

**C A N A D A**  
**PROVINCE OF QUEBEC**  
**DISTRICT OF MONTREAL**

**SUPERIOR COURT**

\_\_\_\_\_  
**BOYS AND GIRLS CLUB OF LONDON  
FOUNDATION, ET AL.**

*Plaintiffs,*

v.

\_\_\_\_\_  
**MOLSON COORS BREWING COMPANY, ET AL.**

*Defendants.*

X

:

:

:

:

:

:

:

X

**(CLASS ACTION)**

No: 500-06-000314-050

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

\_\_\_\_\_  
**IN RE MOLSON COORS BREWING COMPANY  
SECURITIES LITIGATION**

X

:

:

:

X

**Civil Action No. 1:05-cv-00294-GMS**

**(Consolidated)**

**NOTICE OF CLASS ACTIONS AND PROPOSED SETTLEMENT**

If you (1) were a former shareholder of Molson Inc. (“Molson”) and received shares of Molson Coors Brewing Company (“Molson Coors”) as a result of the February 9, 2005 merger (“Merger”) of Molson and the Adolph Coors Company (“Coors”); (2) purchased the common stock of Coors from July 22, 2004 through February 9, 2005; or (3) purchased the common stock of Molson Coors, from the completion of the Merger through April 27, 2005, inclusive, you may be entitled to a payment from this class action settlement.

*This Notice was authorized and approved by the U.S. and Canadian  
Courts in charge of the Actions. This is not a solicitation from a lawyer.<sup>1</sup>*

- If approved by the Courts, the Settlement will provide a gross settlement fund of Six Million U.S. Dollars, plus interest (the “Gross Settlement Fund”), for the benefit of persons and entities who purchased shares of Coors or Molson Coors between July 22, 2004 and April 27, 2005, inclusive (the “Class Period”), or received shares of Molson Coors in exchange for shares of Molson in the Merger, and were allegedly damaged thereby (the “Class”).
- The Settlement resolves Actions before the Superior Court of Quebec (the “Canadian Court”) and the United States District Court for the District of Delaware (the “U.S. Court”) against the Defendants alleging, among other things, false and misleading public statements in connection with the Merger of Coors and Molson.
- If the Courts approve the Settlement, your legal rights will be affected by this Settlement whether you act or do not act. Please read this Notice carefully.
- The Settlement is conditioned upon the discontinuance and dismissal of three additional related actions: *Ayotte-Englot v. Molson Coors Brewing Co., et al.*, Court File No. 05/31136, and *Fenn v. Molson Coors Brewing Co., et al.*, Court File No. 48443 CP, which are pending before the Ontario Superior Court of Justice, and *Ayotte-Englot v. Molson Coors Brewing Co., et al.*, Court File No. 550-06-000022-054, which is pending before the Superior Court of Quebec (collectively, the “Additional Canadian Actions”).
- The U.S. Court will review the Settlement at a Settlement Hearing to be held on May 18, 2009. The Canadian Court will also review the Settlement at a hearing on April 2, 2009. Payments will be made only if both Courts approve the Settlement and after any appeals are resolved. Please be patient.

<sup>1</sup> Si vous (1) êtes un ancien actionnaire de Molson Inc. (« Molson ») et avez reçu des actions de Molson Coors Brewing Company (« Molson Coors ») à la suite de la fusion du 9 février 2005 (« la Fusion ») de Molson et de Adolph Coors Company (« Coors »); ou (2) avez acheté des actions ordinaires de Coors entre le 22 juillet 2004 et le 9 février 2005; ou (3) avez acheté des actions ordinaires de Molson Coors, entre l’achèvement de la Fusion et le 27 avril 2005, inclusivement, vous avez peut-être droit à un paiement du règlement de ce recours collectif. Vous pouvez obtenir une copie en français de cet Avis et de la Preuve de réclamation en communiquant avec l’Administrateur de réclamations au : [www.molsoncoorssettlement.com](http://www.molsoncoorssettlement.com); ou en téléchargeant les formulaires des sites Internet des procureurs : [www.classaction.ca](http://www.classaction.ca) ou [www.labaton.com](http://www.labaton.com).

## YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT

<b>SUBMIT A CLAIM FORM BY March 19, 2009</b>	The only way to get a payment. <b>Note:</b> <i>Submission of Claim Form does not negate your right to also submit an objection (see the “note” under the objection instructions below).</i>
<b>EXCLUDE YOURSELF BY March 19, 2009</b>	Get no payment. This is the only option that allows you to ever bring or be part of any <u>other</u> lawsuit against the Defendants and the other Released Parties about the Settled Claims.
<b>OBJECT BY March 19, 2009</b>	Write about why you do not like the Settlement. You will still be a member of the Class. <b>Note:</b> <i>Class Members may submit an objection and/or a Claim Form. The submission of an objection does not disqualify the Class Member from the right to file a Claim Form, and likewise, the submission of a Claim Form does not invalidate any objection a Class Member may file, the two actions need not be mutually exclusive.</i>
<b>GO TO A HEARING ON April 2, 2009 or May 18, 2009</b>	Ask in your written objection to speak to the U.S. Court or the Canadian Court about the Settlement at one of the Settlement Hearings.
<b>DO NOTHING</b>	Get no payment. Give up rights.

- These rights and options—**and the deadlines to exercise them**—are explained in this Notice.

### SUMMARY OF THIS NOTICE

#### Statement of Plaintiff Recovery:

Pursuant to the Settlement, a Gross Settlement Fund consisting of \$6,000,000 U.S. Dollars, plus interest as it accrues, has been established. Based on Plaintiffs’ Counsel’s estimate of the number of shares of common stock that may have been damaged, and assuming that all those shares participate in the Settlement, Plaintiffs’ Counsel estimate that the average recovery per Coors or Molson Coors share is approximately U.S. \$0.11 before deduction of Court-approved attorneys’ fees and expenses and administrative costs.

A Canadian Class Member or U.S. Class Member (“Class Member”) may receive more or less than this average amount, depending on the number of claims submitted; the number of shares the Class Member purchased or received in exchange for Molson shares; the exchange on which the Class Member transacted; and the timing of the purchases, receipt, and sales (if any). *See* the Plan of Allocation of the Net Settlement Fund (below) for more information about the determination of each Class Member’s potential recovery under this Settlement.

#### Statement of Potential Outcome of Case if it Continued:

The parties in the Actions vigorously disagree on all elements of liability and damages, and do not agree on the average amount of damages per share that would be recoverable even if plaintiffs were to have prevailed on each claim alleged in the Actions. The Defendants in the Actions deny that they are liable to plaintiffs or to Class Members and deny that the plaintiffs or Class Members have suffered any damages.

#### Statement of Attorneys’ Fees and Expenses Sought:

Counsel for the Canadian Class in the Canadian Action (“Canadian Class Counsel”) will ask the Canadian Court for an award of attorneys’ fees, not to exceed 10.25% of the Gross Settlement Fund, plus reimbursement of applicable taxes and out-of-pocket expenses incurred in connection with the prosecution of the Canadian Action in an amount not to exceed CDN \$120,000. Counsel for the U.S. Class in the U.S. Action (“U.S. Lead Plaintiffs’ Counsel”) will ask the U.S. Court for an award of attorneys’ fees not to exceed 14.75% of the Gross Settlement Fund, plus reimbursement of out-of-pocket expenses incurred in connection with the prosecution of the U.S. Action in an amount not to exceed USD \$130,000.

