



# A CASE FOR FINE WINE



A SAFE BREXIT  
INVESTMENT



UK Investors can't ignore Brexit. Why? Because it will be the one most important factor affecting ROI in your investment portfolio over the next few years.

## INTRODUCTION

As the Brexit story evolves, financial markets continue to react with volatility, with U.K. investors increasingly (and rightly) concerned about protecting their investment portfolios.

Regardless of which side you stand on in Brexit, there's no denying that the uncertainty around when the UK will leave the EU, and the circumstances in which it may happen, are causing market jitters across a whole spectrum of investments including property, the stock market and other asset classes.

## BREXIT PROOF

Find out how this investment has protected smart investors against BREXIT!

For savvy investors investors, Brexit isn't a threat – it's an opportunity.

By diversifying your portfolio with assets that are uncorrelated to financial markets, investors in alternatives such as fine wine stand to secure low-risk and tax-free capital gains – despite market uncertainty and the predicted, prolonged economic downturn.

Fine wine is like investing in property a fully insured tangible asset owned by the investor, you are in complete control.



# TAKE ADVANTAGE OF THE FINE WINE BOOM IN 2020

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Find Out Why  
Fine Wine Is  
An Excellent  
Investment Choice  
Right Now!



The best investors are the ones that continually review their choices and investment decisions. Taking positive action and responding to current changes to economic and market conditions can all be about timing.

## 7 REASONS TO INVEST IN FINE WINE RIGHT NOW!

### 1. Moderating Risk by Diversifying

If you are overextended in a particular asset class like the UK stock market or property, and you want to reduce your risk exposure, fine wine investment can be the physical asset to diversify your portfolio.

When diversifying you are essentially placing less bets, not more because you are moderating risk.

Last year UKV delivered on average return for their clients of 14.2%.

Learn from the UK's leading fine wine investment experts.

### 2. Past Performance

*Case study: Lafite Rothschild 1982 versus FTSE 100*

The figures speak for themselves with an annual average growth of 19.41% against the FTSE 100 index's 6.79%.

Fine wine is a genuine alternative asset class.

|                   | FTSE-100 Index | Lafite Rothschild 1982 (1 Case) | Lafite Rothschild 1982 (18 Cases) |
|-------------------|----------------|---------------------------------|-----------------------------------|
| Price In 1984     | £5,000         | £275                            | £4,950                            |
| CAGR              | 6.61%          | 15.08%                          | 15.08%                            |
| Max Growth (1yr)  | 59.23%         | 140.83%                         | 140.83%                           |
| Min Growth (1yr)  | -41.62%        | -39.90%                         | -39.90%                           |
| Avg Growth (1yr)  | 6.79%          | 19.41%                          | 19.41%                            |
| Price (Dec 2018)  | £33,640.50     | £37,500.00                      | £675,000.00                       |
| Total Growth      | 572.81%        | 13,536.36%                      | 13,536.36%                        |
| Profit (Dec 2018) | £28,640.50     | £37,225.00                      | £670,050.00                       |

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## 3. Brexit Proof

A fine wine portfolio could be the best hedge against a 'No Deal' scenario or a stagnating economy.

Fine wine is priced in GBP. Buying now in the UK whilst sterling has recovered from the initial Brexit bounce in 2016 - if the pound falls further, a weaker sterling makes wine cheaper for overseas buyers, so this will stimulate demand from China, Russia, Brazil & India.

## 4. Reliable returns

Last year UKV INTERNATIONAL delivered on average return for their clients of 14.2%.

The **fine wine market** enjoyed a '**Brexit Boom**' following the UK vote to leave the European Union - and the so called 'lesser' vintages are leading the charge.

