

5

WAYS to Improve Patient Care with Communication



1

CLOUD

Private, Secure, Redundant, On-demand Cloud Solution that ensures medical staff are always connected! The National Institute of Standards and Technology recommends that Cloud Networks be elastic (scalable). This eliminates the worry of outgrowing your communications system¹.

A recent study estimates estimated losses driven by **HEALTHCARE DATA BREACHES**

\$6.2B

based on recent survey, with nearly **90% of PROVIDERS** and **45%** had experienced breaches, as many **5 times** in a single year².

3.4M

The Affordable Care Act is projected to expand health insurance coverage to more patients over the next few years³.

MOBILITY

Unite your Care staff through state of the art technology that enables and empowers improved care delivery to patients. Whether mobile, on-site or remote. Your team can work together to deliver the best in patient care quickly and simply.

2



**CONNECT.
COLLABORATE.
COMMUNICATE.**

3

CLICK TO CALL

Right from your website using any device

\$5.1B

Clinicians waste an estimated **45 minutes** each day due to the use of pagers and outdated communication⁴.

DEVICES & APPS

4

ALLOW PATIENTS to CONNECT DIRECTLY to the department that they are looking for **RIGHT FROM THE WEB.**

OFFLOAD CALLS from the front desk & **ELIMINATE WAIT TIMES.**



81.7M

USERS by 2018
will be wearing devices

... with two in five internet users projected in wearing devices by 2019⁵.

How can you leverage this in Patient Care? APIs can be used to embed real-time communications into almost any application

MESSAGING

5



VOICEMAIL, TEXTING & FAXING enables quick efficient delivery of patient data.

ENABLE HIPPA COMPLIANCE through private messaging capabilities while providing faster response times!

1. <http://nvlpubs.nist.gov/nistpubs/Legacy/SP/nistspecialpublication800-145.pdf>

2. <http://www.ponemon.org/blog/sixth-annual-benchmark-study-on-privacy-security-of-healthcare-data>

3. <http://www.heritage.org/research/reports/2014/03/the-impact-of-the-affordable-care-act-on-the-health-care-workforce>

4. <http://www.ponemon.org/blog/sixth-annual-benchmark-study-on-privacy-security-of-healthcare-data>

5. <http://www.emarketer.com/newsroom/index.php/wearable-usage-grow-60-year/>