



An Introduction to Selling 3CX

Today's Topics



3CX Features



Unique
Selling Points



Brand
Positioning



3CX vs
Competitors



About 3CX

We work with our partner network to deliver simple, affordable and flexible communications solutions for customers around the world.

250,000
Installations

190
Countries

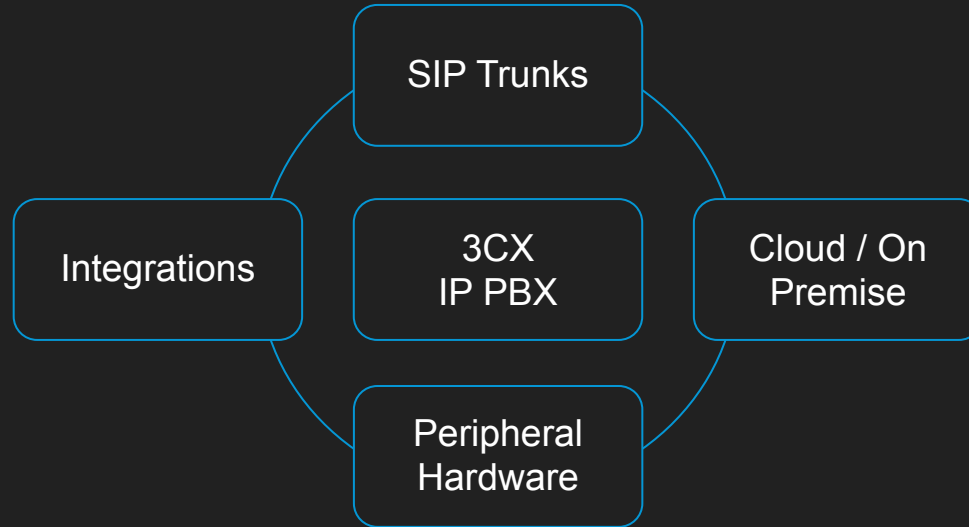
12
Global Offices

40%
Growth YoY



3CX

Your 3CX Solution

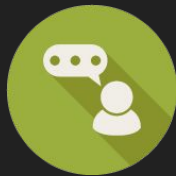


Creating Value with 3CX

Beyond selling licences, there are plenty of ways to generate revenue with 3CX



Leasing and
hardware



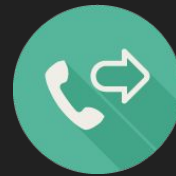
Support



Installation &
Maintenance



Custom
Integrations



Call Flow
Design



Training



3CX

Key Features - Standard Edition

A great solution for small businesses and startups

01 Voicemail

02 Transfers

03 Mobile Apps

04 IVR

05 Directory

06 Auto-provisioning

07 Click2Call

08 Call Logging



3CX

Key Features - Professional Edition

Our most popular edition, includes office productivity, contact centre and hospitality solutions

01 Call Recording

02 Call Queues

03 Call Flow Design

04 CRM Integration

05 Reports

06 Contact Centre

07 Custom FQDN/ SMTP

08 Wallboard/ Switchboard



Key Features - Enterprise Edition

All the benefits of 3CX Pro plus advanced contact centre features and failover

01 Custom IP Phone Logo

02 Failover

03 Skills Based Routing

04 Advanced Contact Centre



3CX

3CX USP_s



3CX

Unbeatable Price

- Pricing Based on Simultaneous Calls
- Unlimited Users
- From FREE for unlimited extensions
- Employees on the road/at home call free

Save customers up to 80% vs competitors



3CX

Open Platform



Phone
Numbers



SIP Trunks



Devices



On
Premise



Cloud
Provider



Easy to Deploy

01 Deploy in Cloud with PBX Express in Google, Amazon or Azure.

02 Install On-Premise on Mini PC or Virtualize on an existing server.

03 Choose Linux or Windows to suit your engineer's experience.

04 Auto configuration of phones & SIP Trunks.



Simple to Use

01 Easily Add & Manage Extensions.

02 3CX can manage bundled OS.

03 3CX Updates and Upgrades can be deployed automatically.

04 Phone configuration and firmwares are tested by 3CX.



A Complete UC Solution

- Android and iOS apps
- Web/Windows/Mac Communications Client
- Corporate Chat
- Browser based video conferencing for all users

All at no extra cost!



3CX

Trusted Worldwide

- Tried and tested with over 250,000 installations worldwide
- Supported by 10,000 Partners
- Trusted by governments, healthcare providers & defence organisations
- Clients include: Pepsi Co, McDonalds, NHS, Ohio State University and more!