In the aggregate, and taking into account a Bank of Canada exchange rate of CAD\$1.00 to USD\$0.7779, the total amount of fees and reimbursement of applicable taxes and expenses requested by Plaintiffs’ Counsel in the Actions will not exceed 30% of the Gross Settlement Fund. These requested attorneys’ fees and expenses, if approved in full by the Courts, would amount to an average of approximately USD \$0.03 (CDN \$0.04) per affected share.

Plaintiffs’ Counsel in the Actions have expended considerable time and effort prosecuting the Actions on a contingent fee basis, and have advanced the expenses of each of the Actions, in the expectation that, if they were successful in obtaining a recovery for Class Members, they would be paid from such recovery. In this type of litigation, it is customary for plaintiffs’ counsel to be awarded a percentage of the common fund recovered as their attorneys’ fees.

## Reasons for the Settlement:

Based upon their investigation and evaluation of the facts and law, Canadian Class Counsel, the Canadian Representative Plaintiffs, U.S. Lead Plaintiffs' Counsel, and the U.S. Lead Plaintiffs agreed to the Settlement after considering, among other things: (i) the immediate cash benefits to Class Members; (ii) the uncertainty of being able to prove the allegations asserted in the Actions; (iii) the attendant risks of litigation, especially in complex class actions, as well as the difficulties and delays inherent in such litigation (including appeals); (iv) the risk that the U.S. Court may grant the U.S. Defendants' pending motion to dismiss the U.S. Action; (v) the risk that the U.S. Court would abstain from hearing the U.S. Action in favor of the Canadian Action, or vice versa; (vi) the risk that one or both of the Actions would not be certified or authorized to proceed as a class action; (vii) the uncertainty inherent in the parties' competing theories of damages, even if liability were established at trial; (viii) awareness of Defendants' likely positions on various liability and damages issues; and (ix) their belief that the Settlement is fair, reasonable and adequate.

Defendants' reasons for entering into the Settlement are to bring to an end the substantial expense, burden, risk, and uncertainty associated with continued litigation; to put to rest the claims and the underlying matters raised in the Actions; and to avoid further expense and disruption of the management and operation of Defendants' business and affairs due to the Actions. The Settlement shall not be construed as, and is not, an admission of any liability, wrongdoing, or damages whatsoever by any of the Defendants.

## Further Information:

Further information regarding the Settlement and this Notice may be obtained by contacting the Claims Administrator at: *In re Molson Coors Brewing Company Securities Class Action*, c/o Strategic Claims Services, 600 North Jackson Street - Suite 3, Media, PA 19063; (Toll Free) 1-866-802-7949, [www.molsoncoorssettlement.com](http://www.molsoncoorssettlement.com). You may also contact: (1) Canadian Class Counsel: Monique L. Radlein, Siskinds LLP, 680 Waterloo Street, P.O. Box 2520, London, Ontario N6A 3V8, (800) 461-6166 x2380, [www.classaction.ca](http://www.classaction.ca) for questions about the Canadian Action; or (2) U.S. Lead Plaintiffs' Counsel: Nicole M. Zeiss, Esq., Labaton Sucharow LLP, 140 Broadway, New York, NY 10005, (800) 321-0476, [www.labaton.com](http://www.labaton.com), for questions about the U.S. Action.

### Do Not Call the Courts With Questions About the Settlement

## BASIC INFORMATION

### 1. Why Did I Get This Notice Package?

You or someone in your family may have purchased shares of Coors or Molson Coors, between July 22, 2004 and April 27, 2005, inclusive, or received shares of Molson Coors in exchange for shares of Molson in the Merger. You should know about the Settlement of the Actions, and about all of your options, before the Courts decide whether to approve the Settlement. This Notice provides information about the Actions, the Settlement, Class Members' legal rights, what benefits are available, who is eligible for them, and how to get them. The Courts in charge of the Actions and consideration of the Settlement are:

Court (Address)	Action
Superior Court of Quebec 1, rue Notre-Dame Est Montréal (Québec) H2Y 1B6 The Honorable Louis-Paul Cullen	<i>Boys and Girls Club of London Foundation, et al. v. Molson Coors Brewing Company, et al.</i> , Court File No. 500-06-000314-050 (the "Canadian Action")
United States District Court for the District of Delaware J. Caleb Boggs Federal Building 844 N. King Street Wilmington, DE 19801 The Honorable Gregory M. Sleet (U.S.D.J.)	<i>In re Molson Coors Brewing Company Securities Litigation</i> , Master File No. 05-cv-00294 (GMS) (D. Del.) (the "U.S. Action")

The Canadian Court will resolve the issues for all members of the Canadian Class, except for those who exclude themselves from the Canadian Class. The U.S. Court will resolve the issues for all members of the U.S. Class, except for those who exclude themselves from the U.S. Class.

### 2. What Is This Lawsuit About?

On February 9, 2005, Coors merged with Molson to form Molson Coors.

The Canadian Action alleges, among other things, that Molson Coors and certain of its directors, senior officers and representatives made untrue statements or material omissions. In particular, the Canadian Action alleges that the

merger was actually a takeover of Molson by Coors and that, while Coors and Molson knew that they were unlikely to operate according to or above plan, they nevertheless made public statements to the effect that the merger would be beneficial to Molson shareholders. The Canadian Action pleads oppression under the *Canada Business Corporation Act*, *Quebec Securities Act* and the *Canadian Competition Act*.

The U.S. Action alleges, among other things, that Molson Coors and certain current and former officers and directors violated Sections 10(b), 14(a), and 20(a) of the U.S. Securities Exchange Act of 1934, and Rules 10b-5 and 14a-9 promulgated thereunder, by issuing false and misleading public statements in connection with the merger of Molson and Coors. The U.S. Action also alleges that certain filings violated generally accepted accounting principles.

The defendants in the U.S. Action, the Canadian Action, and the Additional Canadian Actions include Molson Coors Brewing Company; Molson Inc.; Molson Coors Canada Inc.; Peter H. Coors; W. Leo Kiely III; Charles M. Herington; Franklin W. Hobbs; Randall Oliphant; Pamela Patsley; Wayne Sanders; Albert C. Yates; Timothy V. Wolfe; Peter Swinburn; David G. Barnes; Peter M.R. Kendall; Daniel J. O'Neill; Luc Beaugard; Francesco Bellini; Eric H. Molson; John E. Cleghorn; Daniel W. Colson; Stephen T. Molson; Donald T. Drapkin; Luiz O. Goncalves; David P. O'Brien; H. Sanford Riley; Lloyd Barber; and Matthew Barrett (collectively, the "Defendants").

Plaintiffs are Metzler Investment GmbH and Drywall Acoustic Lathing and Insulation Local 675 Pension Fund (the "U.S. Lead Plaintiffs") and the Boys and Girls Club of London Foundation and Edeltraud Leisser (the "Canadian Representative Plaintiffs").

