

# 5

# WAYS to Improve Patient Care with Communication



## 1

### CLOUD

**Private, Secure, Redundant, On-demand Cloud Solution** that ensures medical staff are always connected! The National Institute of Standards and Technology recommends that Cloud Networks be elastic (scalable). This eliminates the worry of outgrowing your communications system<sup>1</sup>.

A recent study estimates estimated losses driven by **HEALTHCARE DATA BREACHES**

\$6.2B

based on recent survey, with nearly **90%** of **PROVIDERS** and **45%** had experienced breaches, as many **5 times** in a single year<sup>2</sup>.

# 3.4M

The Affordable Care Act is projected to expand health insurance coverage to more patients over the next few years<sup>3</sup>.

### MOBILITY

**Unite your Care staff** through state of the art technology that enables and empowers improved care delivery to patients. Whether mobile, on-site or remote. Your team can work together to deliver the best in patient care quickly and simply.

## 2



**CONNECT.  
COLLABORATE.  
COMMUNICATE.**

## 3

### CLICK TO CALL

Right from your website using any device

# \$5.1B

Clinicians waste an estimated **45 minutes** each day due to the use of pagers and outdated communication<sup>4</sup>.

### DEVICES & APPS

## 4

**ALLOW PATIENTS to CONNECT DIRECTLY** to the department that they are looking for **RIGHT FROM THE WEB.**

**OFFLOAD CALLS** from the front desk & **ELIMINATE WAIT TIMES.**



# 81.7M

**USERS** by 2018  
will be wearing devices

... with two in five internet users projected in wearing devices by 2019<sup>5</sup>.

How can you leverage this in Patient Care? APIs can be used to embed real-time communications into almost any application

### MESSAGING

## 5



**VOICEMAIL, TEXTING & FAXING** enables quick efficient delivery of patient data.

**ENABLE HIPPA COMPLIANCE** through private messaging capabilities while providing faster response times!

1. <http://nvlpubs.nist.gov/nistpubs/Legacy/SP/nistspecialpublication800-145.pdf>

2. <http://www.ponemon.org/blog/sixth-annual-benchmark-study-on-privacy-security-of-healthcare-data>

3. <http://www.heritage.org/research/reports/2014/03/the-impact-of-the-affordable-care-act-on-the-health-care-workforce>

4. <http://www.ponemon.org/blog/sixth-annual-benchmark-study-on-privacy-security-of-healthcare-data>

5. <http://www.emarketer.com/newsroom/index.php/wearable-usage-grow-60-year/>