Case studies available at 3CX.com

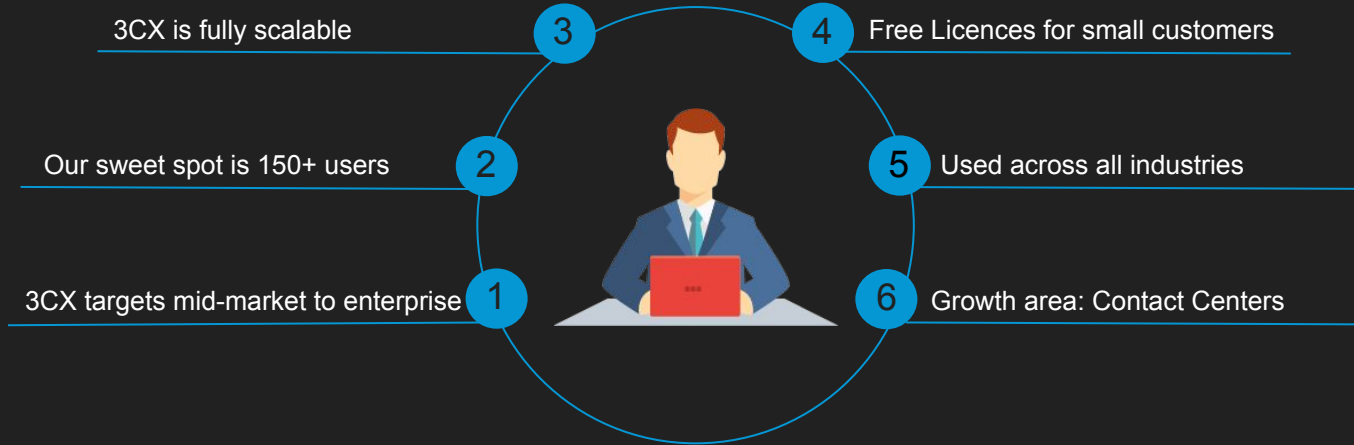


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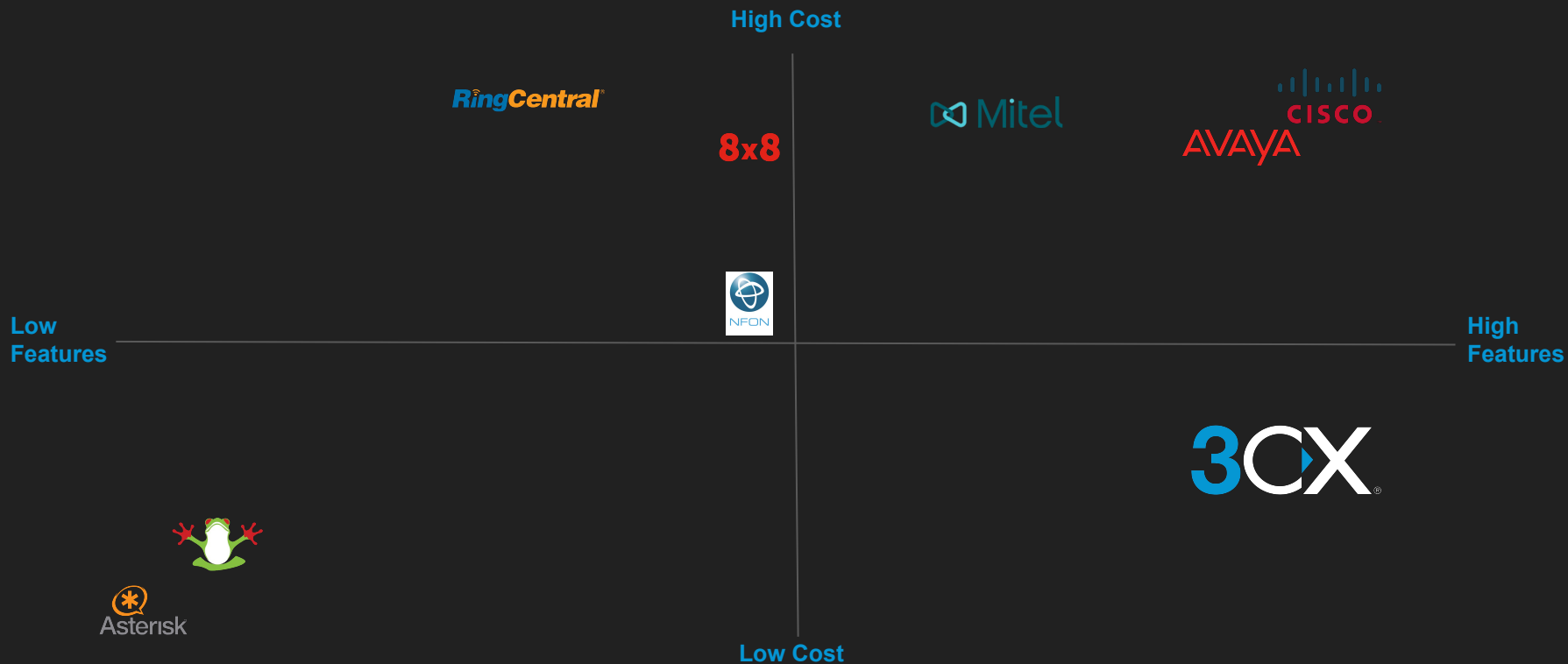
Brand Positioning



