

# PCE Industry Report

**Business Services** 



# Middle Market M&A Summary

#### **Business Services**

#### **Key Highlights**

- The largest transaction was the acquisition of Consumer Health & Spending Accounts And Consolidated Omnibus Reconciliation Act Businesses by WageWorks, Inc. for \$235 million.
- The public company industry median TEV/Revenue multiple is 1.6x.
- The public company industry median TEV/EBITDA multiple is 10.6x.

#### **Key Trends**

- The Professional Services & Consulting subsector's transaction volume was positive, Agriculture was neutral, and the other Business Industry subsectors all trended negatively over the past quarter.
- The Professional Service & Consulting subsector's transaction volume represented approximately 56% of the Business Services Industry activity over the past quarter.
- Sales of office furniture in 2017 is predicted to drop by 0.8% due to increased import competition. However, operators have found growth in the customization category, with nearly one-third of sales arising from customized fixtures.
- Robots, autonomous tractors, and drones will all become a major part of agriculture starting in 2017. Thousands of robotic dairy farms have emerged, sales of autonomous tractors and autosteer technology have surpassed 300k units per year, and the use of low-cost drones for data analytics in farming are seeing growth.<sup>1</sup>
- Businesses are shifting away from retainer based work to more project based work. Research reveals that 85% of service business are on a project only or 50/50 project-retainer based system. This shift away from retainer based jobs is due to two client-based reasons: clients are demanding job completions at an increasing rate as well as a more transparent billing method.<sup>2</sup>

Source:

IBIS World, S&P Capital IQ, and PCE Proprietary Data

<sup>1</sup>IDTechEx - "Agricultural Robots and Drones 2017-2027 Technologies, Markets, Players" - March 2017

<sup>2</sup>Mavenlink - "State of Services Economy Report" - January 2017



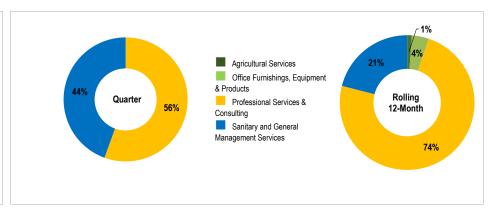
Business Services 1st Quarter 2017

#### **Industry Trends During Quarter**

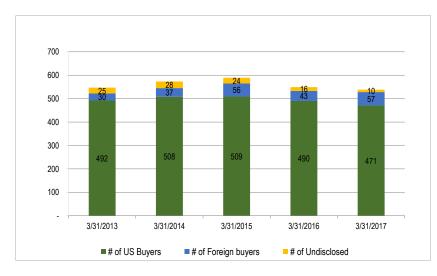
| Sector                                      | Transaction<br>Volume | TEV/ Revenue                 | TEV/EBITDA                   |
|---|-----------------------|------------------------------|------------------------------|
| Agricultural Services                       | $\Rightarrow$         | Market Data not<br>Available | Market Data not<br>Available |
| Office Furnishings,<br>Equipment & Products | •                     | •                            | •                            |
| Professional Services & Consulting          | •                     | •                            | •                            |
| Sanitary and General<br>Management Services | •                     | •                            | •                            |

<sup>\*</sup> Based on transactions with reported financial data only; historically ~ 30% to 40% of transactions report financial data

#### **Transaction Volume as % of Industry**



# Rolling 12-Month Transaction Volume Trends by Buyer Origin



Largest Transactions Closed
During Quarter by Transaction Value (\$ in millions)

| Sector                                      | Target   | Buyer                               | Transaction<br>Value |
|---|--|-------------------------------------|----------------------|
| Sanitary and General<br>Management Services | Southern Waste Systems LLC   | Waste Management, Inc.              | \$525.0              |
| Professional Services & Consulting          | TriNet Group, Inc.   | Atairos Group, Inc.                 | \$442.3              |
| Sanitary and General<br>Management Services | TransMontaigne GP L.L.C.   | ArcLight Capital Partners, LLC      | \$350.0              |
| Sanitary and General<br>Management Services | Metalico Inc.  | Yechiu Metal Recycling (China) Ltd. | \$157.0              |
| Professional Services & Consulting          | Innosight LLC  | Huron Consulting Group Inc.         | \$135.0              |
| Professional Services & Consulting          | MuniServices And Broussard Partners &<br>Associates, Inc. And PRA Government<br>Services And RamWare | Millstein & Co. LLC                 | \$91.5               |
| Professional Services & Consulting          | Wipro Ecoenergy  | Chubb Alba Control Systems Limited  | \$70.0               |
|   |  |                                     |                      |



