

blüm

EVENT NAME: _____

POINT OF CONTACT NAME: _____

POINT OF CONTACT EMAIL: _____

DATE: _____

EVENTS + EXCLUSIVE PROMOTIONS FORM

DESCRIPTION

TELL US ABOUT THE EVENT OR PROMOTION. _____

1

OBJECTIVE

WHAT IS THE PURPOSE? _____

2

DATE + LOCATION

WHEN AND WHERE IS THE EVENT OR PROMOTION? _____

3

PARTNERS

ARE WE PARTNERING WITH ANYONE? IF SO, PLEASE EXPLAIN. _____

4

EXPOSURE

HOW WILL WE MARKET? _____

5

ESTIMATED COSTS

WHAT IS THE INVESTMENT? _____

7

PRODUCTS

PLEASE LIST ITEMS NEEDED. _____
(PLEASE FILL OUT PRODUCT REQUEST FORM FOR ITEMS)

6

ADDITIONAL INPUT

ANY OTHER THOUGHTS? _____

8