

# PCE Industry Report

**Business Services** 



# Middle Market M&A Summary

## **Business Services**

## **Key Highlights**

- The largest transaction was the acquisition of CareerBuilder LLC by Apollo Global Management, LLC; Ontario Teachers' Pension Plan Board for \$475 million.
- The public company industry median TEV/Revenue multiple is 1.0x.
- The public company industry median TEV/EBITDA multiple is 11.4x.

## **Key Trends**

- The Office Furnishings, Equipment & Products subsector's transaction volume was positive, Sanitary and General Management Services trended neutrally, and the other Business Industry subsectors all trended negatively over the past quarter.
- The Professional Service & Consulting subsector's transaction volume represented approximately 91% of the Business Services Industry activity over the past quarter.
- Accounting services remains on a strong upward trend for revenue and profits with the CPA Outlook Index (CPOI) at a three year high, with a score in Q3 of 77. Availability of skilled personnel overtook the top concern for CPA's moving forward, with regulatory requirements/changes in second.
- Legal industry revenue is expected to steadily increase at an annualized rate of 1.6% over the next five years, driven by growing M&A activity and changes in regulations, to a value of \$330 billion.
- Demand for waste collection and sanitation services will continue to be driven by population growth, business creation and increased privatization over the next five years. The industry is anticipating annualized revenue growth of 1.2% per year.

Source: IBIS World, S&P Capital IQ, and PCE Proprietary Data



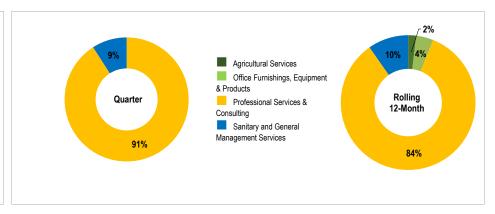
Business Services 3rd Quarter 2017

#### **Industry Trends During Quarter**

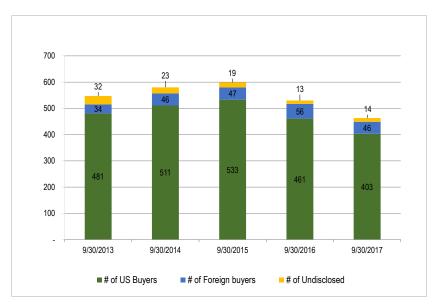
Sector	Transaction Volume	TEV/ Revenue	TEV/EBITDA
Agricultural Services	•	1	Market Data not Available
Office Furnishings, Equipment & Products	•	•	•
Professional Services & Consulting	•	•	•
Sanitary and General Management Services	$\Rightarrow$	•	•

<sup>\*</sup> Based on transactions with reported financial data only; historically ~ 30% to 40% of transactions report financial data

#### Transaction Volume as % of Industry



# Rolling 12-Month Transaction Volume Trends by Buyer Origin



# Largest Transactions Closed During Quarter by Transaction Value (\$ in millions)

Sector	Target	Buyer	Transaction Value
Professional Services & Consulting	CareerBuilder, LLC	Apollo Global Management, LLC; Ontario Teachers' Pension Plan	\$475.0
Professional Services & Consulting	R2Net Inc.	Sterling Jewelers Inc.	\$328.0
Professional Services & Consulting	CDI Corp.	AE Industrial Partners, LLC	\$173.4
Sanitary and General Management Services	Severn Trent Environmental Services, Inc.	Alston Capital Partners; PPC Enterprises LLC	\$62.1
Professional Services & Consulting	Vynamic, LLC	UDG Healthcare plc	\$32.0
Professional Services & Consulting	Technology Sciences Group Inc. and Technology Sciences (Europe) Limited and Associated Subsidiaries	Science Group plc	\$17.8
Professional Services & Consulting	Absolute Consulting, Inc.	GSE Performance Solutions, Inc.	\$8.8
Professional Services & Consulting	Smart Resources, Inc.	BG Finance and Accounting, Inc.	\$8.0
Professional Services & Consulting	firstPRO, Inc.	Staffing 360 Solutions, Inc.	\$8.0
Professional Services & Consulting	Quadrant 4 System Corporation, Legacy Staffing Business	Intellyk, Inc.	\$3.5

