

# Geopolitical Risk Consulting

## Identify Threats, Mitigate Risks, and Discover Opportunities

As businesses confront their growing exposure to interrelated issues at the nexus of information security and geopolitics, mass market reports are not enough. At VerSprite, we tailor our solutions to your unique needs. We determine risk posture with regard to how geopolitical macro risks can materialize as palpable threats.

Our holistic approach considers business impact from political, socioeconomic, regulatory and cultural factors, especially as drivers of information security challenges. VerSprite's global network of subject matter experts serve a range of sectors including technology, retail, hospitality, education, telecommunications, healthcare & pharma, manufacturing, and the extractive industries.

In mitigating risks to reputation, operations, and prospects for growth in markets abroad, it is vital for organizations to have a trusted partner in helping them assess and remediate their exposure, analyze decisions, and simulate the consequences of likely future scenarios.

## Helping Organizations Formulate a Geo-Cyber Strategy

VerSprite Geo-Cyber advisory services offer organizations highly customized and comprehensive findings presented in a detailed report and delivered in an interactive briefing.

Analysis is based on the scope and positioning of global presence, including physical and human assets, corporate cyber footprint, and other dependencies around domestic and foreign socioeconomic and political forces.

VerSprite provides a variety of specialized services to help businesses conduct thorough due diligence, vet vendors and partners, prepare for expansion, and assess the effectiveness of current or planned strategies.

Service ID	Service Type	Service Description
GPR01	 <b>Geo-Cyber Risk Exposure Advisory Service</b>	Comprehensive assessment of risks and opportunities at the intersection of cybersecurity and geopolitics, helping companies understand their vulnerabilities and anticipate how changes could affect business continuity as they contend with a changing operating environment. <b>Learn More</b> →
GPR02	 <b>Market Entry Advisory Service</b>	Comprehensive reports to identify risks and opportunities in new business and security environments. Prepare for a decision to explore or enter a new market or sector segment. <b>Learn More</b> →
GPR03	 <b>M&amp;A / Joint Partnership Due Diligence Advisory Service</b>	Due diligence assessments in support of mergers & acquisitions processes and prospective joint partnerships, to identify any possible problems or legal and reputational risks associated with such ventures. <b>Learn More</b> →
GPR04	 <b>Supply Chain Risk Advisory Service</b>	Assessments of a comprehensive supply chain security strategy which aggregates vendor risk and partnership due diligence, evaluating threats to the collective data flow supply chain. <b>Learn More</b> →
GPR05	 <b>On-Demand Consultation</b>	Hourly on-demand consultations with a senior member of the Geopolitical Risk practice to answer questions, provide insight, and suggest offerings customized to address immediate needs. <b>Learn More</b> →
GPR06	 <b>Interactive Diagnostic Simulation</b>	Anticipate and respond to changing operations conditions and crises. Understand which business processes are effective, insufficient, or inadequately integrated to workflows. Perform hypothetical situation exercises featuring various scenarios to prepare for potential threats. <b>Learn More</b> →
GPR07	 <b>Interactive Analytic Simulation</b>	Answer questions interactively to explore issues from multiple perspectives and create cohesive strategies for pursuing a business goal. Perform hypothetical situation exercises. Receive a summary report and recommended actions. <b>Learn More</b> →
GPR08	 <b>Interactive Training Simulation</b>	Integrate new processes, practice business continuity plans, and prepare employees to see their daily work through the lens of cyber-geopolitics. Perform hypothetical situation exercises. Receive a summary report and recommended actions. <b>Learn More</b> →