

AVERITT®

CASE STUDY: E-Commerce



AVERITT DESIGNS COMPLETE CHINA-TO-AMAZON TRANSPORTATION SOLUTION FOR E-RETAILER FISHERS FINERY



THE POWER OF ONE

CHALLENGE

Fishers Finery, a Connecticut-based e-tailer, sought to reduce costs and minimize the complexity of its import-based supply chain, which involves inventory processing and deliveries to an Amazon Fulfillment Center.

SOLUTION

Averitt proposed a complete origin-to-destination solution:

- ▶ LCL and FCL cargo consolidation at overseas origin
- ▶ US Customs Clearance via Averitt Customs Brokerage
- ▶ Direct non-stop and ocean service (Asia-Memphis Express) from China to Memphis, TN with delivery to the Averitt service center in Cincinnati
- ▶ Air Freight services provided by Averitt for time critical shipments from China to Averitt service center in Cincinnati
- ▶ WMS-Supported Warehouse Solutions and Inventory Management in Cincinnati
- ▶ Inventory Processing: Quality Assurance (QA), Scanning, Pick and Pack, Labeling and Order Fulfillment for direct web-based sales
- ▶ Managed service for Amazon FBA via login to Amazon Vendor Central by Averitt associates
- ▶ LTL delivered to Amazon Fulfillment Centers

RESULTS

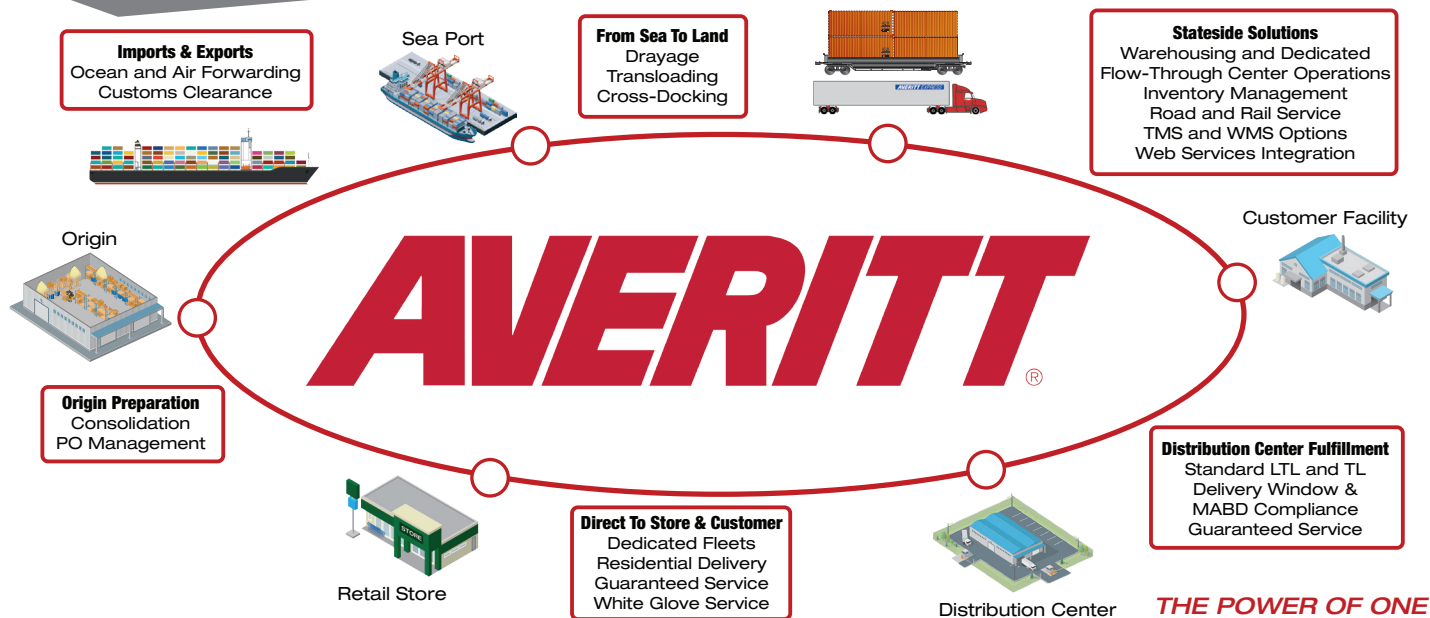
With less hands-on work necessary and the ability to see and manage inventory online, Fishers Finery has been able to redirect resources to other core business areas and has experienced double annual growth for two consecutive years.

Watch The Video! Craig Barnell, General Manager of Fishers Finery, discusses the benefits of partnering with Averitt.
AverittExpress.com/FishersFinery



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THE POWER OF ONE

**One Contact.
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**That's The
Power of One!**



Discover More! Visit us online to learn more about how we can help your retail business succeed!

From international origin to store shelves, Averitt brings decades of **award-winning retail transportation excellence** to businesses, both small and large.

When you seek on-time delivery, a professional image, and a transportation partner that understands the ins and outs of the industry, there is no other name more trusted than Averitt.

The beauty of calling on Averitt is that you can count on The Power of One. The value of this simple statement is defined by the fact that nearly all aspects of your retail supply chain can be managed and handled by Averitt.

Our service capabilities extend across North America and throughout the world. Our focus, however, is narrowing the gaps in your supply chain to **increase speed to shelf** while also identifying ways to **reduce your overall costs**.

Contact Us: 1-800-AVERITT
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1-800-AVERITT

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