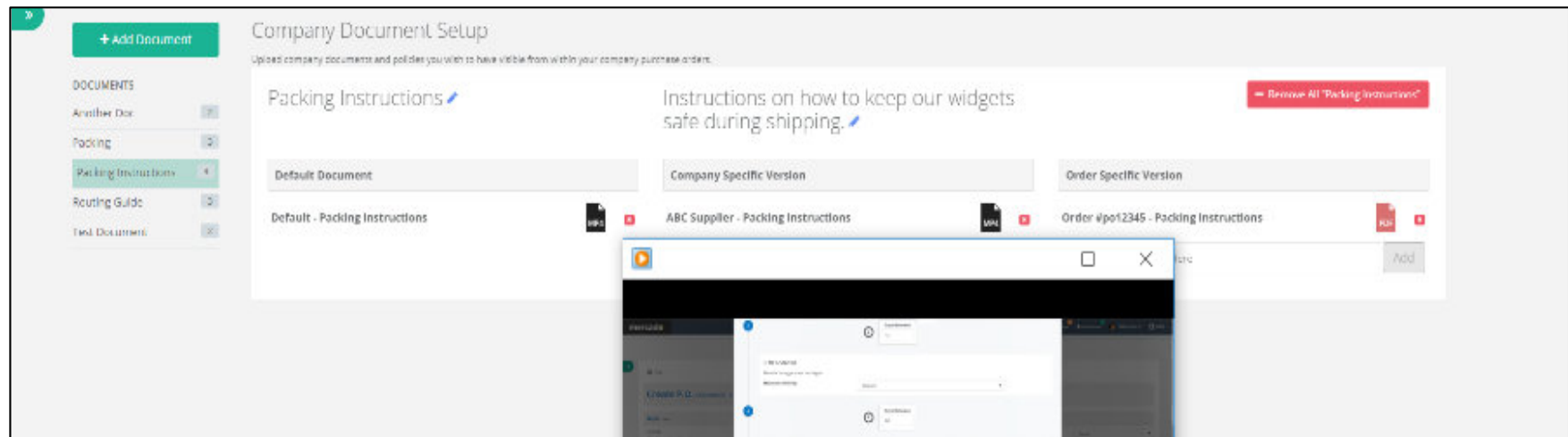
PROCESS (P)

Maintain consistencies and efficiencies across all of you inventory processes, with tools to help you manage every step of the import journey.



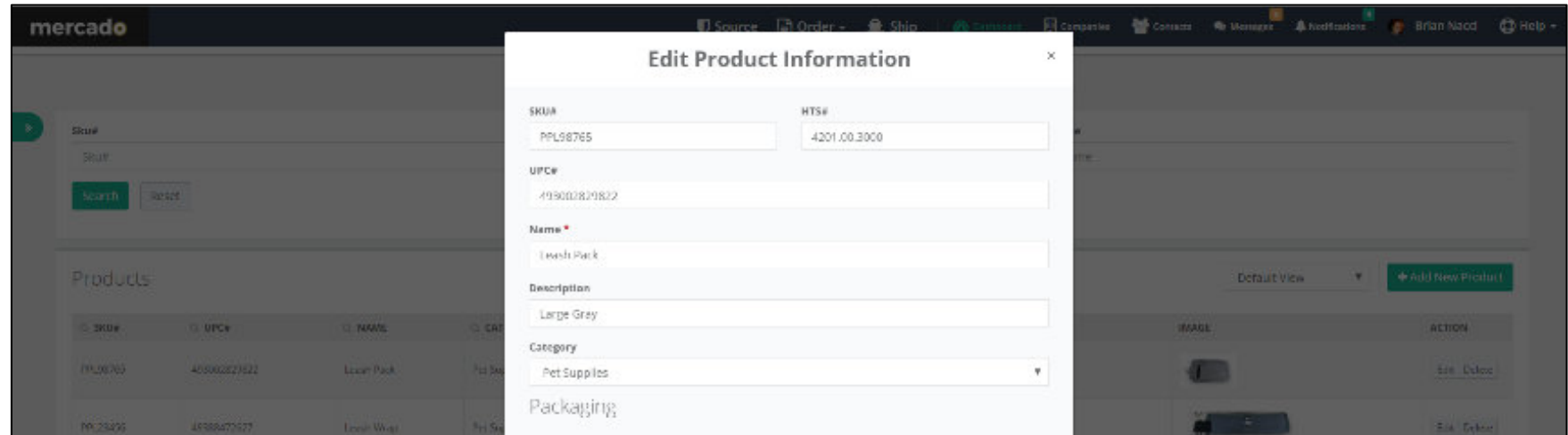
BUSINESS INTELLIGENCE (T, P)

Three way match. Automating your procurement and receiving processes. No more spending countless hours and thousands of dollars due to discrepancies, conducting forensics, or performing triage with your suppliers. We electronically create your commercial documents (commercial invoice and packing list) from digitally validated purchase orders for a perfect match every time.