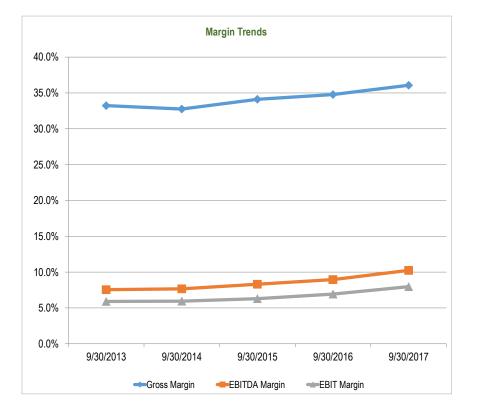


#### **Summary of Public Comparables** (\$ in millions)

	Total Enterprise Value					Months
	Market Cap	Revenue	EBITDA	EBIT	09/30/2017	Trends
Average	\$1,090	0.9x	8.3x	11.2x	TEV/Revenue	•
Median	\$1,162	0.9x	8.2x	10.5x	TEV/EBITDA	•
					TEV/EBIT	•

	Va	aluation Trends		
14.0x				
12.0x				
10.0x				
8.0x			<u> </u>	_
6.0x				
4.0x				
2.0x				
		-		<b></b>

	Ma	rgins	Last Twelve	e Months	
	Gross Profit	EBITDA	EBIT	09/30/2017	Trends
Average	35.5%	10.0%	7.5%	Gross Margin	<b>↑</b>
Median	36.1%	10.2%	8.0%	EBITDA Margin	<b>↑</b>
				EBIT Margin	•

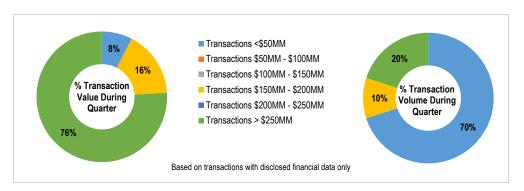




#### **Summary of Sector Transactions During Quarter (\$ in millions)**

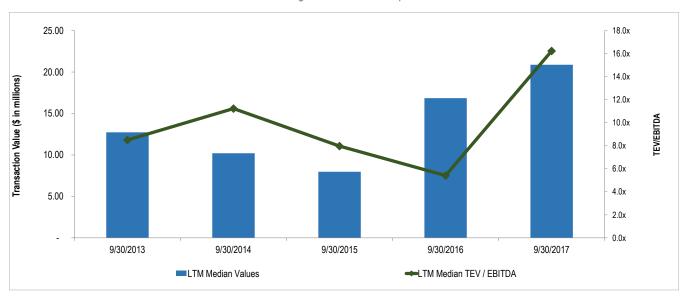
Transaction Volume	91
Number of Transactions with Disclosed Values	10
Transaction Value*	\$1,056.40
Average Transaction Value*	\$105.64
Median Transaction Value* *Based on transactions with reported financial data only; historically ~ 30% to 4 data.	\$13.25 40% of transactions report financial

#### Transactions by Value & Volume



#### **Private Sector Value and EBITDA Multiple Trends**

Rolling 12-Month Value & Multiple Trends





#### **Summary of Public Comparables** (\$ in millions)

Total Enterprise Value					Last Twelve	Months
	Market Cap	Revenue	EBITDA	EBIT	09/30/2017	Trends
Average	\$1,759	2.6x	17.0x	18.8x	TEV/Revenue	•
Median	\$446	1.0x	11.7x	15.2x	TEV/EBITDA	•
					TEV/EBIT	•

		Va	aluation Trends	
16.0x —				
14.0x				
12.0x				
10.0x	_		_	
8.0x				
6.0x				
4.0x				
2.0x	<b>—</b>	<b>*</b>		
0.0x			· ·	

	Ma	rgins	Last Twelve	Last Twelve Months	
	Gross Profit	EBITDA	EBIT	09/30/2017	Trends
Average	26.8%	4.3%	2.7%	Gross Margin	•
Median	31.5%	7.4%	5.4%	EBITDA Margin	<b>₽</b>
				EBIT Margin	•

