

# R-Purpose Program

Resiliency with Purpose, by Provision Coalition Inc.

*A high-impact accelerator to help Guelph/Wellington food and beverage companies save money now and recover faster.*

We know that you are fighting this pandemic on all fronts and that you could really do with an ally.

In this strange and unpredictable time, you may have unanswered questions and gaps you need to fill. But the one thing you don't have is time.

**R-Purpose** (Resiliency through Purpose), is a high-impact comprehensive pathway to help you **take instability and turn it into confidence and growth.**

For twenty years, we have been right by the side of hundreds of food and beverage companies, helping them save money and grow faster through purpose, sustainability and circularity.

## How can we help?

R-Purpose will help get you through this crisis (survive) and then through the recovery (thrive) with a focus on four key areas:

1. Take care of and engage your employees to ensure success
2. Increase your output and efficiency (through sustainability and circularity)
3. Lower your operating costs
4. Differentiate your brand and help you open up new markets.

## Why work with us?

We will give you access to award-winning tools and a team of experts who will have your back, so you emerge from this stronger, more resilient and will be among those who help shape the future of the food and beverage industry.

## How can you be part of R-Purpose?

As part of [Our Food Future's](#) response to COVID-19 and the plan to support an inclusive green, social and economic recovery, there are cost-sharing options available for R-Purpose (65-85% depending on your size of business).

R-Purpose is available now. It's affordable. It will answer your questions. It will quieten your doubts. It will transform your business. And it works around your schedule.

There are **only eight spots available and demand is high.** Submit your expression of interest today.

**Response, Recovery and Resiliency. R-Purpose.**



## Highlights



Program can be delivered remotely while social distance requirements are in place



One-to-one support throughout the business transformation



Structured over 12-18 months to ensure participants can continue to focus on operations

“ The changes [we implemented] have absolutely helped us. If we hadn't made them, we would be challenged to meet our customers' orders in this time of crisis. ”

DEAN GURNEY // EDEN VALLEY FARMS

## CONTACT

Submit your expression of interest today and we will contact you once we have reviewed your application.

[CLICK HERE TO SUBMIT YOUR EXPRESSION OF INTEREST](#)

A collaborator in:



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MAKING FOOD SUSTAINABLY

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