

SOFT & COOL



Soft & Cool is a durable moisture wicking polymer finish that is applied directly to the fabric. Wicking moisture along the fabric allows it to dissipate and evaporate. The thermal affect of moisture evaporating is a cooling sensation. This finish also improves anti-static properties and is soft to the touch. Fabric treated with Soft & Cool is more comfortable and more breathable.

Moisture Wicking Comparison Between Treated and Untreated Fabric

- 24% faster wicking along length of fabric vs. untreated fabric
- 27% faster wicking across width of fabric vs. untreated fabric

Moisture wicking comparison between treated and untreated fabric after 10 washing.

- 13% faster wicking along length of fabric vs. untreated fabric
- 24% faster wicking across width of fabric vs. untreated fabric



soft+cool

COOL + COMFORT