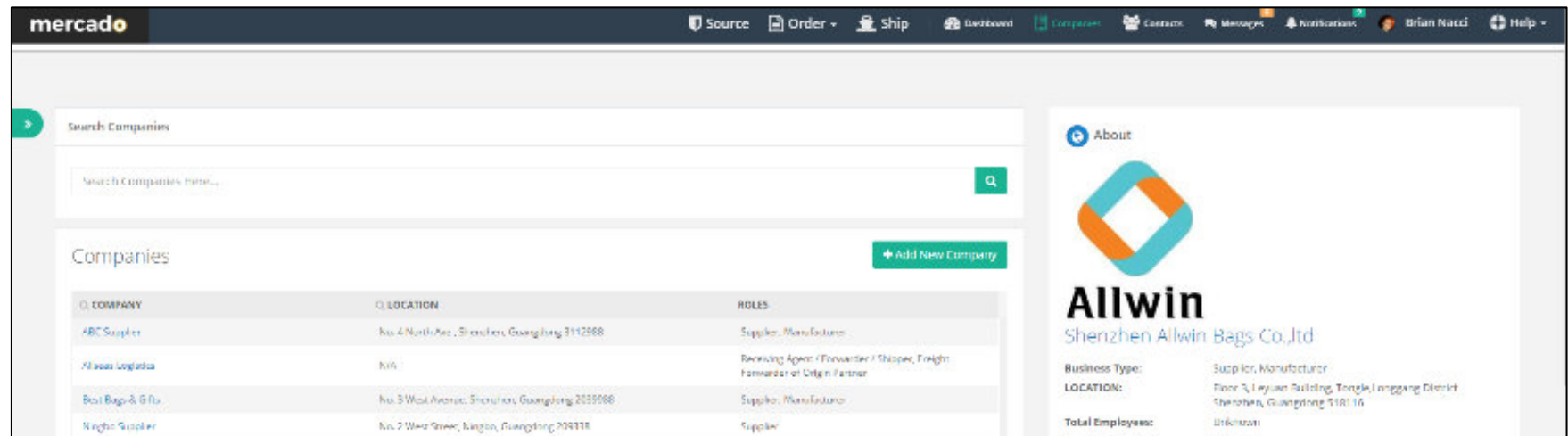
DOCUMENT MANAGEMENT (T, P)

Exactly what you ordered is exactly what you get. Reduce delays, defects, and damages and save thousands of dollars annually. Supplier instructions translated and localized, embedded videos, compliance tracking, verified comprehension, and confirmed correct completion.



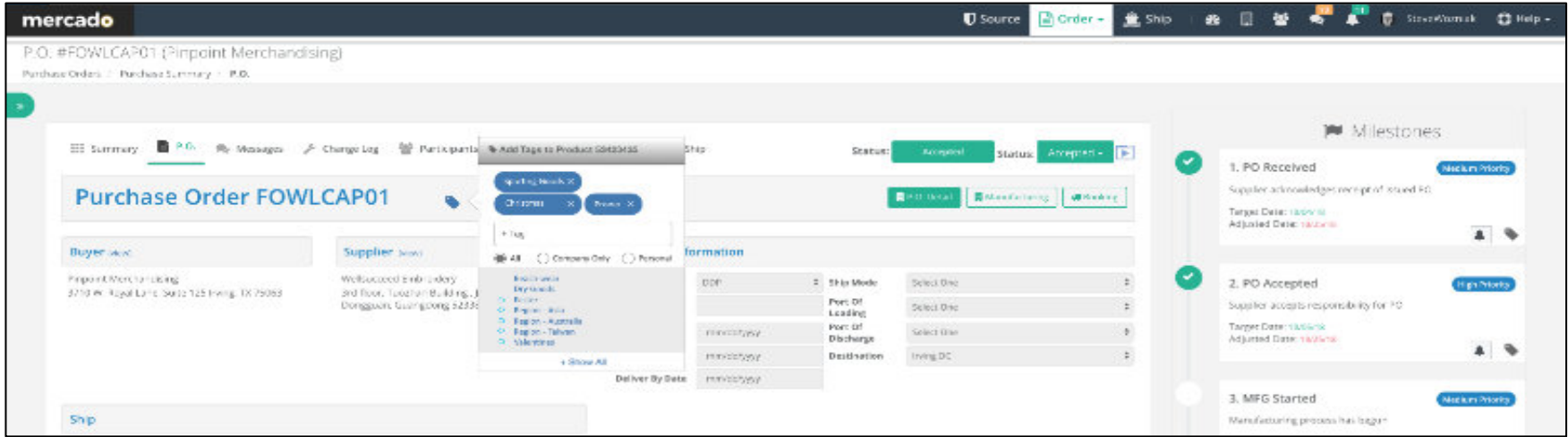
VIDEO CONFERENCING (V, T)

Products rule. Consolidate all of your product information into a single digital database. Upload images, HTS codes, and tags to master your products.



