

FOR IMMEDIATE RELEASE

September 3, 2019

**Food Sustainability Non-Profit Sells Assets to For-Profit Social Enterprise
Provision Coalition Inc. Established by Cher Mereweather**

Guelph, ON – Provision Coalition’s Board of Directors and Coalition Members have sold the assets of Provision Coalition to Provision Coalition Inc., a for-profit social enterprise established by Provision’s former Executive Director, Cher Mereweather.

Provision Coalition Inc. has been executing all Provision projects and supporting clients over the past several months during the transition period. The sale of the assets took place on Friday, August 30, 2019.

Chairman of the Board, Norm Beal commented, “On behalf of the Board of Directors, I wish Cher and her team great success in their future endeavors. We recognize and appreciate the contributions made by Provision over the last six years. We are very proud of the work the organization has done and the measurable impact it’s had on the environment, society and the competitiveness of the Canadian food industry.”

Provision Coalition Inc. will continue to deliver the core services that the organization was founded on – purpose-driven strategy, food loss and waste, responsible sourcing, climate-change mitigation, circular economy, change management and more. The services will continue to focus on helping food businesses increase revenue, reduce costs and elevate their brand through purpose.

Cher Mereweather, former Executive Director and now President & CEO of Provision Coalition Inc., commented, “The transition of Provision to a for-profit social enterprise has been a natural progression for the organization. As our scope of services has grown, so has our impact. We are consistently being asked by the companies we work with for more services and support as they create shared value, realize savings and positively impact the environment and society. Our team is excited to continue delivering on our own purpose – helping the Canadian food industry make food sustainably.”

Randy Jackiw, Assistant Deputy Minister, Economic Development at the Ontario Ministry of Agriculture, Food and Rural Affairs commented, “I am very pleased to see solutions developed in collaboration with Provision Coalition continue to remain relevant and are of ongoing benefit to the industry. I would like to congratulate and recognize Provision for successfully working to commercialize the great work that was started under Growing Forward.”

For further enquires about Provision Coalition Inc. or its services, contact Cher Mereweather at 519.803-6395 or cmereweather@provisioncoalition.com or visit provisioncoalition.com

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About Provision Coalition Inc

Provision Coalition Inc. is a food industry advisory firm helping manufacturers increase revenue, reduce cost and elevate their food brand - *purposefully*. Provision works to support the growth of Canadian food and beverage processors and manufacturers and to address the mega-challenges facing the food system including the reduction of food loss + waste, climate change mitigation and responsible sourcing.