

AVERITT®

SPECIALIZED SERVICES



CASE STUDY: Cutting Waste & Costs With Cold Chain LTL Distribution



THE POWER

OF ONE

CHALLENGE

Frios, a gourmet ice pops company with more than 30 franchise store locations had relied on moving its products via parcel services in foam containers packed with dry ice. Having frequently experienced product damages and losses during transit, the company sought a unique cold chain solution to **keep its stores stocked while keeping costs under control.**

SOLUTION

To achieve the company's needs, Averitt proposed a customized distribution model utilizing pallet-sized LTL Climate-Controlled Units:

- From its production facility in Gadsden, AL, Frios loads products into Averitt's Climate-Controlled Units
- Averitt picks up the loaded units from the Frios production facility
- The units, which keep products within a $\pm 1^\circ$ temperature, travel throughout Averitt's LTL distribution network for multiple in-store deliveries
- The state-of-the-art units include Frios' logo on the side and provide real-time tracking and detailed end-of-trip reports for quality assurance in an LTL environment

RESULTS

By using Averitt's Climate-Controlled LTL Unit, not only has the Frios team been able to reduce damages and minimize its spending on dry ice and coolers, it was also able to cut the amount of time that employees had to spend packaging numerous parcels by 75 percent.



Watch The Video!

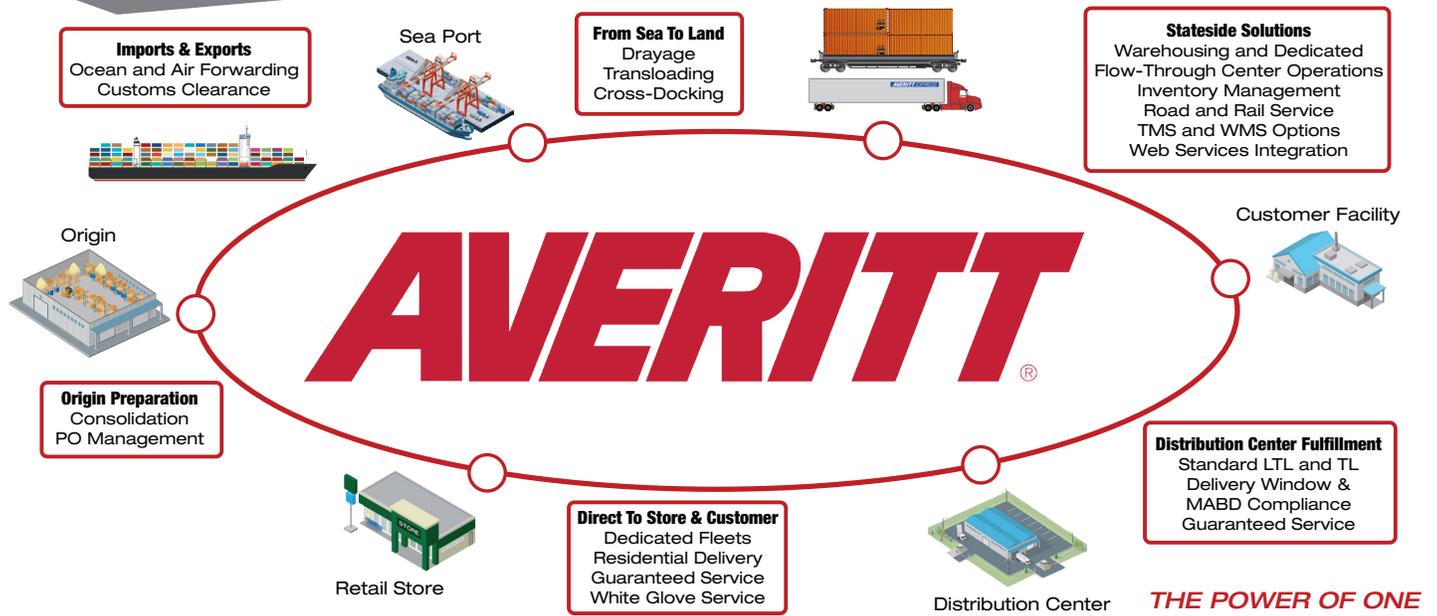
Andy Harp, founder of Frios Gourmet Pops, discusses the benefits of partnering with Averitt.

[AverittExpress.com/Frios](https://www.AverittExpress.com/Frios)

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From international origin to store shelves, Averitt brings decades of **award-winning retail transportation excellence** to businesses, both small and large.

When you seek on-time delivery, a professional image, and a transportation partner that understands the ins and outs of the industry, there is no other name more trusted than Averitt.

The beauty of calling on Averitt is that you can count on The Power of One. The value of this simple statement is defined by the fact that nearly all aspects of your retail supply chain can be managed and handled by Averitt.

Our service capabilities extend across North America and throughout the world. Our focus, however, is narrowing the gaps in your supply chain to **increase speed to shelf** while also identifying ways to **reduce your overall costs**.

Contact Us: 1-800-AVERITT
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