

2020



**fellsway  
group**

**CYBER RISK MANAGEMENT  
SERVICES & SOLUTIONS**

***ALIGN - PRIORITIZE - DIGITIZE***

# INDUSTRY CHALLENGE

## DISRUPTION AND PACE OF CHANGE



**CHALLENGE** - With business needs rapidly evolving, organizations of all sizes and industry are accelerating digital initiatives to modernize and transform. Misalignment of organizational strategy, supporting technology, and required protections causes inefficiencies and increased risk exposure.

**SOLUTION** - Cyber Risk Management must deliver value while protecting the brand. To address this growing imperative, a collaborative effort is required. Business leadership must drive objectives and define risk tolerance while the security team leverages this context to benchmark. Managing an effective program in spreadsheets or legacy tools is operationally challenging and costly at scale. A digitized and purpose-built solution accelerates risk informed decisions by improving communication and workflow and ensuring that **key stakeholders have the right information at the right time.**

**BENEFIT** - When the organization is aligned:

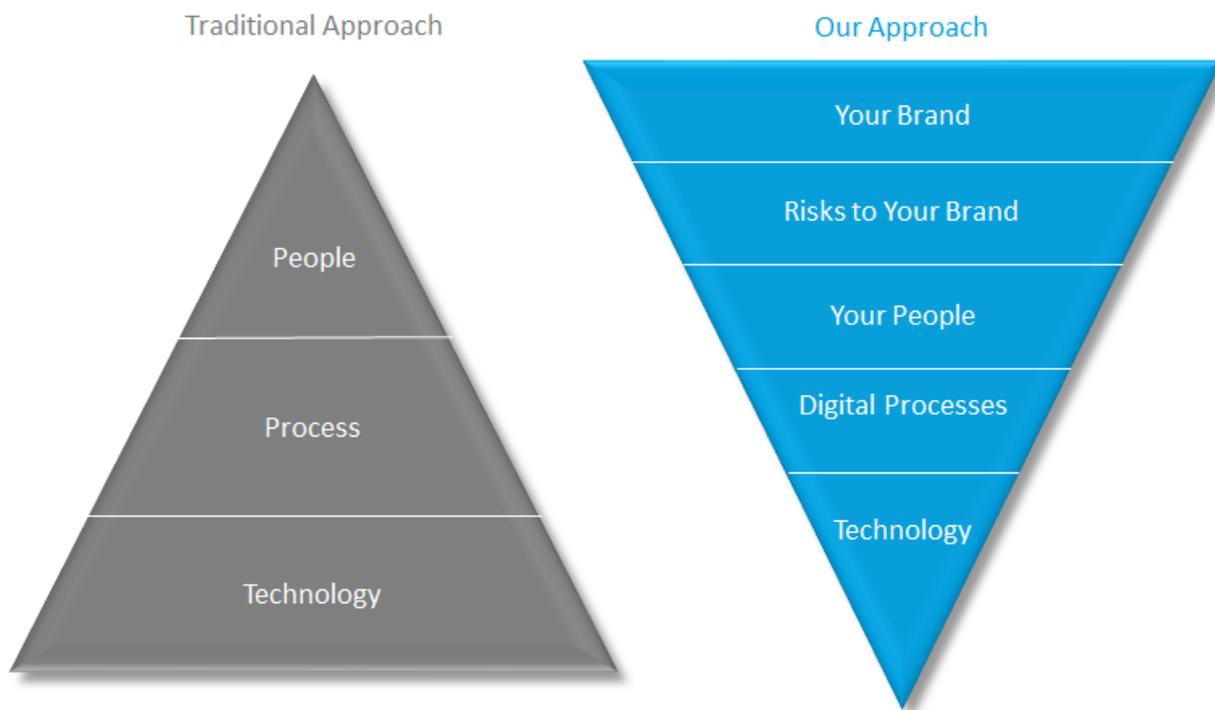
- Budget allocation is right sized and optimized
- Protection efforts are strategic
- Brand and reputation are enhanced
- Organizations are both resilient and secure

All of these factors result in **positive impact to the bottom line.**

# FELLSWAY APPROACH

**”BUSINESS GROWTH  
THROUGH EFFECTIVE  
CYBER RISK MANAGEMENT”**

In today’s complex business environment, a comprehensive cyber risk management program based on your specific business and your unique brand is essential.



