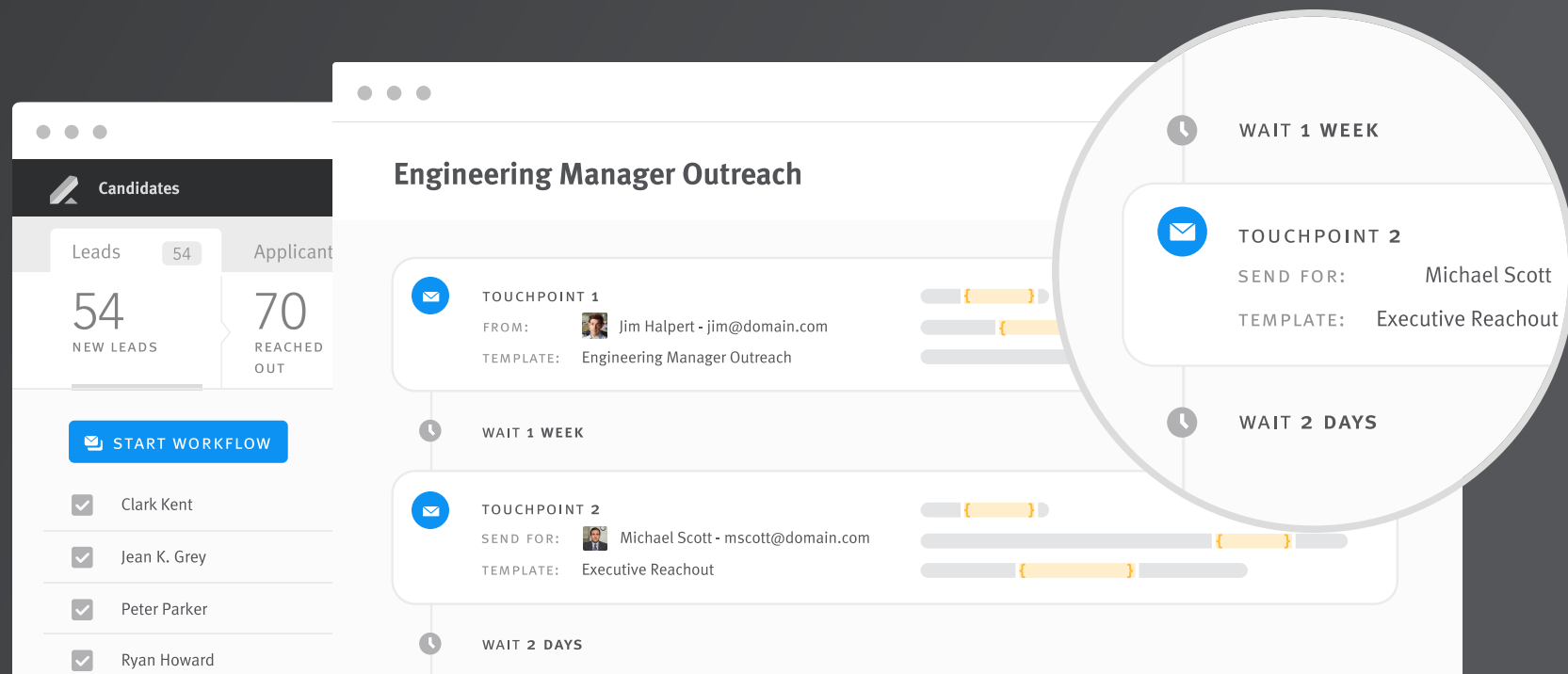


# Lever Nurture

Maximize your returns on candidate sourcing with the only all-in-one ATS+CRM solution

 **42%**  
response rate

Shopify **doubled** their candidate response rate from 21% to 42% with Lever Nurture.



## Sourcing automation software designed to personally engage candidates at scale



### TURBOCHARGE RESPONSE RATES

Stand out with email personalization, and even send for leadership so your messages get noticed.



### SAVE HUNDREDS OF HOURS

Never miss a follow up with automated and customizable email campaigns that engage talent over time.



### CONTROL YOUR COSTS

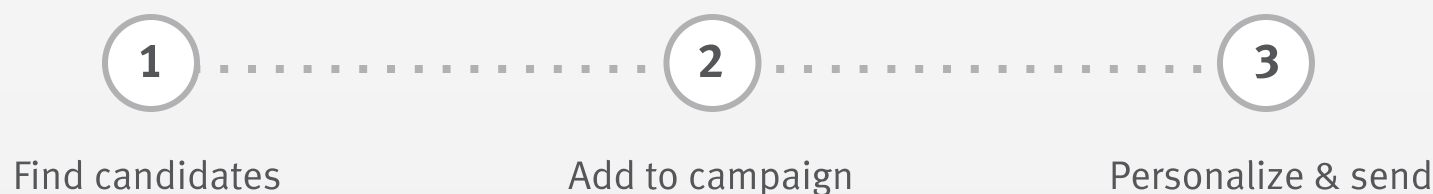
Boost the productivity of your current sourcing efforts while reducing your reliance on expensive agencies to fill critical hires.



### TRACK AND OPTIMIZE CAMPAIGNS

Know which messages and senders drive the best open and response rates so you can improve your sourcing strategy over time.

## How it works: From source to nurture in 15 seconds



*Sourcing before Lever Nurture took a lot of manual work that was prone to human error. Now the process is way faster and easier to personalize. All I have to do is set up a Nurture campaign with my candidates and let it run.*



**Sarah Eastman**

Recruiting Research Lead at Shopify