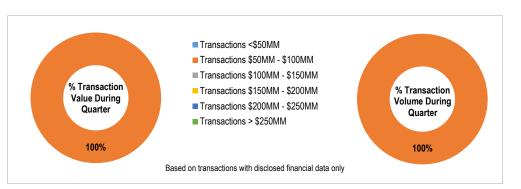




#### **Summary of Sector Transactions During Quarter** (\$ in millions)

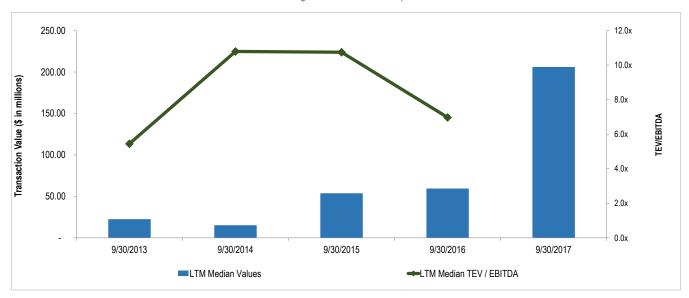
Transaction Volume	9
Number of Transactions with Disclosed Values	1
Transaction Value*	\$62.10
Average Transaction Value*	\$62.10
Median Transaction Value* *Based on transactions with reported financial data only; historically ~ 30% to 40% of tradata.	\$62.10 ansactions report financial

#### Transactions by Value & Volume



#### **Private Sector Value and EBITDA Multiple Trends**

Rolling 12-Month Value & Multiple Trends





#### **Summary of Public Comparables** (\$ in millions)

Total Enterprise Value					Last Twelve	Months
	Market Cap	Revenue	EBITDA	EBIT	09/30/2017	Trends
Average	\$4,236	1.9x	12.7x	22.8x	TEV/Revenue	•
Median	\$490	2.2x	11.4x	19.9x	TEV/EBITDA	<b>1</b>
					TEV/EBIT	<b>1</b>

	Valuation Trends
25.0x	
20.0x	
15.0x	
10.0x	
5.0x	

9/30/2015

TEV/EBITDA

9/30/2016

TEV/EBIT

9/30/2017

	Ma	rgins	Last Twelve Months		
	Gross Profit	EBITDA	EBIT	09/30/2017 Trends	
Average	27.6%	13.6%	4.9%	Gross Margin	•
Median	30.8%	14.5%	5.2%	EBITDA Margin	•
				EBIT Margin	•



Source: S&P Capital IQ as of 10/11/2017 and PCE Proprietary Data

9/30/2014

→TEV/Revenue

9/30/2013



0.0x

# **About PCE**

When you're navigating the critical and sometimes challenging phases of the business life cycle, nothing is more important than getting the right advice at the right time. At PCE, that's our specialty. Providing clients with the insightful strategies, creative solutions, and expert guidance they need to address the challenges they face today and achieve the goals they set for tomorrow.

PCE, a leading financial services firm for mid-market companies, offers a full range of services:

- M&A (mergers & acquisitions)
- Growth Capital Equity & Debt
- Business Valuation
- ESOP (Employee Stock Ownership Plans)
- Financial & Management Consulting
- MBO (management buy outs)
- Bankruptcy
- Restructuring
- Fairness and Solvency Opinion
- Management Consulting
- Succession Planning
- Strategic Analysis
- Litigation Support

Experienced in all market sectors, PCE has established several specialty practice areas:

- Aerospace & Defense
- Banking, Finance & Insurance
- Building Products & Construction
- Business Services
- Consumer & Food
- Diversified Industrials
- Healthcare
- IT & Telecom
- Power & Energy
- Transportation & Logistics

PCE Investment Bankers, Inc - member FINRA & SIPC; PCE Valuations, LLC; PCE Advisory, LLC

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**PCE Locations** 

Orlando

Atlanta

Chicago

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#### **Data Assumptions**

This report represents transaction activity as mergers & acquisitions, consolidations, restructurings and spin-offs. Targets are defined as U.S. Based companies with either foreign or U.S. based buyers. Transaction information provided is based on closed dates only.

#### Glossary

EBIT - Earnings Before Interest and Taxes

EBITDA - Earnings Before Interest, Taxes, Depreciation, Amortization

LTM - Last Twelve Months

TEV - Total Enterprise Value