If you pick the right wine you can expect an average increase of 1% per month. **All**

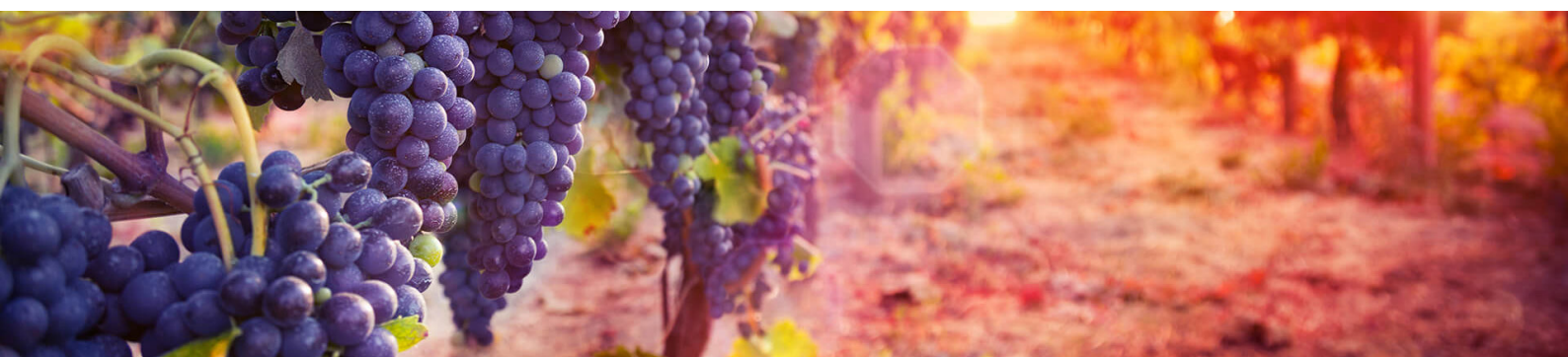
\*PLEASE NOTE – As with all alternative investments, the price can increase as well as decrease in value.

## 5. Exempt from Capital Gains Tax

The tax treatment of wine is unusual and based on the assumption that all wine is bought predominantly for consumption and that if left for extended periods of time would become undrinkable. For this reason, wine falls under the 50 Year Rule and is deemed to be a Wasting Asset by HMRC.

Due to this, fine wine is regarded as one of the last remaining tax free areas where private individuals are not taxed on gains.

We would add however, that with the constant change in tax legislation we suggest you speak with your personal tax consultant or accountant regarding this and your own individual tax circumstances.





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la récolte 1986 a produit  
291.800 bordelaises et demies  
7.250 magnums et jéroboams  
tout en bouteilles au Château  
ma 64<sup>ème</sup> vendange  
*Baron Philippe de Rothschild*  
**Château**  
**Mouton Rothschild**  
PAUILLAC  
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## 6. Supply & Demand

The fundamentals of fine wine investing comes down to two factors: supply and demand.

OK, so this applies to all markets, but there are some unique characteristics of fine wine supply and demand to take note of. First on the supply side, unlike other luxury markets, supply cannot be increased because once the production of any chateau in a particular vintage year comes to market – that's it, there is no more.

As fine wine matures and improves with age, it becomes more desirable and when drunk, reduces supply even further, and pushes the price up as more investors seek out fewer bottles. And the situation is compounded by an ever increasing global demand. The result is a perfect inverted supply curve.

## 7. UKV are established Fine Wine Experts

We monitor trading trends internationally through an extensive network of merchants and brokers alerting our team as to which wines are under demand to optimise continuous growth for our clients, ultimately to achieve high end returns.

If you pick the right wine you can expect an average increase of 1% per month. **All of which is tax free.**

## We also run a premier client programme with benefits.

Early notification of UKV acquisition of select sought after stock.

- Full reimbursement of storage and insurance, for wine(s) purchased through UKV.
- 50% reduction in sales commission on wine sold through UKV.
- Personal market updates luncheons at a prestige London restaurant with your wine consultant.
- A complementary visit to Vinopolis in central London, wine tour, dinner and drinks.
- Invitations to attend one of the many corporate wine tasting vents.
- Preferential rates on tours of some of the finest vineyards and chateaux of

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## GET IN TOUCH

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