

ACCENT / ON

READING

ABOUT THE PROGRAM

ABOUT THE ACCENT ON: READING PROGRAM

It is the passionate readers of the world who help the print industry grow and thrive, and International Paper and its Accent® Opaque brand are on a mission to support and strengthen the bonds between readers and the books they love.

Through the **Accent On: Reading** program, International Paper pioneers public service initiatives designed to foster a lifelong love of reading. Whether expanding access to reading materials or teaching readers to engage with narratives in new ways, **Accent On: Reading** meets readers where they are with relevant resources and engaging stories.

Under the umbrella of **Accent On: Reading**, International Paper has had the opportunity to promote literacy initiatives for both children and adults, to partner with other service-oriented organizations and to produce its own books, which can then be used as application samples to demonstrate innovative print techniques and new storytelling technologies.

At International Paper, we continue to be a force for good in our communities. We mobilize our people, products and resources to address critical needs where our employees live and work. Our company cannot succeed if our communities do not succeed. Our global community engagement efforts focus on critical community needs, including education. The future of our communities depends on the children, and therefore, we support strategic partners that focus on helping children succeed via a comprehensive approach to education.

ABOUT APOLLO THE SPACEDOG

Apollo the Spacedog is an original children's book created by International Paper in collaboration with illustrator Kyle Beckett. This adventure story introduces young readers to Apollo, a shelter dog who longs to find a home, and Andi, a 7-year-old girl who's into astronomy — two daring characters who team up to outrun a space monster. *Apollo the Spacedog* gives readers a glimpse of Andi's vivid imagination, with action scenes brought to life through the magic of augmented reality.

Upon the publication of *Apollo the Spacedog*, International Paper worked with local schools and literacy partners to connect kids with dogs that were up for adoption at the Humane Society of Memphis and Shelby County. By reading aloud at the shelter, the kids were able to practice their reading skills in a fun, low-stakes environment while also helping to socialize the dogs and make them more adoptable.

ABOUT THE HUMANE SOCIETY OF MEMPHIS AND SHELBY COUNTY

Since 1933, the Humane Society of Memphis and Shelby County has been providing shelter, food and medical care to thousands of injured, neglected and abused animals. With support from local animal lovers, the Humane Society is able to provide animals with a safe place to recover, nutritious food and outstanding veterinary care. They are dedicated to giving these animals a brighter future and a second chance at life.

ABOUT ACCENT OPAQUE

Accent Opaque is International Paper's premium paper line, beloved by designers, printers and paper merchants for its ability to keep colors true with enhanced whiteness and brightness. With a variety of sizes, weights and finishes, including options made with 30% post-consumer fiber, Accent is the preferred choice thanks to its quality and results.

ABOUT INTERNATIONAL PAPER

International Paper is one of the world's leading producers of fiber-based packaging, pulp and paper, with more than 52,000 employees and more than 25,000 customers in 150 countries. International Paper's products are an essential part of our daily lives and include packaging products that protect and promote goods, enable worldwide commerce and keep consumers safe; pulp for diapers, tissue and other personal hygiene products that promote health and wellness; and papers that facilitate education and communication. As an organization, International Paper is committed to strengthening its people and the communities where they live and work by using resources responsibly and efficiently and ensuring its businesses are safe, successful and sustainable for generations to come.