#### **Summary of Public Comparables** (\$ in millions)

|         | Total E    | Last Twelve | Months |       |                   |          |
|---------|------------|-------------|--------|-------|-------------------|----------|
|         | Market Cap | Revenue     | EBITDA | EBIT  | 03/31/2017 Trends |          |
| Average | \$1,097    | 1.1x        | 9.0x   | 11.8x | TEV/Revenue       | •        |
| Median  | \$1,193    | 1.0x        | 8.9x   | 11.5x | TEV/EBITDA        | <b>↑</b> |
|         |            |             |        |       | TEV/EBIT          | •        |

|       |          | Va        | aluation Trends  |           |           |
|-------|----------|-----------|--|-----------|-----------|
| 16.0x |          |           |  |           |           |
| 14.0x |          |           |  |           |           |
| 12.0x |          |           |  |           |           |
| 10.0x |          |           | The state of the s |           |           |
| 8.0x  |          |           |  |           |           |
| 6.0x  |          |           |  |           |           |
| 4.0x  |          |           |  |           |           |
| 2.0x  |          |           |  |           |           |
| 0.0x  | <b>+</b> | 3/31/2014 | 3/31/2015  | 3/31/2016 | 3/31/2017 |

|         | Ma           | Last Twelve | Months |                   |   |
|---------|--------------|-------------|--------|-------------------|---|
|         | Gross Profit | EBITDA      | EBIT   | 03/31/2017 Trends |   |
| Average | 35.7%        | 10.3%       | 7.8%   | Gross Margin      | • |
| Median  | 36.3%        | 10.3%       | 7.7%   | EBITDA Margin     | • |
|         |              |             |        | EBIT Margin       | • |





# **Professional Services and Consulting**

#### **Summary of Sector Transactions During Quarter (\$ in millions)**

| Transaction Volume  | 120   |
|---|---|
| Number of Transactions with Disclosed Values  | 10  |
| Transaction Value*  | \$775.89                                      |
| Average Transaction Value*  | \$77.59                                       |
| Median Transaction Value* *Based on transactions with reported financial data only; historically ~ 30% to 40% data. | \$14.50<br>% of transactions report financial |

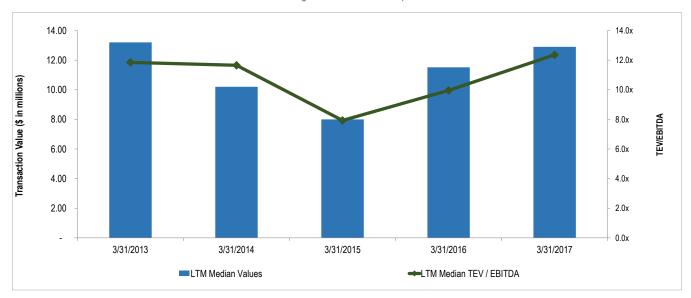
#### Transactions by Value & Volume



Based on transactions with disclosed financial data only

#### **Private Sector Value and EBITDA Multiple Trends**

Rolling 12-Month Value & Multiple Trends





#### **Summary of Public Comparables** (\$ in millions)

|         | Total E    | Last Twelve | Months |       |                   |   |  |
|---------|------------|-------------|--------|-------|-------------------|---|--|
|         | Market Cap | Revenue     | EBITDA | EBIT  | 03/31/2017 Trends |   |  |
| Average | \$1,749    | 1.6x        | 14.7x  | 20.9x | TEV/Revenue       | • |  |
| Median  | \$429      | 0.9x        | 10.6x  | 14.1x | TEV/EBITDA        | • |  |
|         |            |             |        |       | TEV/EBIT          | • |  |

|       |           | Va                       | aluation Trends          |                       |           |
|-------|-----------|--------------------------|--------------------------|-----------------------|-----------|
| 16.0x |           |                          |                          |                       |           |
| 14.0x |           |                          |                          |                       |           |
| 12.0x |           |                          |                          |                       |           |
| 10.0x |           |                          |                          |                       |           |
| 8.0x  |           |                          |                          |                       |           |
| 6.0x  |           |                          |                          |                       |           |
| 4.0x  |           |                          |                          |                       |           |
| 2.0x  |           |                          |                          |                       |           |
| 0.0x  | •         | 1                        | , ,                      |                       |           |
|       | 3/31/2013 | 3/31/2014<br>TEV/Revenue | 3/31/2015<br>—TEV/EBITDA | 3/31/2016<br>TEV/EBIT | 3/31/2017 |

|         | Ma           | Last Twelve | e Months |                   |   |  |
|---------|--------------|-------------|----------|-------------------|---|--|
|         | Gross Profit | EBITDA      | EBIT     | 03/31/2017 Trends |   |  |
| Average | 32.4%        | 8.6%        | 3.5%     | Gross Margin      | • |  |
| Median  | 32.1%        | 7.9%        | 4.9%     | EBITDA Margin     | • |  |
|         |              |             |          | EBIT Margin       | • |  |





# Sanitary and General Management Services

#### **Summary of Sector Transactions During Quarter (\$ in millions)**

# Transaction Volume 2 Number of Transactions with Disclosed Values 8 Transaction Value\* \$1,037.00 Average Transaction Value\* \$129.62 Median Transaction Value\* \$2.15 "Based on transactions with reported financial data only; historically ~ 30% to 40% of transactions report financial data.