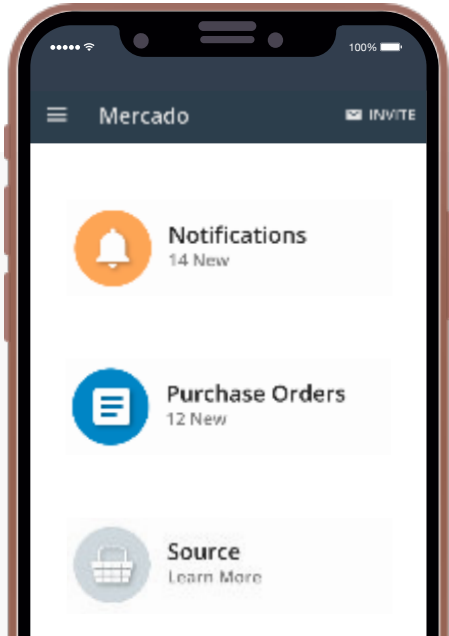
HIERARCHICAL VISIBILITY (T, V, C)

Your partners in commerce. With a robust supplier database, you get transparency, visibility, and collaboration. Sell more and save time, resources, and dollars.



#TAGS (C, V P)

Tag, you're it. Keep products, people and places informed and organized throughout your supply chain. Hashtags have changed the world, and Mercado wants them to change the way you do business.



LIVE NOTIFICATIONS

Stay to up to date with messages and alerts, helping you to reduce delays and keep projects on track.

UP-TO-DATE POs

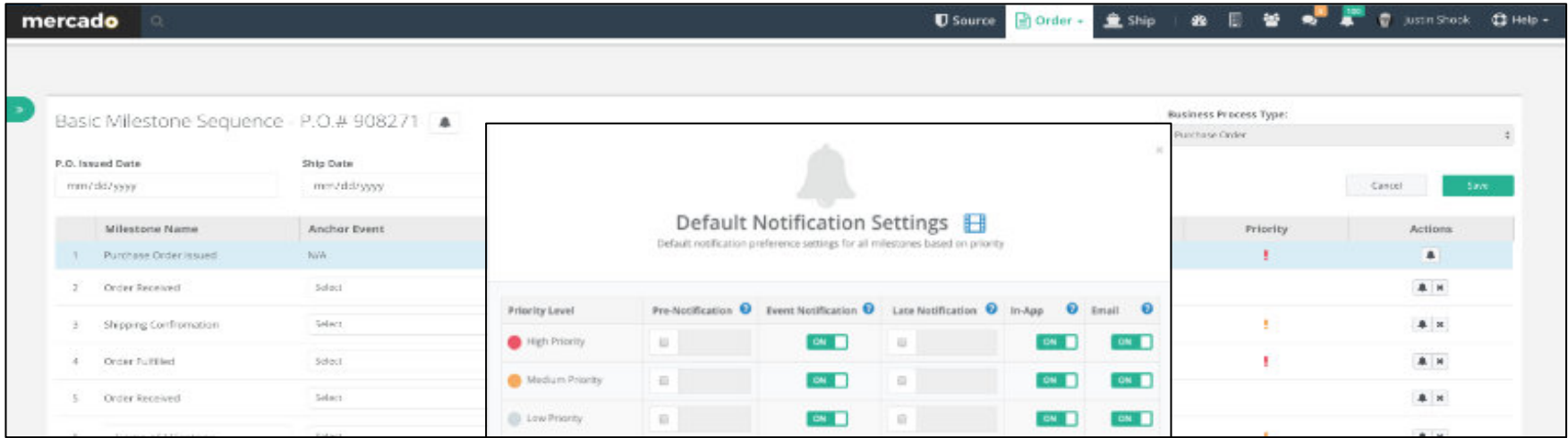
Create, manage and view POs remotely, providing you with all the information you need, right at your fingertips.

ACCESS ON-THE-GO

Access all of Mercado's modules, straight from your device. No more logging into multiple systems, or waiting to get back to the office.

MOBILE (C, T)

When you're on the go, we're right there with you. Get live notifications, up-to-date purchase orders, and collaborate in real-time with your network.



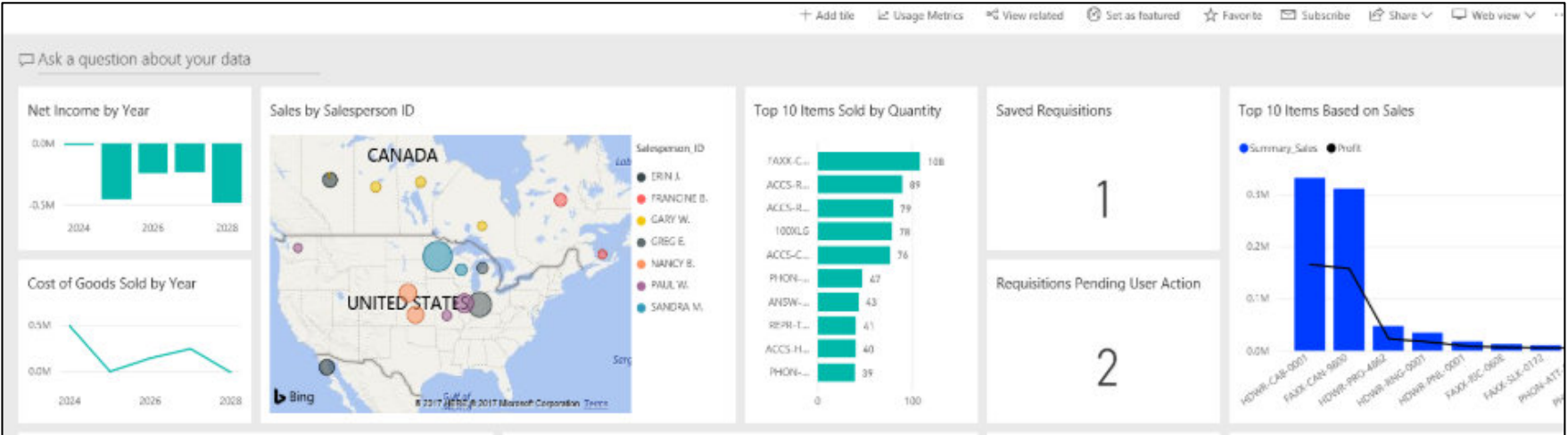
DYNAMIC MILESTONES (P, C, V)

