



SOLUTION SHEET

RapidIdentity for Retailers

Today more than ever, retailers require advanced Identity and Access Management (IAM) to compete successfully and secure their systems.

Retailers are under extreme pressure to respond quickly to market changes and provide the highest level of service, all while keeping customer and corporate data secure.

Many retailers manage large employee headcounts in corporate offices and throughout multiple store locations. Often included in their ranks are significant numbers of contractors, contingent workers, and seasonal employees with relatively high turnover rates and movement between locations. Combined with increased cybersecurity risks, retailers face a daunting task.

To help meet these challenges, Identity Automation offers RapidIdentity for Retailers, an identity and access management solution specifically tailored to the back office needs of modern retailers. This powerful, easy-to-use software enables retailers to simply and securely manage access for both full-time and seasonal/part-time employees throughout the entire employee lifecycle.

Rapid on-boarding

Give new employees immediate access to required systems, without increasing IT workload.

Comprehensive governance and compliance

Automatically maintain compliance with DOL overtime rules, PCI requirements, and other general and retail-specific regulations.

Massive scalability

RapidIdentity supports the largest organizations, with highly scalable deployments and proven support for millions of users.

Secure single sign-on (SSO)

Boost productivity with single sign-on to retail-specific systems, including ERP and POS systems.

Robust IoT support

Execute against your Internet of Things strategy by managing the identities of connected devices and machines with RapidIdentity.

Flexibility for external users

RapidIdentity grants built-in support for external users, such as contractors, seasonal workers, partners, and contingent employees, who do not exist in other systems of record.

FAST FACTS

Intelligently manage user access to any connected system

Broad multi-factor authentication

Secure single sign-on

Time-based access expiration

Auditable trail for compliance

Delegate approvals to individual function owners

RapidIdentity Retail Edition

Identity Automation's RapidIdentity Retail Edition is an identity and access management platform, specifically designed for larger retailers with multiple storefront locations. This powerful, easy-to-use software enables IT and storefront managers to simply and securely manage team access throughout the entire supply chain.

Challenge	RapidIdentity Solution
Decentralized management	RapidIdentity's easy-to-use interface is adopted with minimal training by restaurant and retail managers.
Reliance on contractors and seasonal workers	Built-in support for external users, such as contractors, partners, and seasonal workers.
High employee turnover	Fully automated identity and access provisioning and deprovisioning, eliminating the risk of data theft or a cyber attack executed through ghost accounts.
Increasing security concerns	Robust, privileged account management (PAM) solution is built into RapidIdentity.
Compliance with DOL overtime regulations	RapidIdentity connects to schedule systems, such as Kronos, and automatically enforces schedule-based access rules.
Swift on-boarding	Give employees zero day access to critical systems. Delegate onboarding to the hiring or store managers directly responsible, improving onboarding times.

Since 2004, Identity Automation has focused on intelligently automating provisioning, access, and account management. Our mission is to securely put control of these crucial tools in the hands of the users who need it most — employees and managers. RapidIdentity, our sophisticated, easy-to-use identity management software, makes every user a power user, increasing enterprise security and agility, boosting productivity across the board.