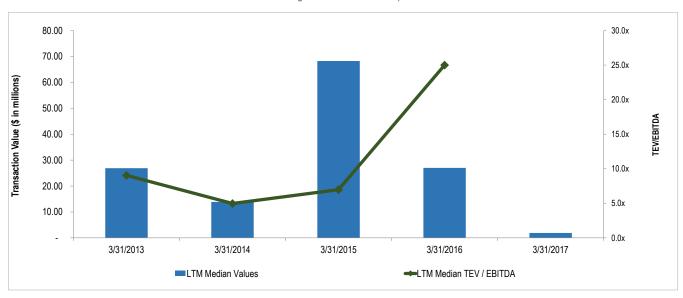
#### Transactions by Value & Volume



Based on transactions with disclosed financial data only

#### **Private Sector Value and EBITDA Multiple Trends**

Rolling 12-Month Value & Multiple Trends

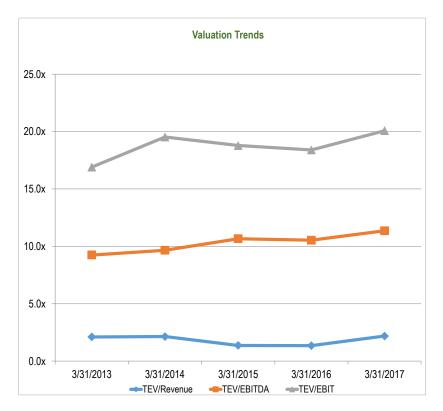


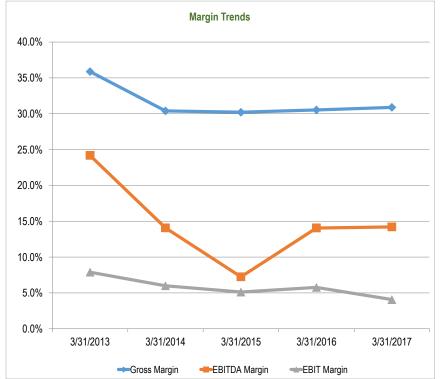


#### **Summary of Public Comparables** (\$ in millions)

|         | Total E    | Last Twelve | Months |       |                   |          |
|---------|------------|-------------|--------|-------|-------------------|----------|
|         | Market Cap | Revenue     | EBITDA | EBIT  | 03/31/2017 Trends |          |
| Average | \$4,177    | 1.8x        | 11.4x  | 23.2x | TEV/Revenue       | •        |
| Median  | \$368      | 2.2x        | 11.4x  | 20.1x | TEV/EBITDA        | <b>↑</b> |
|         |            |             |        |       | TEV/EBIT          | •        |

|         | Ma           | rgins  |      | Last Twelv    | e Months |
|---------|--------------|--------|------|---------------|----------|
|         | Gross Profit | EBITDA | EBIT | 03/31/2017    | Trends   |
| Average | 27.4%        | 12.0%  | 3.4% | Gross Margin  | 1        |
| Median  | 30.9%        | 14.2%  | 4.1% | EBITDA Margin | 1        |
|         |              |        |      | EBIT Margin   | 1        |







### **About PCE**

When you're navigating the critical and sometimes challenging phases of the business life cycle, nothing is more important than getting the right advice at the right time. At PCE, that's our specialty. Providing clients with the insightful strategies, creative solutions, and expert guidance they need to address the challenges they face today and achieve the goals they set for tomorrow.

PCE, a leading financial services firm for mid-market companies, offers a full range of services:

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- Business Valuation
- ESOP (Employee Stock Ownership Plans)
- Financial & Management Consulting
- MBO (management buy outs)
- Bankruptcy
- Restructuring
- Fairness and Solvency Opinion
- Management Consulting
- Succession Planning
- Strategic Analysis
- Litigation Support

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- Banking, Finance & Insurance
- Building Products & Construction
- Business Services
- Consumer & Food
- Diversified Industrials
- Healthcare
- IT & Telecom
- Power & Energy
- Transportation & Logistics

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**PCE Locations** 

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New York

#### **Data Assumptions**

This report represents transaction activity as mergers & acquisitions, consolidations, restructurings and spin-offs. Targets are defined as U.S. Based companies with either foreign or U.S. based buyers. Transaction information provided is based on closed dates only.

#### Glossary

EBIT - Earnings Before Interest and Taxes

EBITDA - Earnings Before Interest, Taxes, Depreciation, Amortization

LTM - Last Twelve Months

TEV - Total Enterprise Value

