

# Forskjellige eierskap –rammer for effektiv ledelse

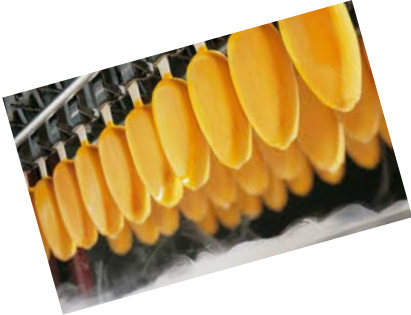
Interimdagen

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**Mustad®**  
BEST SELLING HOOK ON THE PLANET



# Forskjellige eierskap og forskjellige fokus

Eierskap	Typisk fokus
Investment/ PE	Buy-to-sell, value creation
Public / børs	Long term organic growth, pressure for public results
Private / family	Long term organic growth , emotions
Stat /offentlig	Samhällsekonomi, politiskt, skapa jobb



# Nyckel till framgångsrikt ledarskap

- Förstå uppdragsgivarens syften, utöver *the brief*
- Jump start, Mini Operational Audit
  - Business Proposition
  - Business Landscape
  - Organization Effectiveness
    - a) Today's situation
    - b) Desired future development
- Tåta kontakter med styrelse och andra stakeholders
- Transparency
- *call a spade a spade*
- Set objectives with deadlines
- Measure
- Pick your enthusiastic team and identify&deal with resistors



# Thank You!