The Canadian and U.S. Actions both seek money damages. The Defendants deny that they did anything wrong, are liable to Class Members, or that Class Members have suffered damages.

### 3. What Is a Class Action?

In a class action, one or more people called class representatives (in this case, the Canadian Representative Plaintiffs in the Canadian Action and the U.S. Lead Plaintiffs in the U.S. Action) sue on behalf of people who have similar claims. All these people are collectively called a "class" or "class members." Bringing a case as a class action allows the adjudication of many similar claims that might be economically too small to bring separately.

### 4. Why Is There a Settlement?

The Courts did not decide in favor of one side or the other in either the Canadian Action or the U.S. Action. Instead, the parties agreed to the Settlement. The Settlement avoids the risks and costs of a trial, and eligible Class Members who make a valid claim receive compensation sooner. See "Reasons for the Settlement" above. Canadian Representative Plaintiffs, Canadian Class Counsel, U.S. Lead Plaintiffs, and U.S. Lead Plaintiffs' Counsel think the Settlement is fair, reasonable and adequate.

## WHO IS IN THE SETTLEMENT?

### 5. How Do I Know If I Am Eligible to Take Part in the Settlement?

To see if you will get money from this Settlement, you first have to determine if you are a member of either the Canadian Class or the U.S. Class.

The Canadian Court has authorized, solely for purposes of the proposed Settlement, that everyone who fits the following description is a member of the proposed Canadian Class: ***all persons and entities resident or domiciled in Canada: (i) that, as former shareholders of Molson, received shares of Molson Coors as a result of the February 9, 2005 Merger of Molson and Coors; (ii) that were open market purchasers of the common stock of Coors from July 22, 2004 through February 9, 2005, inclusive; or (iii) that were open market purchasers of the common stock of Molson Coors, from the completion of the Merger through April 27, 2005, inclusive, and who were allegedly damaged thereby, and including the plaintiffs in the Additional Canadian Actions and all persons and entities resident or domiciled in Canada included in the putative classes on whose behalf the Additional Canadian Actions were brought. Legal persons established for a private interest, partnership or association, who employed more than 50 persons at any time during the period from October 25, 2004 to October 25, 2005, and who otherwise fit the above description, are not included in the Canadian Class. Such persons are however, included in the U.S. Class.*** Excluded Persons (as defined below) are excluded from the Canadian Class.

The U.S. Court has directed, solely for purposes of the proposed Settlement, that everyone who fits the following description is a member of the U.S. Class: ***all persons and entities (i) that, as former shareholders of Molson, received shares of Molson Coors as a result of the February 9, 2005 Merger of Molson and Coors; (ii) that were open market purchasers of the common stock of Coors from July 22, 2004 through February 9, 2005, inclusive; or (iii) that were open market purchasers of the common stock of Molson Coors, from the completion of the Merger through April 27, 2005, inclusive, and who were allegedly damaged thereby.*** Excluded Persons (as defined below) and Canadian Class Members are excluded from the U.S. Class.

You may be a member of either the Canadian Class or the U.S. Class, but not both.

## 6. What Are the Exceptions to Being Included?

You are not a member of the Canadian Class if you are a member of the U.S. Class or if you are an Excluded Person. “Excluded Persons” means: (i) the Defendants; (ii) members of the immediate family of each of the Individual Defendants; (iii) each person who at any time served as an officer or director of Molson Coors Brewing Company, Molson Inc., or Molson Coors Canada, and members of their respective immediate families; (iv) any person, firm, trust, corporation, officer, director or other individual or entity in which any Defendant has or had, during the Class Period, a controlling interest or which is related to or affiliated with any of the Defendants; and (v) putative members of the Class who timely and validly request exclusion from the Class in accordance with the requirements set forth in this Notice. Similarly, you are not a member of the U.S. Class if you are a member of the Canadian Class or if you are an Excluded Person.

If one of your mutual funds purchased shares of Coors or Molson Coors or received shares of Molson Coors in exchange for shares of Molson during the Class Period, that alone does not make you a Class Member. You are a Class Member only if you, your broker, or someone else purchased shares of Coors or Molson Coors, or received shares of Molson Coors in exchange for shares of Molson, on your individual behalf during the Class Period.

If you **sold** Coors or Molson Coors shares during the Class Period, that alone does not make you a Class Member. You are a Class Member only if you **purchased shares of Coors or Molson Coors, or received shares of Molson Coors shares in exchange for Molson shares**, during the Class Period.

## 7. I Am Still Not Sure If I Am Included.

If you are still not sure whether you are included, you can ask for free help. You should contact the Claims Administrator at: *In re Molson Coors Brewing Company Securities Class Action*, c/o Strategic Claims Services, 600 North Jackson Street - Suite 3, Media, PA 19063; (Toll Free) 1-866-802-7949, [www.molsoncoorssettlement.com](http://www.molsoncoorssettlement.com). Alternatively, you can fill out and return the Proof of Claim described in Question 10 below to see if you qualify.

## THE SETTLEMENT BENEFITS—WHAT YOU GET

### 8. What Does the Settlement Provide?

In exchange for the Settlement, including the releases therein, Molson Coors has agreed to pay \$6,000,000 U.S. Dollars, plus interest earned on that sum while held in escrow, to be divided among all eligible Class Members who mail in valid Proofs of Claim, after payment of Taxes, Court-approved attorneys’ fees and expenses and the costs of claims administration, including the costs of printing and mailing this Notice and the cost of publishing newspaper notices (the “Net Settlement Fund”).

### 9. How Much Will My Payment Be?

If you are entitled to a payment under the Settlement, your share of the Net Settlement Fund will depend on several things, including: how many Class Members mail in valid Proofs of Claim; the total recognized losses for settlement purposes represented by those valid Proofs of Claim; how many Coors or Molson Coors shares you purchased or received; when you purchased or received them; on what exchange you transacted; how much you paid for your shares; when you sold them; and the price for which you sold them.

You can calculate your “Recognized Loss” according to the formula shown below in the Plan of Allocation. It is unlikely that you will get a payment for your entire Recognized Loss. After all Class Members have mailed in their Proofs of Claim, your payment will be the portion of the Net Settlement Fund equal to your Recognized Loss divided by the total of all Class Members’ Recognized Losses and multiplied by the total amount in the Net Settlement Fund. See the Plan of Allocation below for more information on your Recognized Loss.

## HOW YOU GET A PAYMENT—SUBMITTING A CLAIM FORM

### 10. How Will I Get a Payment?

To qualify for a payment, you must timely mail in a completed Proof of Claim form. A Proof of Claim form is being circulated with this Notice. You may also get a Proof of Claim form on the Internet at the websites for the Claims Administrator or Plaintiffs’ Lead Counsel: [www.molsoncoorssettlement.com](http://www.molsoncoorssettlement.com), [www.classaction.ca](http://www.classaction.ca) or [www.labaton.com](http://www.labaton.com). Please read the instructions carefully, fill out the Proof of Claim form, include all the documents the form asks for, sign it, and mail it **postmarked no later than March 19, 2009**.

