



UX/UI DEVELOPER & STRATEGIST

<u>Position Title:</u>	UX/UI Developer & Strategist
<u>Senior Leadership Team Leaders:</u>	Maribeth Minella, EVP & Corporate Counsel Rich Raymond, Chief Architect
<u>Team Membership:</u>	Innovation & Development Team The Innovation & Development Team supports the company's competitive technology vision by building best-in-class proprietary applications, along with designing connections to third party applications.
<u>Location:</u>	Exton, Pennsylvania; Working Remotely (Greater Philadelphia, PA area) is a possibility
<u>Job Status:</u>	Exempt
<u>Supervisory Responsibilities:</u>	None
<u>Objective of the Position:</u>	World Travel, Inc. seeks to add to its Innovation & Development Team a dynamic, creative, talented and experienced UX Developer & Strategist who can combine the arts of application development, software engineering, and design to lead the presentation of the company's next generation of digital products and services to internal and external users.
<u>Job Summary:</u>	The UX Developer & Strategist will create, design, code/program, optimize and maintain best-in-class user experiences, working closely with the company's Product Development Team, Travel Technology Team, and Marketing Team.
<u>Essential Job Functions:</u>	<ul style="list-style-type: none"> • Create, optimize, and maintain excellent internal and external user experiences for World Travel, Inc.'s digital products and services. • Work closely with Team Members across the enterprise to conceptualize, design, and prototype ideas. • Advocate for the end-user (internal and external); work with users to define their needs and translate them to requirements, objectives and strategies. • Develop and maintain mock-ups, usage scenarios, prototypes, specifications, navigation maps, and other design documents.
<u>Minimum Competency and Position Requirements</u>	<ul style="list-style-type: none"> • Solid portfolio of work showing skills in current digital design, interface design, and user experiences; must have a proven track record in development and delivery of differentiated custom solutions



	<ul style="list-style-type: none"> • Strong problem solving ability using creative approaches to complex fact patterns • Bachelor's Degree in Computer Science or Software Engineering with an emphasis on design • 3+ years' experience in digital user experience • Superior communication, presentation, interpersonal and analytical skills • Significant experience designing fully responsive sites or applications • Significant knowledge in cross-browser and cross-platform design (e.g., Chrome, Firefox, Safari, Edge, Internet Explorer, etc.) • Knowledge of CSS, HTML and JavaScript; .NET experience a plus
<p><u>Working Conditions:</u> <u>Schedule:</u></p>	<ul style="list-style-type: none"> • Full Time, Monday-Friday, approximately 40+ hours per week • On-call availability; On-call responsibility for mission-critical systems • Sitting for long periods of time • Some travel required
	<p><i>This document describes typical duties and responsibilities and is not intended to limit management from assigning other work as is reasonable.</i></p>