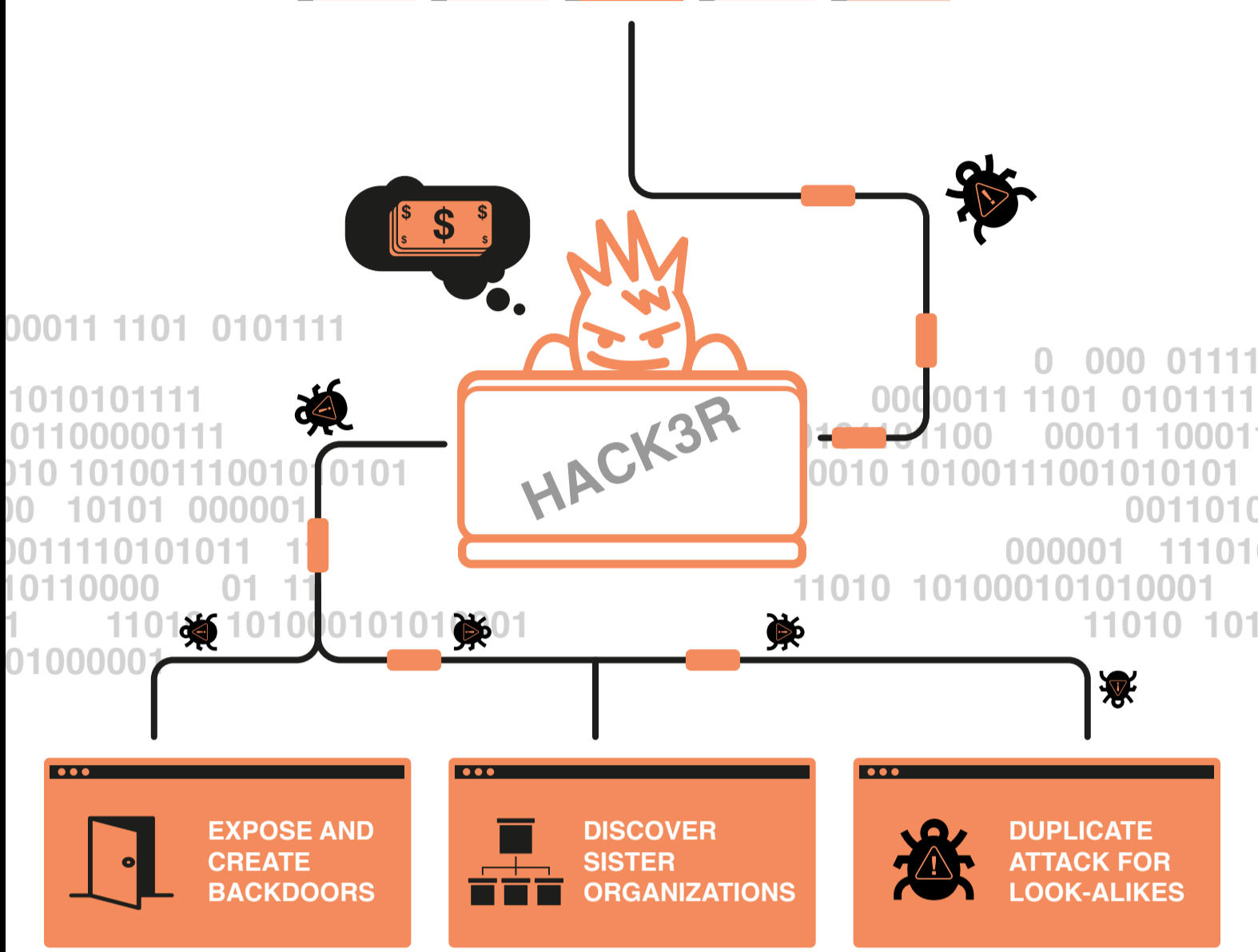


# TOP 5 INDUSTRIES BREACHED EACH YEAR



## THE THREAT LANDSCAPE



FINANCIAL GAIN WAS THE MOTIVATION FOR 1/2 OF SECURITY ATTACKS IN 2017

**\$3.62 MILLION**  
GLOBAL AVERAGE COST OF DATA BREACH

**\$7.35 MILLION**  
U.S. AVERAGE COST OF DATA BREACH



**50% OF** DATA COMPROMISED IN HOSPITALITY WERE CREDIT CARD DATA<sup>3</sup>

**70% OF** HOSPITALITY BREACHES OCCURRED AT THE CORPORATE/INTERNAL NETWORK LEVEL<sup>3</sup>

**13% OF** COMPROMISES IN 2016 WERE ATTRIBUTED TO THE HOSPITALITY INDUSTRY<sup>3</sup>

## WHAT TO DO IF A BREACH OCCURS

**REWORK IRP PREVENTION**



REFERENCE INCIDENT RESPONSE PLAN (IRP), ENSURING UPDATES OCCUR THAT COMPLY WITH COMPLIANCE STANDARDS AND REGULATORY LAWS

**ASSEMBLE YOUR TEAM**



EACH MEMBER SHOULD UNDERSTAND HIS OR HER RESPONSIBILITIES AND BEGIN TAKING ACTION

**KEEP THE EVIDENCE**



KEEP THE EVIDENCE TO RELATE ATTRIBUTION DURING THE TIME OF A POST-BREACH AUDIT

**STOP THE BLEEDING**



TO STOP THE EXFILTRATION OF DATA, IT MAY BE NECESSARY TO SHUT DOWN ONE OR MORE APPLICATIONS

**MONITOR MACHINES**



MISSING EVEN ONE INFECTED MACHINE CAN MAKE THE NEXT COMPROMISE COME THAT MUCH QUICKER

**COME BACK STRONG / PATCH**



PATCHING, FOLLOWING BEST PRACTICES, RE-IMAGING AND MANUAL CLEANUP

**ENSURE UPDATES OCCUR**



ADD TO YOUR IRP A LIST OF TASKS AND PROCESSES DESIGNED TO PREVENT A SIMILAR BREACH IN THE FUTURE

