

7th ANNUAL ABA-IPL

# TRADEMARK DAY

Getting to Know the USPTO: Topics & Tips for New and Experienced Practitioners + Live TTAB Hearing



Wednesday, September 18, 2019 at 8:30 am at USPTO Headquarters, Alexandria, VA

**Location:**

USPTO Headquarters  
Clara Barton Auditorium  
600 Delany Street, Arlington, VA

**Registration:**

Member/Non-Member Fee: \$75.00  
Law Student Fee: \$50.00

ABA-IPL Section and the U.S. Patent and Trademark Office (USPTO) are teaming up to host the 7th Annual ABA-IPL Trademark Day on Wednesday, September 18, 2019 at the USPTO headquarters in Alexandria, Virginia. CLE credit will be available for this one-day program, involving two tracks of programming: one track covering topics for new practitioners and the other covering topics for experienced practitioners. Some of the topics for new practitioners include an introduction to TTAB practice, and best practice tips from a panel of experienced practitioners; new topics for experienced practitioners include a session on non-traditional marks and how to make effective arguments at the TTAB.

Plus, a live TTAB Inter-Partes or Ex Parte Hearing!

Lunch will be provided with the chance to meet and chat with Managing Attorneys and Supervisory Senior Attorneys from the USPTO Trademarks Examining Operation, along with a happy hour event in the National Inventors Hall of Fame Museum.

Register today for your chance to hear the latest from the USPTO Trademarks Examining Operation. All IP professionals are welcome, whether you are a law student, a newly practicing IP attorney or an experienced IP law trademark attorney, this one-day CLE event is a must attend event for everyone!

## To register and for more information, visit

[https://www.americanbar.org/groups/intellectual\\_property\\_law/events\\_cle/trademarkday-2019/](https://www.americanbar.org/groups/intellectual_property_law/events_cle/trademarkday-2019/)

The ABA will seek 6 hours of CLE credit for this program in 60-minute states, and 7.2 hours of CLE credit for this program in 50-minute states. Credit hours are estimated and are subject to each state's approval and credit rounding rules. For more information, please visit: [https://www.americanbar.org/events\\_cle/mcle/](https://www.americanbar.org/events_cle/mcle/)