Dynamite! Plan, produce, and execute events and activities to your exact specifications. No more unexpected delays, no more missed deadlines, no more surprises.



LIVE CHAT SUPPORT (C)

You need to know now. People are busy and want answers fast, and our live chat team is ready to help.



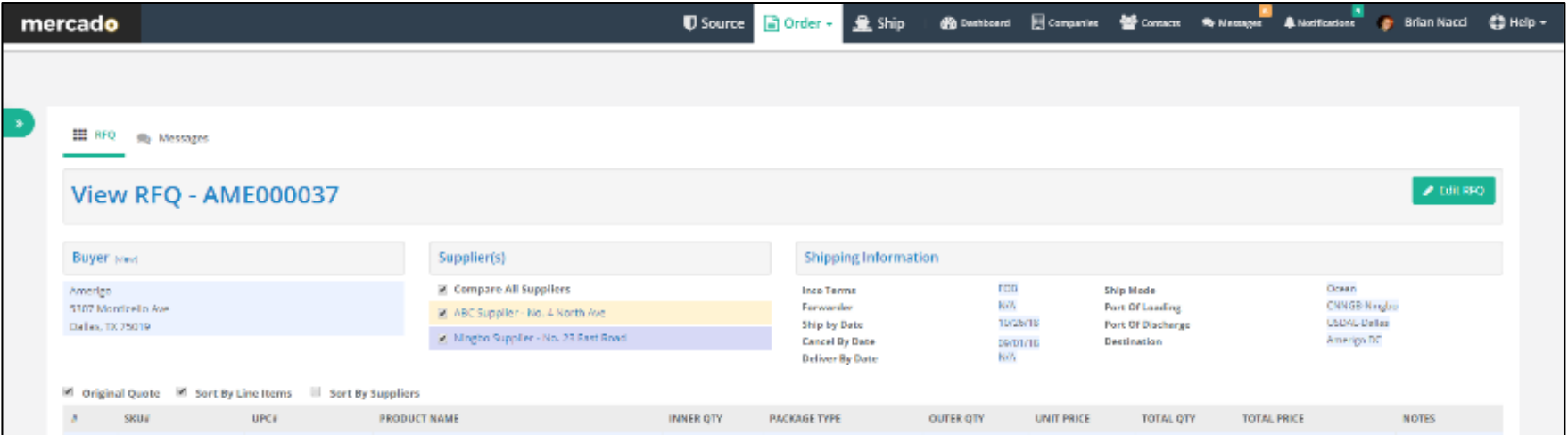
BUSINESS INTELLIGENCE (V, C, T)

Is your supply chain intelligent?
Faster, more insightful reporting for planning and better business decisions. Business intelligence ensures your supply chain is transparent, proactive and agile.



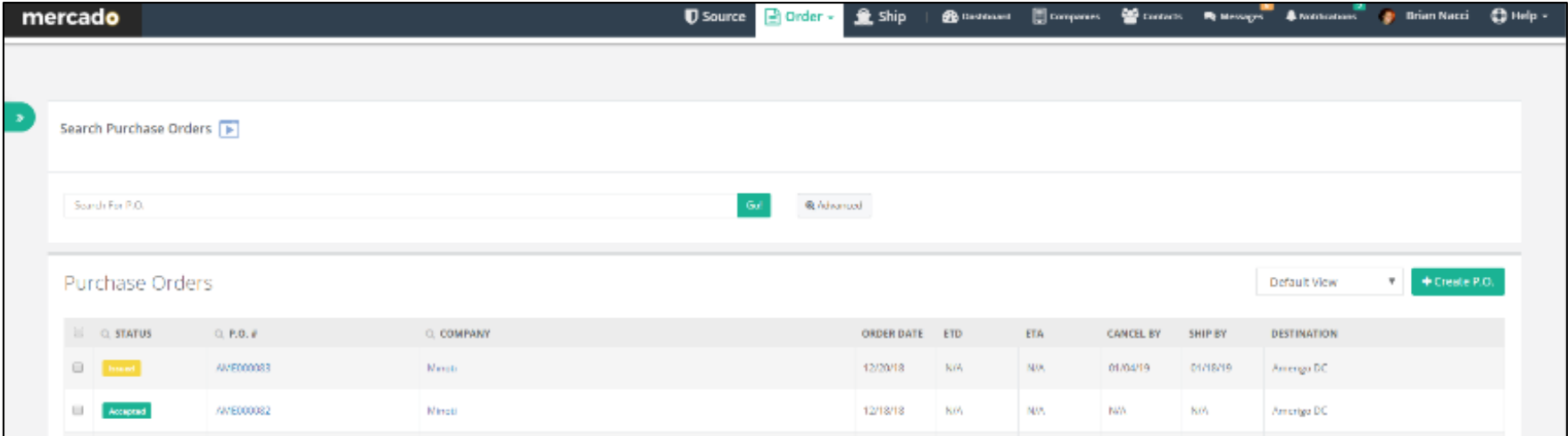
VIDEO CONFERENCING (C, V, T)

Production 5000 miles away? No problem. Use our in-built mobile tools to connect, inspect, and collaborate.



