

R-Purpose Micro

Resiliency with Purpose, by Provision Coalition Inc.

An intensive 12-week high-impact program to help micro food and beverage companies survive and thrive through COVID-19 and beyond.



While COVID-19 has changed the food and beverage industry, the impact on smaller companies has been particularly severe.

R-purpose is an intensive 12-week high-impact program to help these smaller food and beverage companies survive, thrive and build a resilient future through COVID-19 and beyond.

This is for you if:

- You are currently managing increased demand but also worried you don't know how to properly structure this growth
- You are pivoting to survive and open new markets
- It feels like you don't have a moment to focus on anything but the crisis

What will it deliver?

- You will learn how to build the structure you need during this time of crisis
- You will develop a solid foundation for your business that is built on purpose and is scalable
- You will identify ways to take your business to the next level by reducing costs, increasing revenue, and elevating your brand
- You will learn how to apply purpose, sustainability and circularity - the most powerful business drivers that exist today - to create a future that people want to be a part of

R-Purpose Micro will provide practical actions to implement today while building a resilient future for your business.

Who are we?

We are food industry sustainability experts, who have dedicated our careers to helping leaders and entrepreneurs like you build a sustainable food system that align people, profit and the planet.

Highlights



Structured as a virtual 12-week program with weekly 2 hour intensive sessions



Program delivered remotely leveraging Zoom and a suite of specially developed software tools



Involves theory, practice, case studies, and access to peer learning

“ The changes [we implemented] have absolutely helped us. If we hadn't made them, we would be challenged to meet our customers' orders in this time of crisis. ”

DEAN GURNEY // EDEN VALLEY FARMS

HOW CAN YOU BE A PART OF R-PURPOSE MICRO?

Our spring session will begin May 29th. Enroll today online:

[REGISTER HERE](#)

A collaborator in



**PROVISION
COALITION**
MAKING FOOD SUSTAINABLY

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