In cyber risk management, one size does not fit all. In today’s complex business environment, a comprehensive cyber risk management program based on your specific business and your unique brand is essential. Every business is unique, with their own strategy, their own identity, and their own tolerance for risk. Fellsway Group believes that all risk management activities should be prioritized and aligned to the corporate strategy and that all organizations need to create a culture of awareness and accountability to effectively protect their Brand.

# FELLSWAY METHODOLOGY

**”CYBER RISK IS  
BUSINESS RISK”**

## **P2Ri** — *Pathway to Risk Intelligence™* —

PREPARED & FOUNDATIONAL	BUSINESS ALIGNED	EFFECTIVE & MEASURED	RISK INTELLIGENT
<ul style="list-style-type: none"> <li>• Program &amp; Policies</li> <li>• Training &amp; Awareness</li> <li>• Operational Processes</li> <li>• Crisis Management &amp; Incident Response Plan</li> <li>• Business Resilience</li> </ul>	<ul style="list-style-type: none"> <li>• Business Context Prioritizing</li> <li>• Governance &amp; Compliance</li> <li>• Critical Assets &amp; Processes</li> <li>• Risk Register &amp; Tolerance</li> <li>• Controls Architecture &amp; Frameworks</li> </ul>	<ul style="list-style-type: none"> <li>• Testing &amp; Recoverability</li> <li>• Benchmarking &amp; KRIs</li> <li>• Resource Allocation</li> <li>• Technology Rationalization</li> <li>• Budget Optimized</li> <li>• ERM Alignment</li> </ul>	<ul style="list-style-type: none"> <li>• Risk Quantification</li> <li>• Business Intelligence</li> <li>• Business Enablement</li> <li>• Value Creation</li> <li>• Continuous Assurance</li> <li>• Proactive Risk Management</li> </ul>

Fellsway Group’s “Pathway to Risk Intelligence (P2RI)” methodology is built around industry standard frameworks (ISO, NIST). The Pathway begins with prioritizing your cyber risk activities in order to achieve immediate impact. We work to understand organizational culture, business requirements and review critical business processes to ensure that all cyber risk mitigation activities are aligned to the corporate strategy.

Our P2RI Platform optimizes the effectiveness of your cyber risk programs by continuously monitoring impact on achieving defined business objectives. Acting as a centralized repository and workflow platform, P2RI™ facilitates the discovery, evaluation, and operationalization of your risk management programs to improve business resiliency and enable more informed decision making.

# ENGAGEMENT MODELS

## CYBER RISK AS-A-SERVICE

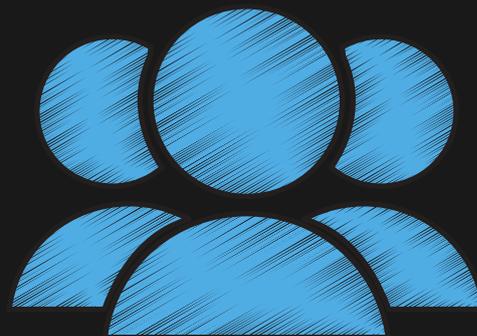
Leveraging the Pathway to Risk Intelligence (P2RI)<sup>™</sup> methodology, Fellsway Group offers Cyber Risk-as-a Service for clients seeking a comprehensive service that includes: Program Maturity Baseline and Measurement, Alignment to Business Objectives, Right Sized Program Development, Management Dashboards and Reporting, and Cyber Risk Expertise and Oversight

## CYBER RISK PLATFORM

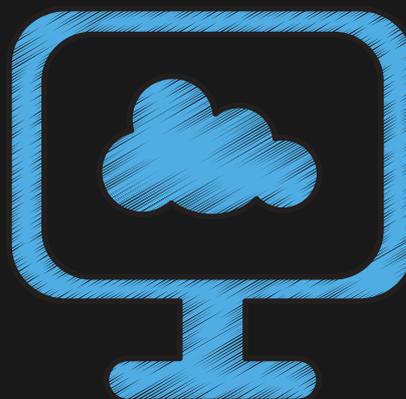
For clients seeking to incorporate cyber risk maturity and business alignment capabilities into their existing cyber security program management activities, Fellsway Group offers the P2RI<sup>™</sup> Platform as a service. Comprehensive technology solutions and custom workflow design services are also available to assist clients seeking to digitize their internal cyber risk and security program management efforts.