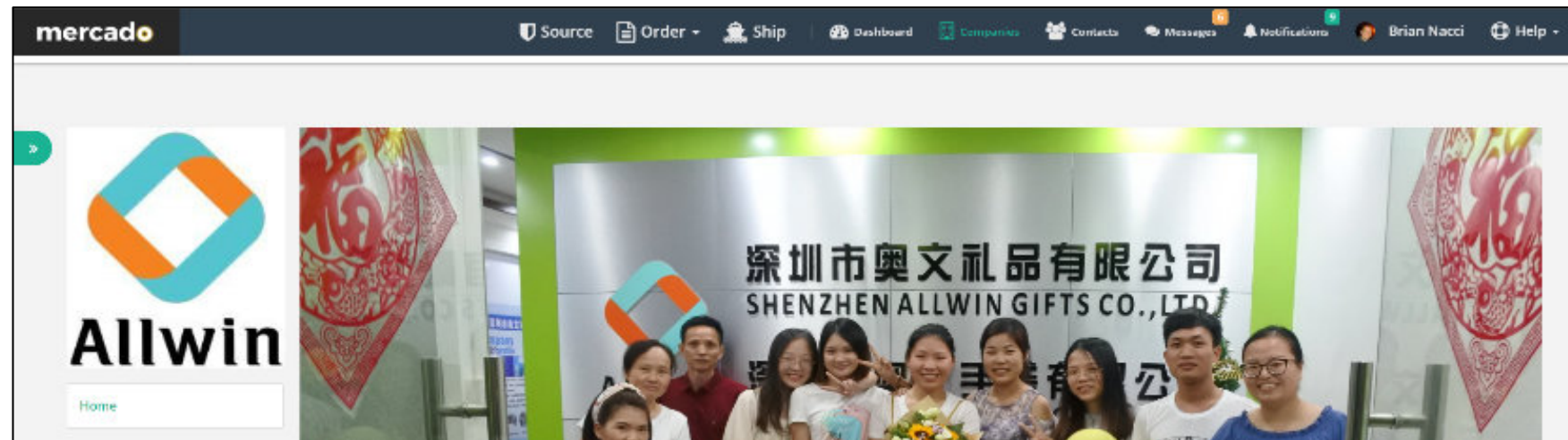
SUPPLIER QUOTE (T)

Digitally negotiate with your suppliers and compare quotes to get the best price for the items you purchase. And, you can quote us on that.



HIERARCHICAL VISIBILITY

The Rosetta Stone for your supply chain. Get Order, Supplier, Product, and Shipment visibility. No more “you say tomato, and I say tahmahto” – we speak your language.



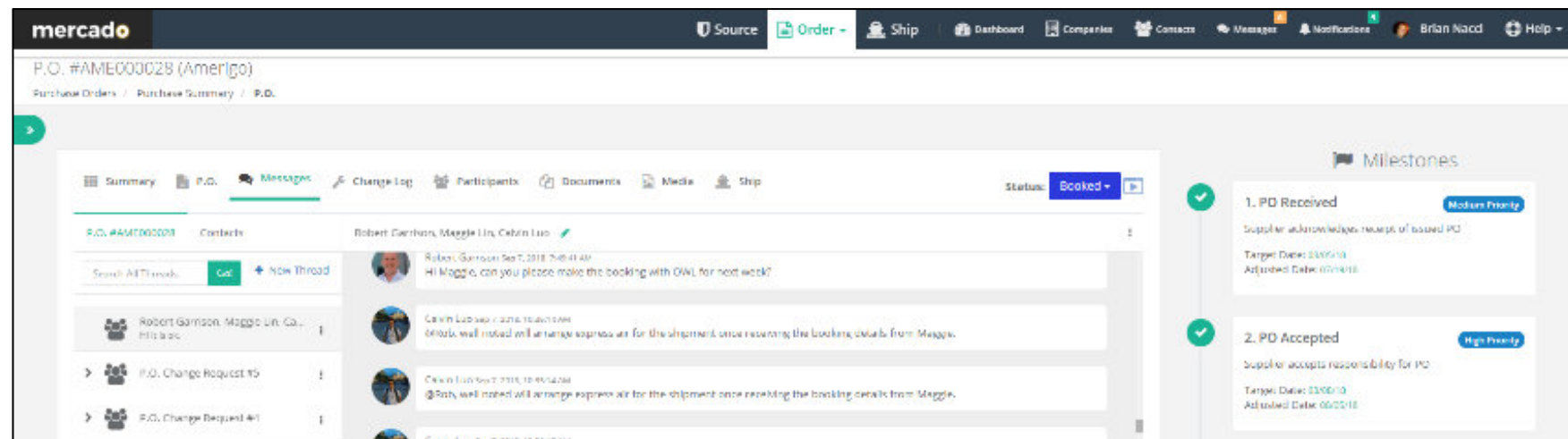
TRANSPARENCY

Who's who in your supply chain? Effectively manage your company's social, regulatory, and supply chain compliance efforts - online and on point.



