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731-INVOICE

BluSynergy Launches Salesforce1 App for Invoicing, Payments and Subscription Billing

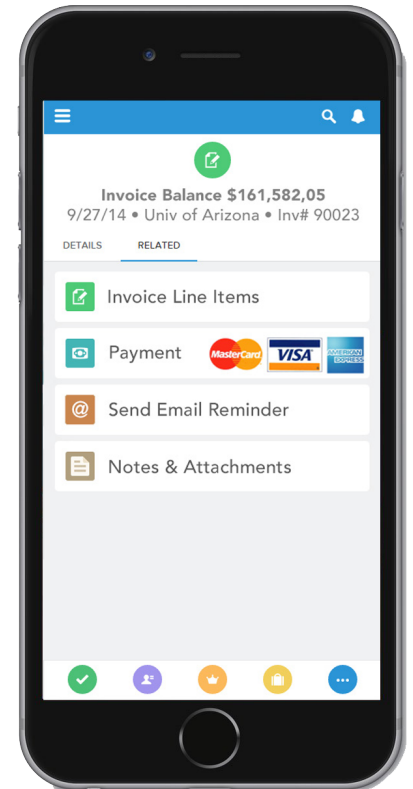
DALLAS, TX: BluSynergy is excited to announce their billing and payments application for Salesforce is now available via the Salesforce1 mobile platform. The same seamless capability customers have grown to rely on via their desktop computer is now available on-the-go, providing customers with the ability to create and view invoices, take payments, and review account details all via their mobile phone.

“We’ve always focused on helping our clients automate and manage their billing and payments more efficiently,” said Sunny Thandassery, Chief Technology Officer of BluSynergy. “The logical next step was making our application accessible even when our clients aren’t in front of their computers.”

BluSynergy's mobile application includes all of the features of their desktop application including the ability to:

- Create invoices and take payments in Salesforce
- Manage Accounts Receivables inside Salesforce with ERP integration
- Customer bill pay in self-service portals or Salesforce Service Cloud
- Configure for either billing or traditional invoicing
- Accept credit card and ACH payments inside Salesforce
- Automate recurring commissions for subscriptions

To learn more about BluSynergy Billing and Payments for Salesforce visit the [Salesforce AppExchange](#). Download Salesforce1 for [Apple](#) or for [Android](#).



About BluSynergy: BluSynergy is a provider of subscription billing and electronic bill pay systems that streamlines complex billing and payment processes. Its product suite encompasses recurring billing, customer self-service portals, and commission management to simplify and automate order-to-cash processes for clients. With comprehensive integration into leading CRM platforms (such as Salesforce and Oracle Sales Cloud) and accounting/ERP systems (like Netsuite, Microsoft Dynamics, or QuickBooks), the BluSynergy application provides a seamless experience for businesses and their customers. Find more information at: www.blusynergy.com.