### 11. When Will I Get My Payment?

The Canadian Court will hold the Canadian Settlement Hearing on April 2, 2009 and the U.S. Court will hold the Settlement Hearing on May 18, 2009 to decide whether to approve the Settlement and whether to authorize the Canadian Class.

Both Courts must approve the Settlement for it to become effective. However the Courts decide these issues, there may also be appeals. It is always uncertain whether these appeals can be resolved favorably in support of the Settlement, and resolving them can take time, perhaps more than a year. It also takes a long time, often as much as a year, for all the Proofs of Claim to be accurately reviewed and processed. Please be patient.

## 12. What Am I Giving Up to Get a Payment and Stay in the Class?

Unless you exclude yourself (“opt out”), you are a member of the Class. That means that, upon the Effective Date, you (and your personal representatives, heirs, executors, administrators, trustees, beneficiaries, current and former plan members and contributors, successors, and assigns) will be held to have released and forever discharged the “Released Parties” (as defined below) in respect of “Settled Claims” (as defined below) and will be barred and enjoined from suing, continuing to sue, or being part of any other lawsuit against the Released Parties relating to the Settled Claims. All of the Canadian Court’s orders will apply to you and legally bind you if you are a member of the Canadian Class, and all of the U.S. Court’s orders will apply to you and legally bind you if you are a member of the U.S. Class.

“Released Parties” means Defendants and each of their respective present and former parents, subsidiaries, affiliates, officers, directors, employees, general or limited partners or partnerships, foundations, trusts, principals, trustees, attorneys, auditors, accountants, investment bankers, consultants, agents, insurers, co-insurers, heirs, executors, administrators, predecessors, successors, and assigns.

“Settled Claims” means any and all claims, rights, causes of action, damages, or liabilities of any kind, nature, and character whatsoever in law, equity, or otherwise, including both known and Unknown Claims, which were, could have been, or could be asserted in any forum by the Class Members against any of the Released Parties, whether under United States or Canadian federal, state, provincial, local, statutory, or common law, or any other law, rule, or regulation, and whether directly, indirectly or derivatively, based upon, arising out of or relating to any acts, facts, transactions, occurrences, representations, allegations or omissions during the Class Period concerning or in any way related to the acquisition or disposition of Molson, Coors, or Molson Coors securities during the Class Period, the allegations of the Actions and the Additional Canadian Actions, or any violation of law in connection therewith, or any public statements concerning or relating to Molson, Coors, or Molson Coors (or any of their subsidiaries or affiliates), but excluding any claims to enforce the terms of this Settlement. Settled Claims does not include those pending in the action entitled *Phillips v. Molson Coors Brewing Company, et al.*, No. 05-604 KAJ (D.Del.).

“Unknown Claims” means any and all Settled Claims which any of the U.S. Lead Plaintiffs, the Canadian Representative Plaintiffs, or the Class Members does not know or suspect to exist in his favor at the time of the Effective Date and any Settled Defendants’ Claims which any Defendant does not know or suspect to exist in his favor, as of the Effective Date, which if known might have affected his decisions with respect to the Settlement and releases therein. (Additional information pertaining to the definition of Unknown Claims is contained in the Stipulation.)

The “Effective Date” is conditioned upon, among other things, payment of the Gross Settlement Fund, both Courts approving the Settlement, and the Court orders provided for under the terms of the Settlement becoming final and not subject to appeal. (The precise definition of the Effective Date is contained in the Stipulation.)

## EXCLUDING YOURSELF FROM THE SETTLEMENT

If you do not want a payment from this Settlement, and you want to keep any right you may have to sue or continue to sue the Defendants and the other Released Parties on your own in respect of Settled Claims, then you must take steps to get out of the Class of which you are a member. This is called excluding yourself from or “opting out” of the Class. Molson Coors may terminate the Settlement if Class Members who purchased or received shares in excess of a certain aggregate number of Coors or Molson Coors shares opt out of the Class.

## 13. How Do I Opt Out of the Class?

To exclude yourself from the Class of which you are a member, you must mail a signed letter stating that you “request exclusion from the Class in *In re Molson Coors Brewing Company Securities Litigation.*” Your letter must state the date(s), price(s), and number(s) of shares of all your purchases, acquisitions, and sales of Molson Coors and Coors shares during the Class Period. In addition, you must include your name, address, telephone number, and your signature. You must mail your exclusion request **postmarked no later than March 19, 2009**, to:

In re Molson Coors Brewing Company Securities Litigation EXCLUSIONS  
c/o Strategic Claims Services  
Claims Administrator  
600 North Jackson Street - Suite 3  
Media, PA 19063

You cannot exclude yourself by telephone or by e-mail. Your exclusion request must comply with these requirements in order to be valid. If you write to request to be excluded, you will not get any settlement payment, and you cannot object to the Settlement. You will not be legally bound by anything that happens in this lawsuit.

#### 14. If I Do Not Opt Out, Can I Sue the Defendants for the Same Thing Later?

No. Unless you opt out, you give up any right to sue the Defendants and the other Released Parties for the Settled Claims resolved by this Settlement. If you have a pending lawsuit against any of the Defendants, speak to your lawyer in that case immediately.

#### 15. If I Opt Out, Can I Get Money from This Settlement?

No. If you opt out, do not mail in a Proof of Claim because you will be ineligible for compensation from the Settlement. However, you may sue, continue to sue, or be part of a different lawsuit against the Defendants and the other Released Parties.

### THE LAWYERS REPRESENTING YOU

#### 16. Do I Have a Lawyer in This Case?

The law firms of Siskinds LLP in London, Ontario, Paquette Gadler Inc. in Montreal, Quebec and Merchant Law Group LLP in Regina, Saskatchewan (i.e., Canadian Class Counsel) represent the Canadian Class in the Canadian Action. The law firms of Labaton Sucharow LLP in New York, New York and Motley Rice LLC in Hartford, Connecticut (i.e., U.S. Lead Plaintiffs' Counsel) represent the U.S. Class in the U.S. Action. You will not be personally charged for any of these lawyers. The Courts will determine the amount of attorneys' fees and expenses the lawyers will receive, which will be paid from the Gross Settlement Fund. If you want to be represented by your own lawyer, you may hire one at your own expense.

#### 17. How Will the Lawyers Be Paid?

Canadian Class Counsel and U.S. Lead Plaintiffs' Counsel will ask the Courts at the Settlement Hearings to collectively award them attorneys' fees from the Gross Settlement Fund in a total amount not to exceed 25% of the Gross Settlement Fund, plus interest on such fees at the same rate earned by the Gross Settlement Fund. In addition, Canadian Class Counsel will ask the Court for reimbursement of applicable taxes and out-of-pocket expenses in an amount not to exceed CDN \$120,000 to be paid out of the Gross Settlement Fund, plus interest. U.S. Lead Plaintiffs' Counsel will ask the Court for reimbursement of out-of-pocket expenses in an amount not to exceed USD \$130,000 to be paid out of the Gross Settlement Fund, plus interest.

The combined amount of all requests by Plaintiffs' Counsel for attorneys' fees and out-of-pocket expenses will not exceed 30% of the Gross Settlement Fund. To date, Plaintiffs' Counsel have not been paid for their services for pursuing the Actions, and they have not been reimbursed for their out-of-pocket expenses. The fees requested will compensate Plaintiffs' Counsel for their work in creating the Gross Settlement Fund.