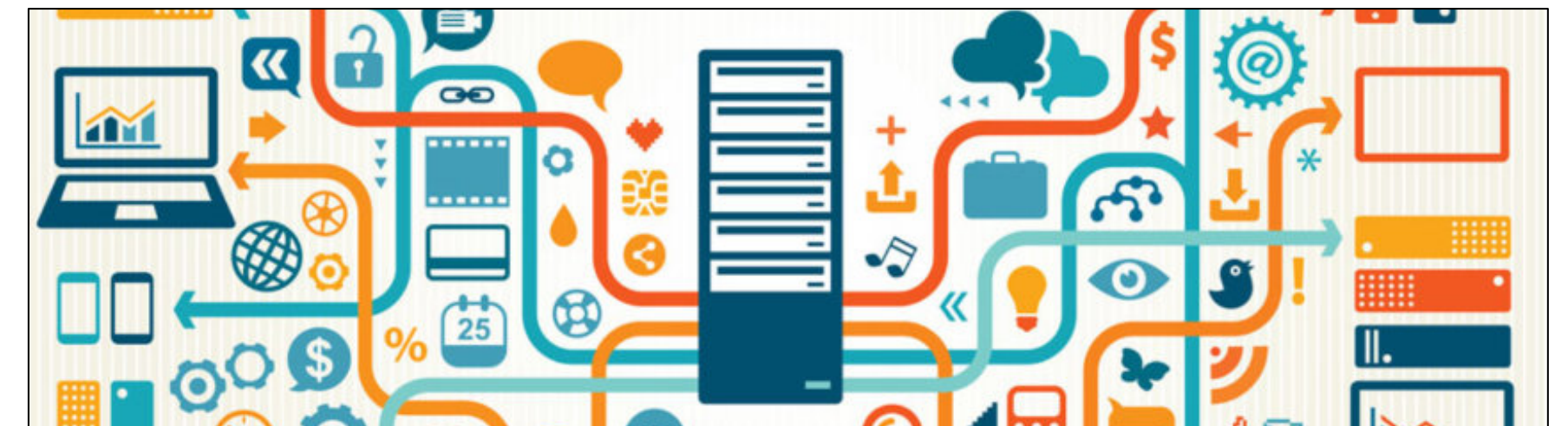
PROCESS

Work smarter not harder. Mercado features built-in process improvement tools: native language translation, dynamic milestones, eDocuments, training videos, change logs, and alerts...to name a few.



COLLABORATION

Supply chains are a team sport. Suppliers, factories and service providers work together in one system, creating a unified commerce network. Keep everyone who needs to be, in the loop. No more chaos. No more searching for messages. No more asking for one thing and getting something completely different. All messaging centralized in one place and connected directly to your order.



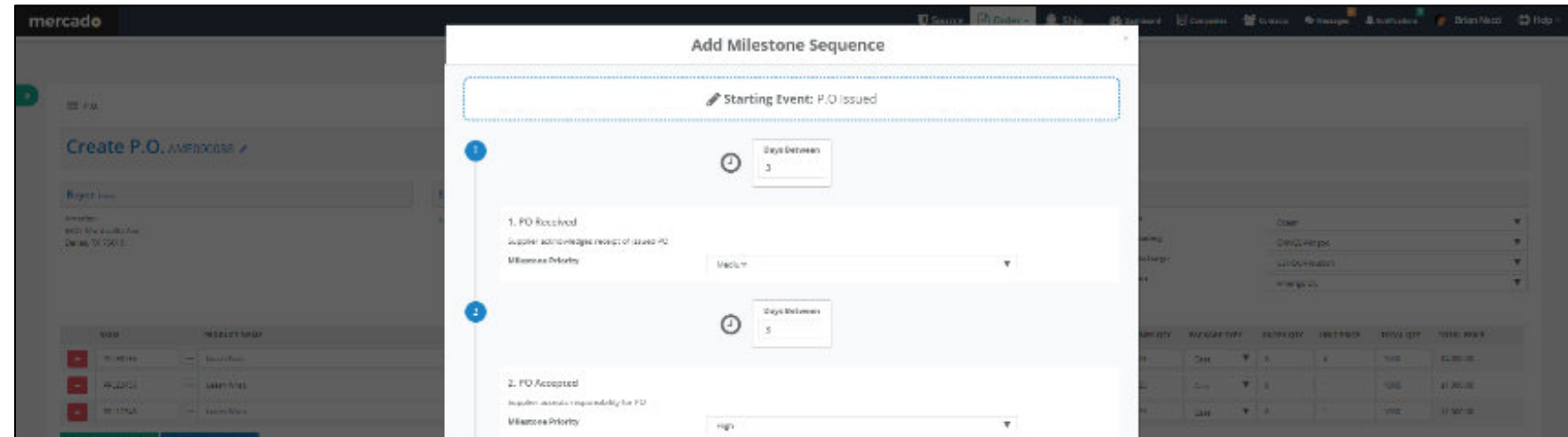
API INTEGRATION (C, T, V)

Connect with any system, anywhere thanks to our cloud-based platform, meaning you can connect from any device, any time. The Mercado API store allows you to integrate in weeks instead of months.



