



“Change is not merely
necessary to life, it is life.”

- Alvin Toffler
1928-2016

Over the course of his 87 years, he studied, wrote about, and advised on virtually every facet of our modern world. Together with his life-long partner and wife, Heidi, Alvin Toffler predicted and documented the dramatic evolution of the knowledge-based economy that replaced the Industrial Age. This Third Wave has shaped everything from our most personal lives, to society, culture, politics, enterprise, innovation, security, infrastructure, and even the frontiers of space.

The Tofflers’ influential writings include articles for The Washington Post and Fortune, to books including *Future Shock*, *The Third Wave*, and *Revolutionary Wealth*, which have been translated into dozens of languages and are bestsellers in more than 30 countries. The books have earned their place in the American non-fiction lexicon by synthesizing complicated concepts of change to make them useful predictors of the future.

Around the world, political and military leaders, economists, business leaders, musicians, and individuals continue to rely on his insights to understand, plan, and adapt to the increasingly rapid changes shaping our modern existence. Alvin served as a visiting professor at Cornell University, a faculty member of the New School for Social Research, and a visiting professor at the Russell Sage Foundation. He and Heidi have received numerous prestigious awards and honors for their work around the world.

Alvin Toffler is the source of legacy and future for Toffler Associates. We extend his curiosity, methodologies, and passion to the organizations we support in becoming Future Proof® as we move through this knowledge age and into a complex future.

Awards

National Council for the Advancement of Educational Writing (1969)

McKinsey Foundation Book Award for Contributions to Management Literature (1970)

Prix du Meilleur Livre Etranger, France (1972)

Author of the Year Award – American Society of Journalists and Authors (1983)

Fellow of the American Association for the Advancement of Science (1984)

Centennial Award, Institute of Electrical and Electronics Engineers (1984)

Medal of the President of the Italian Republic for Contributions to Social Thought (1987)

FBI Distinguished Lecturer Series Award (1991)

NASA Group Achievement Award (2000)

American Society of Journalists and Authors Career Achievement Award (2005)

Brown University's Independent Award (2006)

Global Vision Award – Bogota, Colombia (2008)

International Honors

Member of the U.S. Committee for the United Nations Development Fund for Women Advisory Board

Founding Member of Issyk-Kul Forum – Russia

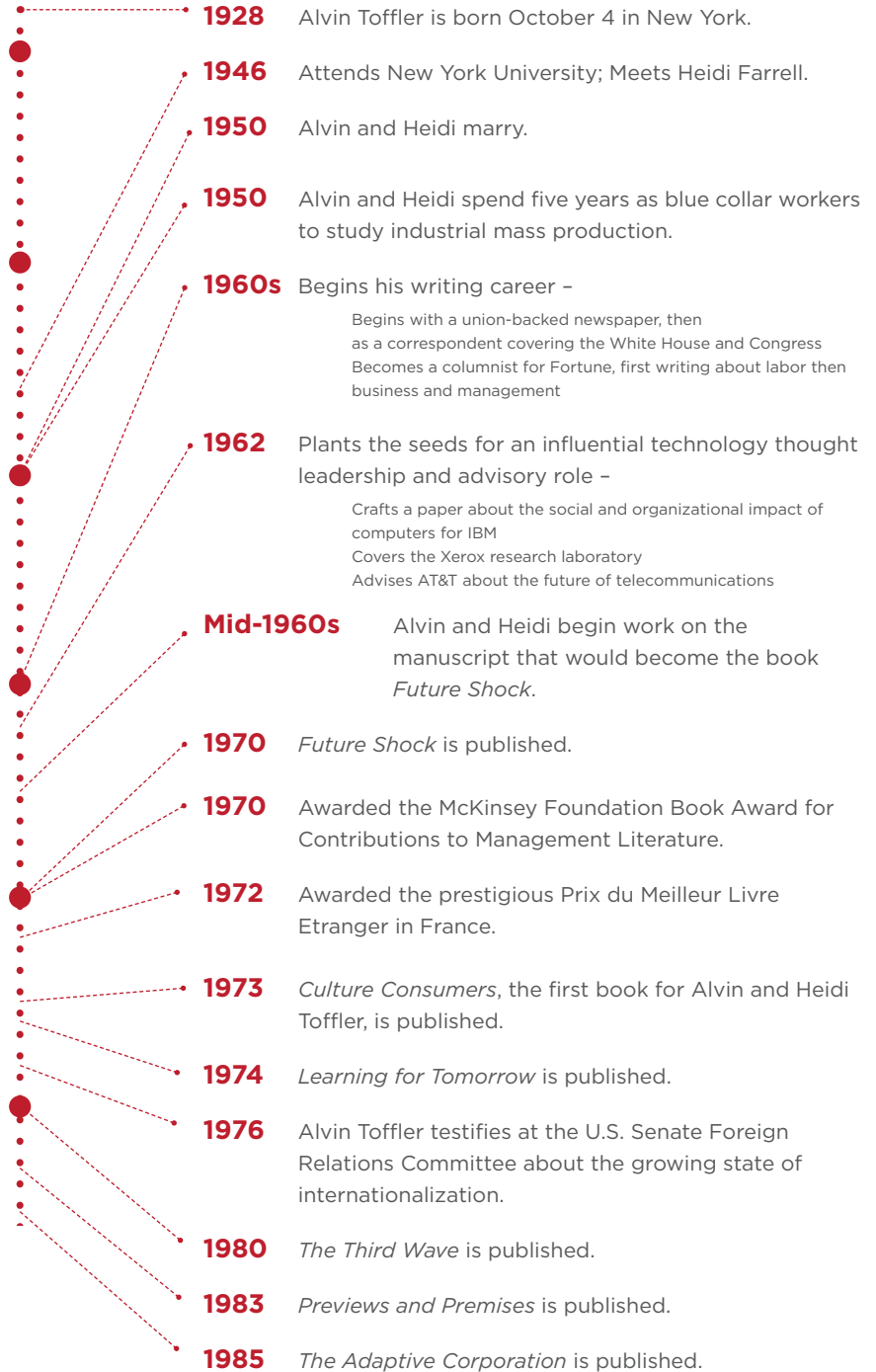
Honorary Member of the Future Studies Academy – Russia

