

# AVERITT®

CUSTOMIZED SOLUTIONS



## CASE STUDY: HOW LYNNCO KEEPS ITS SUPPLY CHAIN PROJECTS MOVING SKY HIGH IN CHICAGO



### CHALLENGE

LynnCo Supply Chain Solutions, Inc., a supply chain solutions provider based out of Tulsa, OK, was tasked with managing the supply chain for a high rise development in downtown Chicago. One of the project's biggest challenges is the small delivery window that drivers have to make to a construction site, which often requires streets to be closed.

### SOLUTIONS

To overcome the challenges, LynnCo reached out to Averitt to help devise a localized strategy. A plan was built out **utilizing Averitt's Chicago service center as a pool distribution point**. Outside carriers would handle the long haul of materials from manufacturers and drop the loaded trailers at Averitt's facility. Using the service center's parking lot for temporary storage, local Averitt drivers would make the final delivery to the construction site.

The benefit of using the local drivers was that **they knew the city inside and out**. Additionally, they could make the final delivery within a manageable timeframe that wouldn't be as easy for a long haul driver.

### RESULTS

Since the pool distribution strategy was initiated, Averitt has delivered more than 700 loads to the construction sites. **On time performance has been 100 percent**, and the costs associated with turning away trucks that missed delivery windows have dropped by nearly 60 percent.

### Watch The Video!

*Jae Whang, vice president of supply chain solutions of LynnCo Supply Chain Solutions, Inc., discusses the benefits of partnering with Averitt.*

[AverittExpress.com/LynnCo](http://AverittExpress.com/LynnCo)



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