### OBJECTING TO THE SETTLEMENT

#### 18. How Do I Object?

If you are a Class Member, you can "object" to the Settlement or any of its terms, including the proposed Plan of Allocation of the Net Settlement Fund, or the applications by Plaintiffs' Counsel for awards of attorneys' fees and expenses. You must write to Canadian Class Counsel (if you are member of the Canadian Class) or to U.S. Lead Plaintiffs' Counsel (if you are a member of the U.S. Class) setting out your objection and giving reasons for it. You must also (1) include your name, address, telephone number, and signature; (2) identify and supply copies of documentation showing the date, price, and number of Coors or Molson Coors shares you purchased, received, or sold between July 22, 2004 and April 27, 2005, inclusive; and (3) identify the exchange on which you transacted. The appropriate Court will consider your views if you file a proper objection according to these procedures.

If you are a Canadian Class Member, you must mail your signed letter saying that you object to the proposed Settlement in *Boys and Girls Club of London Foundation, et al. v. Molson Coors Brewing Company et al.*, Court File No. 500-06-000314-050 to each of the following **postmarked no later than March 19, 2009**:

<i>Canadian Class Counsel:</i>	
Monique L. Radlein Siskinds LLP 680 Waterloo Street P.O. Box 2520 London, ON N6A 3V8	Philippe Charest-Beaudry Paquette Gadler Inc. 300, place d'Youville Bureau B-10 Montreal, Quebec H2Y 2B6

Canadian Class Counsel will ensure that your objection is filed with the Canadian Court and provided to counsel for the Defendants.

If you are a U.S. Class Member, you must mail your signed letter saying that you object to the proposed Settlement in *In re Molson Coors Brewing Company Securities Litigation*, Master File No. 05 Civ. 00294 (GMS) (D. Del.) to each of the following **postmarked no later than March 19, 2009**:

<i>U.S. Lead Plaintiffs' Counsel:</i>	<i>Defendants' U.S. Counsel:</i>	<i>The U.S. Court:</i>
Nicole M. Zeiss, Esq. Labaton Sucharow LLP 140 Broadway New York, NY 10005  William Narwold, Esq. Motley Rice LLC One Corporate Center 20 Church Street, 17th Floor Hartford, CT 06103	Michael R. Young, Esq. Antonio Yanez, Jr., Esq. Willkie Farr & Gallagher LLP 787 Seventh Avenue New York, NY 10019  Jeffrey L. Moyer, Esq. Richards, Layton & Finger One Rodney Square 920 North King Street Wilmington, DE 19801	Clerk of the Court United States District Court for the District Delaware J. Caleb Boggs Federal Building 844 N. King Street Wilmington, DE 19801

You do not need to attend either the Canadian Settlement Hearing or the U.S. Settlement Hearing to have your objection considered. However, if you wish to attend or to have a lawyer attend to speak about your objection, you must indicate this intention in your objection letter.

### 19. What Is the Difference Between Objecting and Opting Out?

Objecting is simply telling the Court that you do not like something about the Settlement. You can object only if you stay in your respective Class. Opting out is telling the Court that you do not want to be part of the Settlement. If you opt out, you have no basis to object because the case no longer affects you.

## THE SETTLEMENT HEARINGS IN THE CANADIAN AND U.S. COURTS

### 20. When and Where Will the Canadian and U.S. Courts Decide Whether to Approve the Settlement?

The Canadian Court will hold the Canadian Settlement Hearing on April 2, 2009, at 9:30 a.m., at the Superior Court of Quebec, 1, rue Notre-Dame Est, Montréal (Québec) H2Y 1B6.

The U.S. Court will hold the U.S. Settlement Hearing on May 18, 2009 at 2:00 p.m. in Courtroom 4A of the United States District Court for the District of Delaware, J. Caleb Boggs Federal Building, 844 N. King Street, Wilmington, DE 19801.

At these respective hearings, each Court will consider whether the Settlement is fair, reasonable, and adequate for the Class Members over which each Court presides, whether to approve the proposed Plan of Allocation of the Net Settlement Fund and whether to award attorney fees and expenses. If there are objections, the Courts will consider them, and the presiding judge may listen to people who have properly indicated, within the deadline identified in Question 18 above, an intention to attend the hearing; however, all decisions regarding the conduct of the hearings will be made by the respective presiding judge. The Courts may decide some or all of these issues at the hearings, or take them under consideration. We do not know how long these decisions will take.

Within 3 business days of the issuance of any such decision, orders made by either Court granting or refusing approval of the Settlement will be posted by the Claims Administrator at [www.molsoncoorssettlement.com](http://www.molsoncoorssettlement.com). Any order in the Canadian Action will also be posted by Canadian Class Counsel at [www.classaction.ca](http://www.classaction.ca). Any order in the U.S. Action will be posted by U.S. Lead Plaintiffs' Counsel at [www.labaton.com](http://www.labaton.com).

### 21. Do I Have to Come to the Hearings?

No. Plaintiffs' Counsel will answer any questions the Courts may have. You are welcome to attend at your own expense. If you mail an objection, you do not have to appear at a hearing to talk about it. Please be aware that the Courts may change the date or time of the hearings without further notice to Class Members.

## IF YOU DO NOTHING

### 22. What Happens If I Do Nothing at All?

If you do nothing, you will get no money from this Settlement and you will be precluded forever from starting a lawsuit, continuing with a lawsuit, or being part of any other lawsuit against the Defendants and the Released Parties about the Settled Claims. To share in the Net Settlement Fund, you must submit a Proof of Claim (*see* Question 10). To start, continue, or be part of any other lawsuit against the Defendants and the other Released Parties concerning the Settled Claims, you must exclude yourself (*see* Question 13).



## GETTING MORE INFORMATION

### 23. Are There More Details About the Settlement?

This Notice summarizes the proposed Settlement. More details are in the Stipulation and Settlement Agreement dated November 6, 2008 (the “Stipulation”). All capitalized terms not defined in this Notice have the meanings set forth in the Stipulation. A copy of the Stipulation may be reviewed at [www.classaction.ca](http://www.classaction.ca) or [www.labaton.com](http://www.labaton.com). Or you may request copies from:

<i>Canadian Class Counsel:</i>	<i>U.S. Lead Plaintiffs’ Counsel:</i>
Monique L. Radlein Siskinds LLP 680 Waterloo Street London, ON N6A 3V8 <a href="http://www.classaction.ca">www.classaction.ca</a>	Nicole M. Zeiss, Esq. Labaton Sucharow LLP 140 Broadway New York, NY 10005 <a href="http://www.labaton.com">www.labaton.com</a>

### 24. How Do I Get More Information?

For more detailed information concerning the Canadian Action, you may also review the documents filed in the Canadian Action by inspecting Court File No. 500-06-000314-050 at the Quebec Superior Court of Justice, 1, rue Notre-Dame Est, Montréal (Québec) H2Y 1B6, on weekdays (other than holidays) between 8:30 a.m. and 5:00 p.m.

