



White Label Dating Partner Referral Scheme

Our Partner Referral scheme is a brilliant way to very easily generate recurring, incremental profitable revenue for yourself or your business.

All you need to do is introduce a new partner to us - or help to motivate an existing partner to launch new sites and grow their business with us.

New partners can earn 100% net revenue for a whole year - then up to 80% net revenue for life - and we'll pay you 5% on all their revenues for a period of up to 3 years from the date of contract.

How the Partner Referral Scheme works

It's a very simple way to make money:

1. Recommend that the Prospective Partner works with WLD and introduce them to your contact at WLD - this is best done by a phone call to the prospect then an email introduction to the contact at WLD (usually the CEO or CRO).
2. WLD will work with the prospective partner to get them up and running quickly and generating revenues.
3. Check in with the Prospect and your WLD Contact to support the development of the relationship.
4. Generate ongoing, recurring, incremental and profitable revenues.
We will pay you 5% of net partner revenue within 30 days of month end.

For example, if a partner generates \$100,000 of partner revenue in June, you will be paid \$5,000 by the end of July.

In the event that either we or the partner terminates the partnership within the first 36 months after contract this referral agreement will also terminate.