

FSEdNet Provides the Missing Link to Launch, Retool and Re-energize Your Producers, Staff and Management Teams.

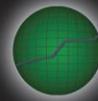
- The cost-effective, time-efficient way to increase productivity and confidence, thus retention.
- Develops the skills, the habits and the knowledge of understanding, which turns potential into reality.
- Develops staff understanding of the important role of the products, services and resources provided by our industry.
- It's back to the basics with a step by step curriculum to build confidence through competence.
- Online, on-demand total video based training built on three Disciplines of Success with access to hundreds of sessions, averaging 8 minutes, all with participant worksheets.
- Self-study or facilitator led course work which will complement any firm, agency or company's training and marketing programs and selling systems.



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FSEdNet
Financial Services Educational Network

The Next Level of eLearning

FSEdNet curriculum is designed to help establish and reinforce the cornerstones of an associate's practice which will ensure consistent growth and nourishment, thus retention through higher levels of productivity.

We know that poor agent retention and low production is fundamentally not caused by your company's products, underwriting, compensation, compliance or even sales systems - it is caused because of the producer's lack of confidence in their own ability to understand and perform the fundamental and essential tasks of our profession. FSEdNet provides the tools of understanding to build confidence by developing competence in those tasks.

No agent has ever failed out of financial services industry because they could not explain reverse split dollar. However many have failed because of the lack of opportunities due to a short fall of relationships. This shortage of relationships is due to an absence of understanding and a deficit of activity due to a fear of embarrassment of asking questions without knowing the answers. FSEdNet allows a producer to acquire quickly and efficiently at their own pace, the fundamentals to eliminate those fears.

Reading is fast becoming a lost art; most new producers either do not have the time or the desire for it. FSEdNet's video curriculum web based platform is designed to deliver maximum impact on developing the skills, the habits and confidences of new representatives by establishing processes and core understandings of the products, services and life experiences that both prospects and clients face.

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754-444-3945

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