For more detailed information concerning the U.S. Action, you may review the documents filed in the U.S. Action by inspecting the case file at the Office of the Clerk of the United States District Court for the District of Delaware, Daniel Patrick Moynihan United States Courthouse, J. Caleb Boggs Federal Building, 844 N. King Street, Wilmington, DE 19801, on weekdays (other than court holidays) between 8:30 a.m. and 5:00 p.m.

## PLAN OF ALLOCATION OF THE NET SETTLEMENT FUND

The Net Settlement Fund will be distributed in accordance with the Plan of Allocation described below to Class Members who submit valid, timely Proofs of Claim to the Claims Administrator showing a Recognized Loss (“Authorized Claimants”). Authorized Claimants will be eligible to participate in the distribution of the Net Settlement Fund only if they have a net loss on all transactions in Coors and Molson Coors shares during the Class Period.

To the extent there are sufficient funds in the Net Settlement Fund, each Authorized Claimant will receive an amount equal to the Authorized Claimant’s claim, as defined below. If, however, the amount in the Net Settlement Fund is not sufficient to permit payment of the total claim of each Authorized Claimant (the more likely scenario), then each Authorized Claimant will be paid the percentage of the Net Settlement Fund that each Authorized Claimant’s claim bears to the total of the claims of all Authorized Claimants. Payment in this manner shall be deemed conclusive against all Authorized Claimants.

For purposes of determining the amount an Authorized Claimant may recover under the Plan of Allocation, this Plan of Allocation reflects the plaintiffs’ damages theory advanced in the Actions (namely, that the price of Coors and Molson Coors shares were artificially inflated by various alleged misstatements and omissions during the Class Period and that such inflation was removed when the allegedly corrective disclosures were made). The Plan of Allocation also takes into account the strengths and weaknesses of the various claims and apportions recovery accordingly. The Plan of Allocation is not intended to estimate the amount a Class Member might have been able to recover after a trial, nor is it intended to estimate the amount that will be paid to Authorized Claimants. The Plan of Allocation is the basis upon which the Net Settlement Fund will be proportionately divided among all the Authorized Claimants.

For Class Members who held shares at the beginning of the Class Period or made multiple purchases or sales during the Class Period, the first-in, first-out (“FIFO”) method will be applied to such holdings, purchases and sales for purposes of calculating a claim. Under the FIFO method, sales of shares during the Class Period will be matched, in chronological order, first against shares held at the beginning of the Class Period. The remaining sales of shares during the Class Period will then be matched, in chronological order, against additional shares purchased or received during the Class Period.

A purchase or sale of Coors or Molson Coors shares shall be deemed to have occurred on the “contract” or “trade” date as opposed to the “settlement” or “payment” date. “Short” sales of Coors or Molson Coors shares shall not be recognized for any amount of loss on the cover, purchase or closing transaction. No distributions to Authorized Claimants who would receive less than \$10.00 will be made, given the administrative expenses of processing and mailing such checks.

The Courts may modify this Plan of Allocation without further notice to Class Members. Payment pursuant to the Plan of Allocation set forth herein shall be conclusive against all Authorized Claimants. No Class Member shall have any claim against U.S. Lead Plaintiffs’ Counsel, Canadian Class Counsel, or against any of the Defendants or the Released Parties based on the investments, costs, expenses, administration, allocations, payments, and distributions that are made substantially in accordance with the Stipulation, the Plan of Allocation, or further order of the Courts. Each Court has the ability to allow, disallow or adjust the claim of any Class Member over which it presides on equitable grounds.

A Recognized Loss will be calculated as follows:

**I. ALLOCATION FOR MOLSON COORS SHARES RECEIVED BY FORMER MOLSON SHAREHOLDERS AS A RESULT OF THE FEBRUARY 9, 2005 MERGER**

A. Shares of Molson, Inc. common stock exchanged for shares of: Molson Coors Canada, Inc. Class A Exchangeable Shares (TSX: TPX.A); Molson Coors Canada, Inc. Class B Exchangeable Shares (TSX: TPX.NV); Molson Coors Brewing Company Class A Shares (NYSE and TSX: TAP.A); or Molson Coors Brewing Company Class B Shares (NYSE: TAP; TSX: TAP.NV)

- (i) For such shares held at the close of trading on April 27, 2005, the Recognized Loss shall be \$1.694 per share; and
- (ii) For such shares sold between February 9, 2005 and April 27, 2005, the Recognized Loss shall be zero.

**II. ALLOCATION FOR COORS SHARES PURCHASED**

A. For shares of Adolph Coors Company common stock (NYSE: RKY) acquired via open market purchases between July 22, 2004 and February 9, 2005, which were exchanged for Molson Coors Brewing Company Class B Shares (NYSE: TAP; TSX: TAP.NV):

- (i) For such shares retained at the end of trading on April 27, 2005, the Recognized Loss shall be \$1.540 per share; and
- (ii) For such shares sold between February 9, 2005 and April 27, 2005, the Recognized Loss shall be zero.

**III. ALLOCATION FOR MOLSON COORS SHARES PURCHASED**

A. For shares of Molson Coors Canada, Inc. Class A Exchangeable Shares (TSX: TPX.A); Molson Coors Canada, Inc. Class B Exchangeable Shares (TSX: TPX.NV); Molson Coors Brewing Company Class A Shares (NYSE and TSX: TAP.A); Molson Coors Brewing Company Class B Shares (NYSE: TAP; TSX: TAP.NV) acquired via open market purchases between February 9, 2005 and April 27, 2005:

- (i) For such shares held at the close of trading on April 27, 2005, the Recognized Loss shall be \$1.540 per share; and
- (ii) For such shares sold between February 9, 2005 and April 27, 2005, the Recognized Loss shall be zero.

**SPECIAL NOTICE TO SECURITIES BROKERS AND OTHER NOMINEES**

If you purchased or otherwise acquired Coors or Molson Coors shares (TSX: TPX.A, CUSIP Number 608711107 (Class A); TSX: TPX.NV, CUSIP Number 608711206 (Class B); TSX: TAP.A, CUSIP Number 60871R100 (Class A); TSX: TAP.NV, CUSIP Number 60871R209 (Class B); NYSE: RKY, CUSIP Number 217016104; NYSE: TAP.A, CUSIP Number 60871R100 (Class A); and, NYSE: TAP, CUSIP Number 60871R209 between July 22, 2004 and April 27, 2005, inclusive, for the beneficial interest of a person or organization other than yourself, the Court has directed that WITHIN SEVEN (7) CALENDAR DAYS OF YOUR RECEIPT OF THIS NOTICE you must either: (1) send a copy of this Notice and Proof of Claim by first class mail to all such persons; or (2) provide a list of the names and addresses of such persons to the Claims Administrator at:

In re Molson Coors Brewing Company Securities Litigation  
c/o Strategic Claims Services  
Claims Administrator  
600 North Jackson Street - Suite 3  
Media, PA 19063  
(Toll Free) 1-866-802-7949  
[www.molsoncoorssettlement.com](http://www.molsoncoorssettlement.com)

If you choose to mail the Notice and Proof of Claim yourself, you may obtain from the Claims Administrator (without cost to you) as many additional copies of these documents as you will need to complete the mailing. Upon such mailing, you are directed to send a statement to the Claims Administrator confirming that the mailing was made. Regardless of whether you choose to complete the mailing yourself or elect to have the mailing performed for you, you may obtain reimbursement for reasonable administrative costs actually incurred in connection with forwarding the Notice and Proof of Claim or ascertaining the names and addresses of beneficial owners after submission of appropriate documentation to the Claims Administrator.