## CYBER RISK PROGRAM ASSESSMENT

Assess and align current state and desired future state program maturity and develop a right sized and aligned program roadmap. This service can be consumed as a standalone assessment or as an onboarding into the P2RI<sup>™</sup> platform.



## CYBER RISK AS-A-SERVICE



## CYBER RISK PLATFORM



## CYBER RISK PROGRAM ASSESSMENT

# P2RI™ PLATFORM

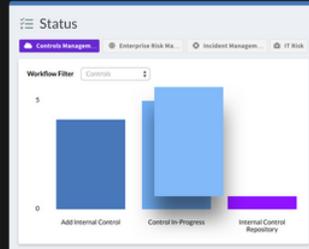


**WHY** - To minimize business disruption and financial loss, Cyber Risk Management needs to align to business goals in order to more effectively prioritize efforts and optimize resource allocation.

**WHAT** - Fellsway Group's Pathway to Risk Intelligence™ (P2RI™) is a proven Cyber Risk Management methodology that is now available as a full featured platform powered by LogicGate. P2RI™ program maturity pillars and attributes facilitate right sized and business aligned strategies that enable management efforts to address threats, minimize impact, and build resiliency into critical digital processes and systems.

**HOW** - Acting as a centralized repository, correlation engine, and information sharing and workflow platform, P2RI™ facilitates the discovery, evaluation, and operationalization of key organizational factors that impact cyber risk visibility, awareness, and decision making.

## DASHBOARD EXAMPLES



Risk Register    Risk Assessments    Risk Mitigation

Record Name	Business Unit	Risk Definition	Impact
Risk-30	IT	Inability to maintain appropriate I...	Catastrophic
Risk-22	Finance	Failure to accurately account for p...	-
Risk-19	Operations	Poor budgeting and forecasting re...	-
Risk-16	Operations	Failure to protect Company's busi...	-
Risk-12	Legal	Failure to comply with an Anti-Corr...	-
Risk-21	HR	Inability to attract and retain qualif...	-
Risk-18	Finance	Credit notes and other adjustment...	-

Controls

★ DEFAULT

Layout Fields

Workflow	Category	Field	Header	Actions
Policies	Users	Groups and Usr	Enter header tex	
IT Risk Register	Record	Record Name	Enter header tex	
Self	Workflow	Control ID	Control ID	ASC
Policies	Workflow	Policy Name	Policy Name	ASC
Self	Workflow	CFR Reference	CFR Reference	ASC

+ ADD A FIELD

# PROGRAM STEPS

The P2RI Process:

## 1 / DEFINE MATURITY

CURRENT & TARGET FUTURE STATE

## 2 / IDENTIFY GAPS

BASED ON FINDINGS DELTA

## 3 / BUSINESS OBJECTIVES

DISCOVER & DOCUMENT

## 4 / DEFINE RISK

TOLERANCE & OWNERS

## 5 / RISK REGISTER

GENERATE FOR CRITICAL & HIGH FINDINGS

## 6 / CONTROL STRATEGY

RIGHT SIZED & PRIORITIZED ROADMAP

## 7 / CORRELATE

CONTROLS TO RISK

## 8 / ACCOUNTABILITY

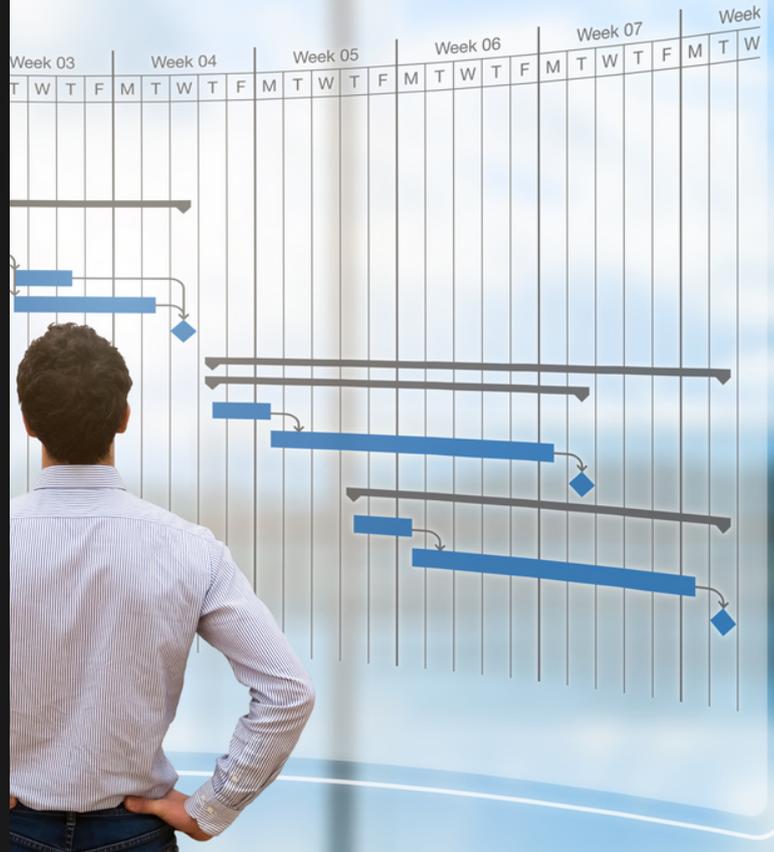
MANAGEMENT VISIBILITY

## 9 / MEASUREMENT

PROGRAM EFFECTIVENESS & MATURITY

## 10 / IMPROVE

CONTINUOUS REFINEMENT



## P2RI IN OPERATION

Operationalized in the platform, P2RI™ is a collaborative, cascading workflow process that is used to define, communicate and manage organizational stakeholder responsibilities.

The platform is designed to help:

- Executive Leadership accelerate risk informed decisions by ensuring that business goals and strategy are being properly driven into cyber operations
- Business Level Management right size and align cyber operations to business goals, strategy and risk
- Individual Contributors better understand and realize management expectations and criticality of activity

P2RI ensures that key stakeholders have the right information at the right time.

# ADDITIONAL SERVICES

## CYBER CRISIS MANAGEMENT & INCIDENT RESPONSE

Prepare your organization for the inevitable cyber incident by developing a Crisis Response Playbook that will provide necessary guidance during the chaos of an incident

## CYBER RISK EXPERTISE (CRX)

Outsourced expertise reduces the cost of hiring a full-time CISO or other high-level security expert, providing instant, relevant experience and skills. Fellsway Group provides fractional cyber risk experts to consult on your organization's cyber risk strategy and guide your roadmap design and implementation.

## EXECUTIVE CYBER RISK AWARENESS

Executive level workshop exploring your company brand, culture, business goals, critical business processes, and use of technology,



## CYBER CRISIS MANAGEMENT AND INCIDENT RESPONSE



## DATA PRIVACY & PROTECTION



## EXECUTIVE CYBER RISK AWARENESS

# ABOUT FELLSWAY

*"Fellsway Group was able to improve our business resilience by mapping out our critical business processes, defining risk tolerance, and enhancing our ability to effectively respond to business disruptions to minimize financial, operational, and reputational impact."*

CFO, Global Apparel Manufacturer

*"Fellsway Group helped shift our culture around being prepared. They helped to define our risk tolerance, created a holistic crisis management and incident response plan to enhance our ability to effectively respond to business disruptions and restore digital operations."*

COO of Global Manufacturing Company

**Fellsway Group** is a consulting firm comprised of seasoned and experienced business professionals dedicated to helping business leaders identify and mitigate digital and cyber risk through proven methodologies and frameworks. Our sole purpose is to help business leaders and key stakeholders build resilience into their organizations to securely enable business growth.

Given the evolving landscape, organizations are looking for partners to help them create and implement comprehensive digital and cyber risk management programs.

We understand how difficult it is to create, sustain, and grow an organization. Through successful client engagements we prioritize each organizations' business needs to develop a holistic digital risk and resilience program.

## **Contact Details:**

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