Officier de L'Ordre des Arts Et Lettres, France

U.S. Government Accountability Office Advisory Board

Named as one of 50 foreigners who have had the greatest influence on modern China by People's Daily On-Line

Milestones



“The future always comes too fast and in the wrong order.”

Academic Honors

Adjunct Professorship:

Institute for National Strategic Studies, U.S. National Defense University
Cornell University
New School for Social Research

Honorary Degrees (Partial List):

Doctor of Letters, Miami University (1972)
Doctor of Science, Rensselaer Polytechnic University (1972)
Doctor of Laws, University of Western Ontario (1972)
Doctor of Letters, University of Cincinnati (1972)
Doctor of Letters, Ripon College (1975)
Doctor of Law, Manhattan College (1984)
Universidad Catolica del Uruguay (1993)
Universidad Adolfo Ibanez, Chile (1993)
Doctor of Management, Keio University, Japan
University of Peru
Honorary Degree of Ph.D. in Business Administration, Sogang University (2007)

“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn and relearn.”

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- 1986** Then-Soviet leader Mikhail Gorbachev calls on Alvin and Heidi to help create the first non-governmental, non-Communist Party organization in the U.S.S.R. since the 1917 Communist Revolution.
 - 1989** *The Third Wave*, a best seller in China, is praised by revolutionary and statesman Deng Xiaoping and then-prime minister Zhao Ziyang. During the Tiananmen Square uprising, it is hailed as the reformers' "Bible" and remains known as "the book that changed China."
 - 1990** *Powershift* is published.
 - 1990s** Architect of the new Singapore, Lee Kwan Yew resigns as Prime Minister. He cites *Powershift* as a key influence on his decades of effort to build a prosperous new country. Former Prime Minister L.K. Advani declares his reliance on the Tofflers' works. Nobel Laureate (2000) and then South Korean president Kim Dae-jung asks the Tofflers to serve as his personal advisors.
 - 1993** *War and Anti-War* is published.
 - 1994** *Creating a New Civilization* is published.
 - 1995** Newly appointed senator Newt Gingrich compels Congress to read Toffler.
 - 1996** Toffler Associates is founded to guide governments and businesses working to transform their organizations to be Future Proof®.
 - 2006** *Revolutionary Wealth* is published.
 - 2006** Receives Brown University Independent Award. Joins Mikhail Gorbachev, Margaret Thatcher, Steve Jobs, and Ted Turner as past recipients.
 - 2010** At the 40th Anniversary of *Future Shock*, worldwide coverage confirms the accuracy and impact of the book and of the Tofflers' work as futurists.
 - 2016** Alvin Toffler passes away at the age of 87 at his home in California.