**PLEASE DO NOT CONTACT EITHER OF THE COURTS REGARDING THIS NOTICE.**

Dated: December 19, 2008

BY ORDER OF THE SUPERIOR COURT OF QUEBEC  
AND THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE



received shares of Molson Coors Brewing Company (“Molson Coors”) as a result of the February 9, 2005 merger of Molson and the Adolph Coors Company (“Coors”); (ii) that were open market purchasers of the common stock of Coors from July 22, 2004 through February 9, 2005, inclusive; or (iii) that were open market purchasers of the common stock of Molson Coors, from the completion of the merger of Molson and Coors through April 27, 2005, inclusive, and who were allegedly damaged thereby, and including the plaintiffs in the Additional Canadian Actions and all persons and entities resident or domiciled in Canada included within the putative classes on whose behalf the Additional Canadian Actions were brought. Legal persons established for a private interest, partnership or association, who employed more than 50 persons at any time during the period from October 25, 2004 to October 25, 2005, and who otherwise fit the above description, are not included in the Canadian Class. Such persons are however, included in the U.S. Class. Excluded from the Canadian Class are the Excluded Persons.

2. Everyone who fits the following description is a member of the *U.S. Class*, which is defined as the class to be certified, for purposes of settlement only, by the United States District Court for the District of Delaware comprising all persons and entities: (i) that, as former shareholders of Molson, received shares of Molson Coors as a result of the February 9, 2005 merger of Molson and Coors; (ii) that were open market purchasers of the common stock of Coors from July 22, 2004 through February 9, 2005, inclusive; or (iii) that were open market purchasers of the common stock of Molson Coors, from the completion of the merger of Molson and Coors through April 27, 2005, inclusive, and who were allegedly damaged thereby, other than members of the Canadian Class and Excluded Persons.

3. You may be a member of *either* the Canadian Class or the U.S. Class, but not both. “Excluded Persons” means: (i) the Defendants; (ii) members of the immediate family of each of the Individual Defendants; (iii) each person who at any time served as an officer or director of Molson Coors Brewing Company, Molson Inc., or Molson Coors Canada, and members of their respective immediate families; (iv) any person, firm, trust, corporation, officer, director or other individual or entity in which any Defendant has or had, during the Class Period, a controlling interest or which is related to or affiliated with any of the Defendants; and (v) any putative members of the Class who timely and validly request exclusion from the Class in accordance with the requirements set forth in the Notice.

4. If you held the common stock of Molson, Coors or Molson Coors in your name, you are the beneficial purchaser or acquirer as well as the record purchaser or acquirer. If, however, you purchased or otherwise acquired such common stock during the Class Period through a third party, such as a nominee or brokerage firm, and the shares were registered in the name of that third party, you are the beneficial purchaser or acquirer of these securities, but the third party is the record purchaser or acquirer of these securities.

5. Use Part I of this form entitled “Claimant Identification” to identify each beneficial purchaser or acquirer of the common stock of Molson, Coors or Molson Coors that forms the basis of this claim, as well as the purchaser or acquirer of record if different. **THIS CLAIM MUST BE SUBMITTED BY THE ACTUAL BENEFICIAL PURCHASER(S), (OR AUTHORIZED ACQUIRER(S) OR LEGAL REPRESENTATIVE(S) OF SUCH BENEFICIAL PURCHASER(S) OR ACQUIRER(S)), OF THE SHARES UPON WHICH THIS CLAIM IS BASED.**

6. All joint beneficial purchasers or acquirers must sign this claim. Executors, administrators, guardians, conservators and trustees must complete and sign this claim on behalf of persons represented by them and their authority must accompany this claim and their titles or capacities must be stated. The Social Security, Social Insurance or taxpayer identification number and telephone number of the beneficial owner(s) may be used in verifying this claim. Failure to provide the foregoing information could delay verification of your claim or result in rejection of your claim.

#### **INSTRUCTIONS FOR THE IDENTIFICATION OF TRANSACTION(S)**

1. Use Part II of this form entitled “Schedule of Transactions in Coors or Molson Coors Shares” to supply all required details of your transaction(s) in Coors, Molson or Molson Coors shares. If you need more space or additional schedules, attach separate sheets giving all of the required information in substantially the same form. Sign and print or type your name on each additional sheet. If you have a large number of transactions, you may submit information regarding your transactions electronically. Please contact the Claims Administrator: (Toll Free) 1-866-802-7949; [www.molsoncoorssettlement.com](http://www.molsoncoorssettlement.com) for information on electronic submission of transactional information.

2. On the schedules in Part II, provide all of the requested information with respect to *all* of your purchases or other acquisitions and *all* of your sales of Coors or Molson Coors shares which took place at any time from July 22, 2004 through April 27, 2005, inclusive (the Class Period), whether such transactions resulted in a profit or a loss. “TSX” and “NYSE” mean the Toronto Stock Exchange and New York Stock Exchange, respectively. Please note whether you transacted in the following shares: Coors (NYSE: RKY); Molson Coors Canada, Inc. Class A Exchangeable Shares (TSX: TPX.A); Molson Coors Canada, Inc. Class B Exchangeable Shares (TSX: TPX.NV); Molson Coors Brewing Company Class A Shares (NYSE and TSX: TAP.A); Molson Coors Brewing Company Class B Shares (NYSE: TAP; TSX: TAP.NV).

3. You must also provide all of the requested information with respect to *all* of the Coors shares you held at the beginning of trading on July 22, 2004, all of the Molson Coors shares received in exchange for shares of Molson, and all of the Molson Coors shares held at the close of trading on April 27, 2005.

4. Failure to report all such transactions as requested in Part II may result in the rejection of your claim. List each transaction in the Class Period separately and in chronological order, by trade date (not the “settlement date”), beginning with the earliest. You must accurately provide the month, day, and year of each transaction you list.

5. Copies of broker confirmations, monthly account statements or other documentation of your transactions in Coors or Molson Coors shares must be attached to your claim. **DO NOT SEND ORIGINALS.** Failure to provide this documentation could result in rejection of your claim. The Parties and the Claims Administrator do not independently have information about your investments. The Claims Administrator may also request additional information as needed to efficiently and reliably calculate your losses.