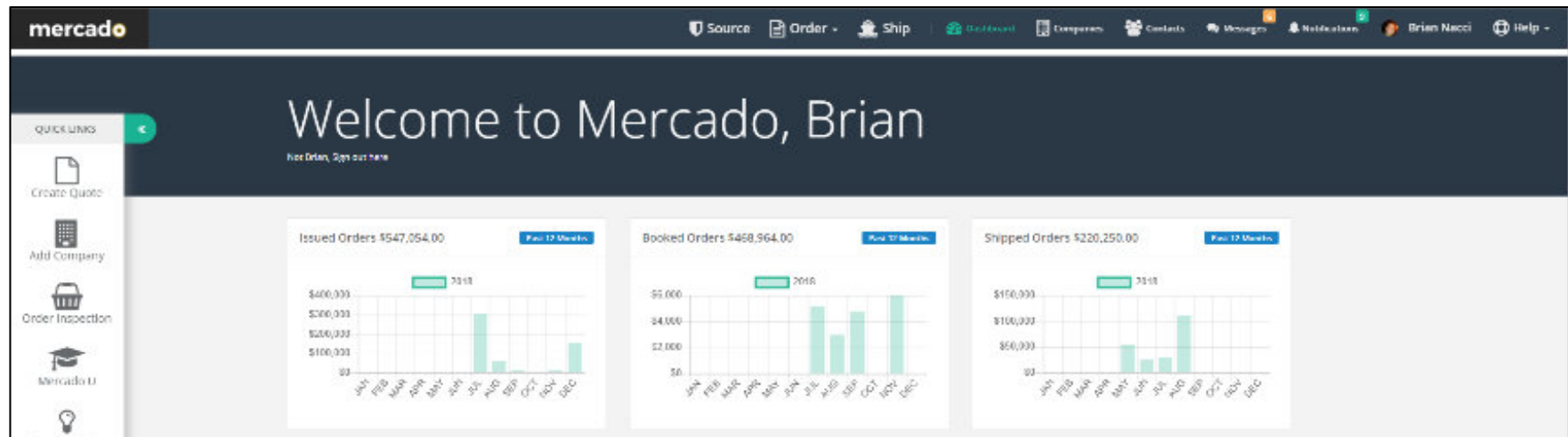
NATIVE LANGUAGE (C, T)

Mercado speaks fluent business. Whether it's in Mandarin or Spanish (or name your language). All of our applications are available in native languages.



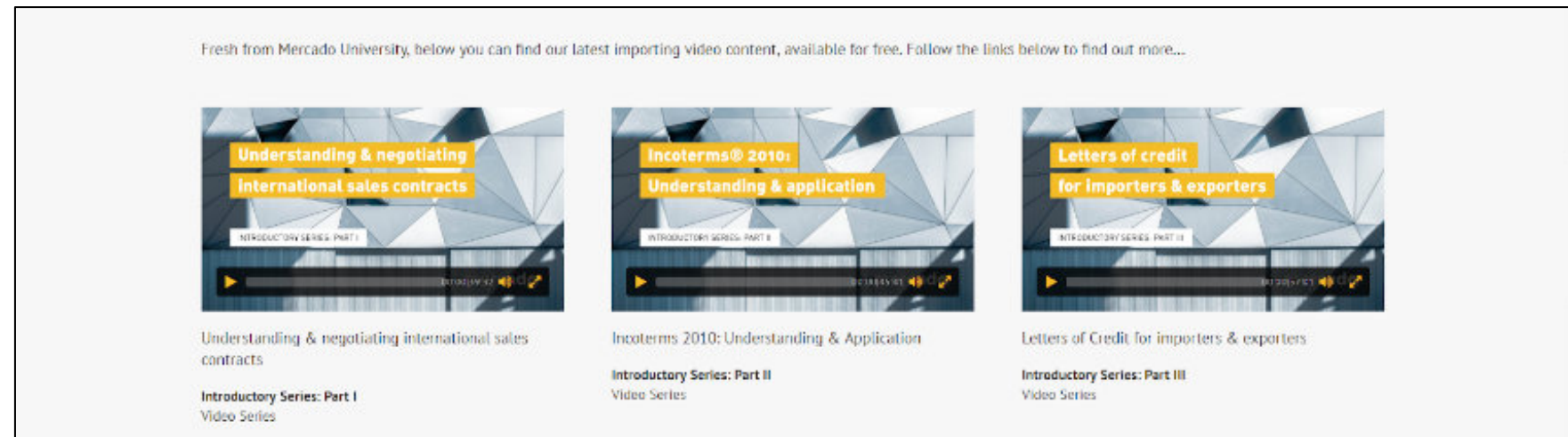
STANDARD MILESTONES (P, T, V)

Sometimes less is more! Proactively manage your shipments as they move through your supply chain. Receive real-time notifications – from order received to order delivered.



