

IN THE UNITED STATES DISTRICT COURT  
DISTRICT OF UTAH

IN RE NU SKIN ENTERPRISES, INC., SECURITIES LITIGATION	<b>ORDER APPROVING PLAN OF ALLOCATION</b>  Case No. 2:14-cv-00033-JNP-BCW  Hon. Jill N. Parrish
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WHEREAS:

A. On October 5, 2016, a hearing having been held before this Court to determine, among other things, whether to finally approve the proposed Settlement of this securities class action and whether to approve the proposed Plan of Allocation for the net proceeds of the Settlement; and it appearing that a notice of the hearing and proposed Plan of Allocation substantially in the form approved by the Court (the “Notice”) was mailed to all reasonably identified persons or entities who purchased or acquired the publicly traded securities of Nu Skin Enterprises, Inc. (“Nu Skin” or the “Company”) from May 4, 2011 through January 17, 2014, inclusive, and were allegedly damaged thereby; and that a summary notice (the “Summary Notice”), substantially in the form approved by the Court, was published in *Investor’s Business Daily* and transmitted over *PR Newswire*; and the Court having considered all papers filed and proceedings had herein and otherwise being fully informed;

NOW, THEREFORE, after due deliberation, IT IS ORDERED, ADJUDGED AND DECREED that:

1. The Court has jurisdiction over the subject matter of this Action and over all parties to the Action, including all Settlement Class Members, counsel, and the Claims Administrator.

2. All capitalized terms used herein have the meanings set forth and defined in the Stipulation and Agreement of Settlement, dated as of May 2, 2016 (the “Stipulation”).

3. Pursuant to and in compliance with Rule 23 of the Federal Rules of Civil Procedure, this Court hereby finds and concludes that due and adequate notice was directed to persons and entities who are Settlement Class Members advising them of the proposed Plan of Allocation and of their right to object thereto, and a full and fair opportunity was accorded to persons and entities who are Settlement Class Members to be heard with respect to the Plan of Allocation.

4. There were no objections to the proposed Plan of Allocation.

5. The Court hereby finds and concludes that the Plan of Allocation for the calculation of the claims of Authorized Claimants that was set forth in the Notice of Pendency of Class Action, Proposed Settlement, and Motion for Attorneys’ Fees and Expenses disseminated to Settlement Class Members provides a fair and reasonable basis upon which to allocate the net settlement proceeds among Settlement Class Members.

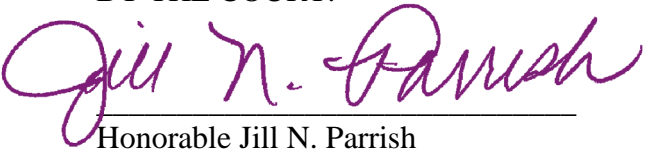
6. The Court hereby finds and concludes that the Plan of Allocation set forth in the Notice is, in all respects, fair and reasonable and the Court hereby approves the Plan of Allocation.

7. In the event that the Settlement is terminated or does not become Final or the Effective Date does not occur in accordance with the terms of the Stipulation, this order shall be

rendered null and void to the extent provided by the Stipulation and shall be vacated in accordance with the Stipulation.

DATED October 12, 2016

BY THE COURT:

A handwritten signature in purple ink, reading "Jill N. Parrish", is written over a horizontal line.

Honorable Jill N. Parrish  
UNITED STATES DISTRICT JUDGE