E. **Sales** (July 22, 2004 – April 27, 2005, inclusive) of Coors or Molson Coors shares:

Issuer (Coors or Molson Coors)	Security Sold	Exchange on Which You Sold (TSX or NYSE)	Trade Date(s) (List Chronologically) (Month / Day / Year)	Number of Shares Sold	Total Sales Price* (U.S. \$ or CDN \$)
1. _____	_____	_____	□□ / □□ / □□	□□□□□□□□	\$ □□□□□□.□□
2. _____	_____	_____	□□ / □□ / □□	□□□□□□□□	\$ □□□□□□.□□
3. _____	_____	_____	□□ / □□ / □□	□□□□□□□□	\$ □□□□□□.□□
4. _____	_____	_____	□□ / □□ / □□	□□□□□□□□	\$ □□□□□□.□□
5. _____	_____	_____	□□ / □□ / □□	□□□□□□□□	\$ □□□□□□.□□
6. _____	_____	_____	□□ / □□ / □□	□□□□□□□□	\$ □□□□□□.□□

F. Number and type of Molson Coors shares held at the close of trading on April 27, 2005, (if none, write 0):

IF YOU REQUIRE ADDITIONAL SPACE, ATTACH EXTRA SCHEDULES IN THE SAME FORMAT AS ABOVE. SIGN AND PRINT YOUR NAME ON EACH ADDITIONAL PAGE.

**PART III: SUBMISSION TO THE JURISDICTION OF THE COURT AND ACKNOWLEDGMENTS**

1. I (We) submit this Proof of Claim under the terms of the Stipulation and Settlement Agreement dated November 6, 2008, described in the Notice. As a member of the U.S. Class or Canadian Class, I (We) submit to the jurisdiction of the United States District Court for the District of Delaware or the Superior Court of Quebec, as is applicable, with respect to my (our) claim and for purposes of enforcing the release set forth herein. I (We) further acknowledge that I (we) will be bound by and subject to the terms of any Judgment that may be entered in the Action that governs my (our) claim. I (We) agree to furnish additional information to the Claims Administrator to support this claim if requested to do so. I (We) have not submitted any other claim covering the same purchases, acquisitions, sales or holdings of Molson, Coors or Molson Coors shares during the Class Period and know of no other person having done so on my (our) behalf.

**PART IV: RELEASE AND DECLARATION**

1. I (We), on behalf of myself (ourselves), my (our) personal representatives, heirs, executors, administrators, trustees, beneficiaries, current and former plan members and contributors, successors, and assigns, hereby acknowledge full and complete satisfaction of, and do hereby fully, finally and forever settle, release and discharge from the Settled Claims<sup>1</sup> each and all of the Released Parties<sup>2</sup> as those terms and the terms related thereto are defined in the accompanying Notice and Stipulation, and shall not institute, continue, maintain, or assert, either directly, indirectly, or derivatively, whether in the United States, Canada, or elsewhere, on my own behalf or on behalf of any class or any other person, any action, suit, cause of action, proceeding, complaint, claim or demand against any Released Party or any other person who may claim any form of contribution or indemnity from any Released Party in respect of any Settled Claim or any matter related thereto. This release shall be of no force or effect unless and until the Effective Date (as defined in the Stipulation) has occurred.

2. I (We) hereby warrant and represent that I (we) have not assigned or transferred or purported to assign or transfer, voluntarily or involuntarily, any matter released pursuant to this release or any other part or portion thereof. I (We) hereby warrant and represent that I (we) am (are) not an Excluded Person as defined herein, in the Notice and in the Stipulation.

3. I (We) hereby warrant and represent that I (we) have included information about all of my (our) purchases, acquisitions, and sales and other transactions in Molson, Coors and Molson Coors shares, as requested, which occurred

<sup>1</sup> "Settled Claims" means any and all claims, rights, causes of action, damages, or liabilities of any kind, nature, and character whatsoever in law, equity, or otherwise, including both known and Unknown Claims, which were, could have been, or could be asserted in any forum by the Class Members against any of the Released Parties, whether under United States or Canadian federal, state, provincial, local, statutory, or common law, or any other law, rule, or regulation, and whether directly, indirectly, or derivatively, based upon, arising out of or relating to any acts, facts, transactions, occurrences, representations, allegations, or omissions during the Class Period concerning or in any way related to the acquisition or disposition of Molson, Coors, or Molson Coors securities during the Class Period, the allegations of the Actions and the Additional Canadian Actions, or any violation of law in connection therewith, or any public statements concerning or relating to Molson, Coors, or Molson Coors (or any of their subsidiaries or affiliates), but excluding any claims to enforce the terms of the Settlement. Settled Claims does not include those pending in the action entitled *Phillips v. Molson Coors Brewing Company, et al.*, No. 05-604 KAJ (D. Del.).

<sup>2</sup> "Released Parties" means Defendants and each of their respective present and former parents, subsidiaries, affiliates, officers, directors, employees, general or limited partners or partnerships, foundations, trusts, principals, trustees, attorneys, auditors, accountants, investment bankers, consultants, agents, insurers, co-insurers, heirs, executors, administrators, predecessors, successors, and assigns.

during the Class Period and the number of shares held by me (us) at the beginning of trading on July 22, 2004, and at the close of trading on April 27, 2005.

4. I (We) certify that I am (we are) NOT subject to backup withholding under the provisions of Section 3406 (a) (1)(C) of the Internal Revenue Code because: (a) I am (we are) exempt from backup withholding; or (b) I (we) have not been notified by the Internal Revenue Service that I am (we are) subject to backup withholding as a result of a failure to report all interest or dividends; or (c) the Internal Revenue Service has notified me (us) that I am (we are) no longer subject to backup withholding.<sup>3</sup>

I (We) declare under penalty of perjury under the laws of the United States of America or of Canada, as applicable, that the foregoing information supplied directly by, or indirectly on behalf of, the beneficial owner of Coors or Molson Coors shares is true and correct.

Executed this \_\_\_\_ day of \_\_\_\_\_, in \_\_\_\_\_, \_\_\_\_\_.

(Month / Year)

(City)

(State /Province/Country)

\_\_\_\_\_  
(Sign your name here)

\_\_\_\_\_  
(Type or print your name here)

\_\_\_\_\_  
(Signature of Joint Claimant, if any)

\_\_\_\_\_  
(Print your name here)

\_\_\_\_\_  
(Capacity of person(s) signing, e.g., Beneficial Owner, Executor or Administrator)

\_\_\_\_\_  
(Name(s) of the Beneficial Owner, if applicable))

**ACCURATE CLAIMS PROCESSING TAKES A SIGNIFICANT AMOUNT OF TIME.**

**THANK YOU FOR YOUR PATIENCE.**

**Reminder Checklist:**

1. Please sign the above declaration in Part IV.
2. Remember to attach supporting documentation.
3. Do not send original stock certificates.
4. Do NOT use a highlighter on this form or any supporting documents.
5. Keep a copy of everything you submit for your records.
6. If you desire an acknowledgment of receipt of your Proof of Claim and Release, please send it Certified Mail, Return Receipt Requested.
7. If you move, please send us your new address.

<sup>3</sup> If you have been notified by the Internal Revenue Service that you are subject to backup withholding, please strike out the language above stating that you are not subject to withholding.

In re Molson Coors Brewing Company Securities Litigation  
c/o Strategic Claims Services  
Claims Administrator  
600 North Jackson Street, Suite 3  
Media, PA 19063

FIRST CLASS MAIL  
U.S. POSTAGE  
PAID  
PERMIT NO. 138  
PHILADELPHIA, PA

**FIRST CLASS MAIL**

**PLEASE FORWARD—IMPORTANT LEGAL NOTICE**