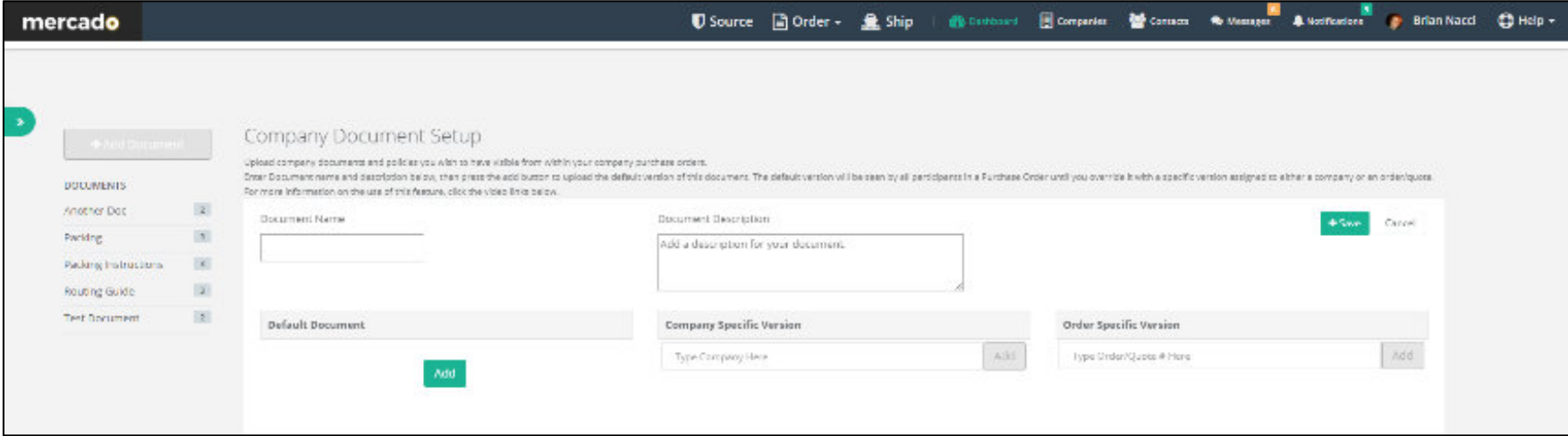
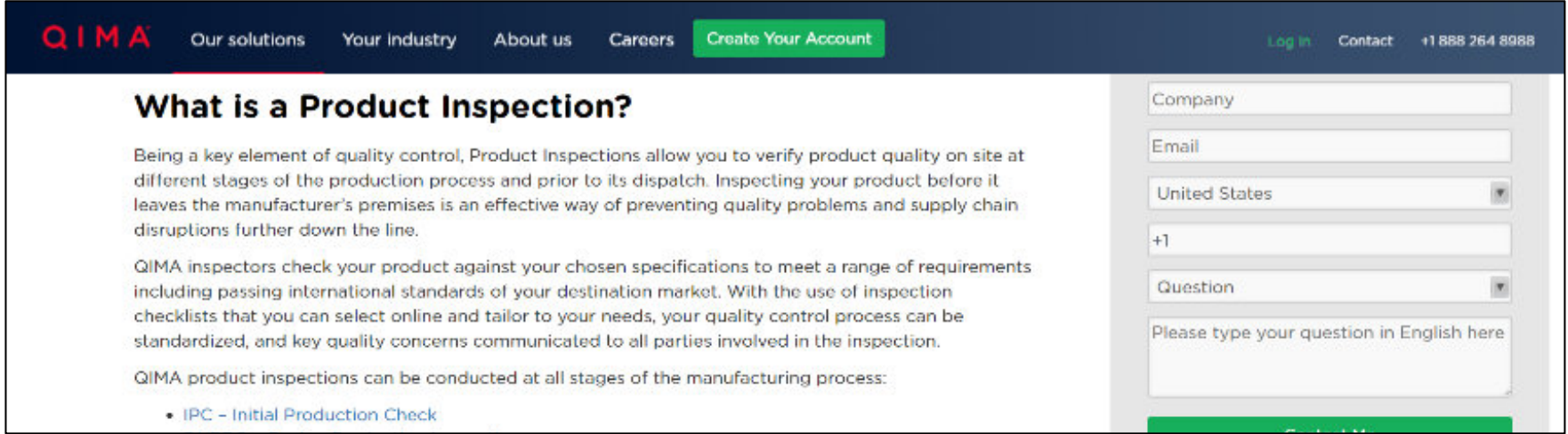
DASHBOARD (C, T, V)

All of your critical updates in one place. Mercado is your origin control tower, connecting your supply directly to your demand, so you can focus on the things that matter.



EDUCATION (P)

Is your team “trained by trial?” Get everyone on the same page and up to speed with import training and certifications.



SERVICES (P)

Services available on demand. Need a QC inspection? Looking for an audit? Want to test a product? We've got you covered.

DOCUMENT MANAGEMENT (P, T)

Are you talkin' to me? Digitally store, manage, and track supplier-critical documents (vendor guides, packing instructions, routing guides, etc.).

mercado

www.mercadolabs.com

To find out more about how Mercado can help you maximize the value you get from your supply chain, visit mercadolabs.com or contact us at support@mercadolabs.com.