

HOW TO GET STARTED WITH ENDAVO

YOU HAVE A COMMUNITY OF CREATORS. NOW GIVE THEM THE PLATFORM TO GROW.

Optimizing your community's video content can feel like a big challenge. You've got to consider what platforms you want to be on, social media platforms to use, how to market, what revenue opportunities to pursue, and more. With Endavo, we've made it easy — one platform with unlimited possibilities kind of easy. Here's how you get started empowering your creators in just 5 steps.

1 Identify and grow your community creators.

Do you know where your creators are creating? Most content creators already have their own channel and social following — and they're just a Google search away. With your own platform, you give them another opportunity to reach and engage with a bigger, stronger audience. Many creators also like to join local creative community groups and organizations.

2 Onboard your syndicated channels.

We've already built the infrastructure to seamlessly aggregate, publish and syndicate any of your creator's channels with minimal to zero need of internal management — We made it "Facebook" easy. Channel partners can upload their own content graphics, include meta descriptions, and build their own channels that feed into your network. Moderate incoming content and even things like comments as needed!

3 Choose your services.

We know what you're thinking: How do I generate revenue? Between advertising, sponsorships, direct subscriptions, pay-per-view opportunities and more, we've got the most popular (and most effective) monetization options in the market so you can get the revenue you need to be successful. Easily test models to see what works, then do more of that!

4 Build out apps for industry-leading mediums.

OTT is the name of the game, and we've got a decade of experience working with mobile apps and streaming platforms like Roku, Apple TV, Amazon Fire, and more, so we can get your personalized apps built, sent for approval, and live in a matter of days. Syndicate channels to outside networks and platforms with existing viewers that are growing rapidly and need content.

5 Consider your add-ons.

The best part about building your own platform is that you get to customize exactly how you want. We offer lots of options — like live viewing, user accounts, the ability to donate, and more — so you can build your platform that will meet your exact goals.

IT'S TIME TO GO LIVE.

With Endavo, you've got the flexibility to evolve with your community, customize on the fly, and grow as they grow, while also providing the framework that gives them the stability to get there.