Target Customers



Brand Positioning



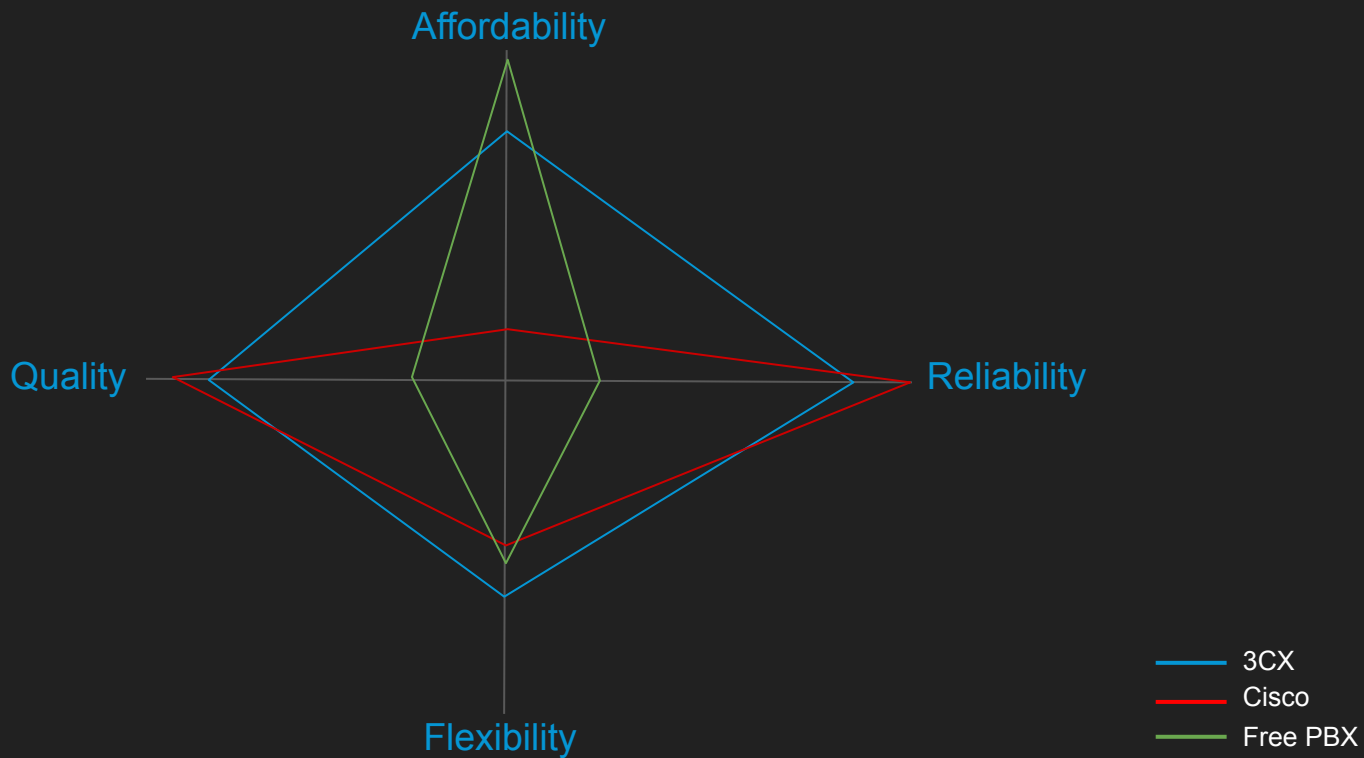
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3CX vs Competitors



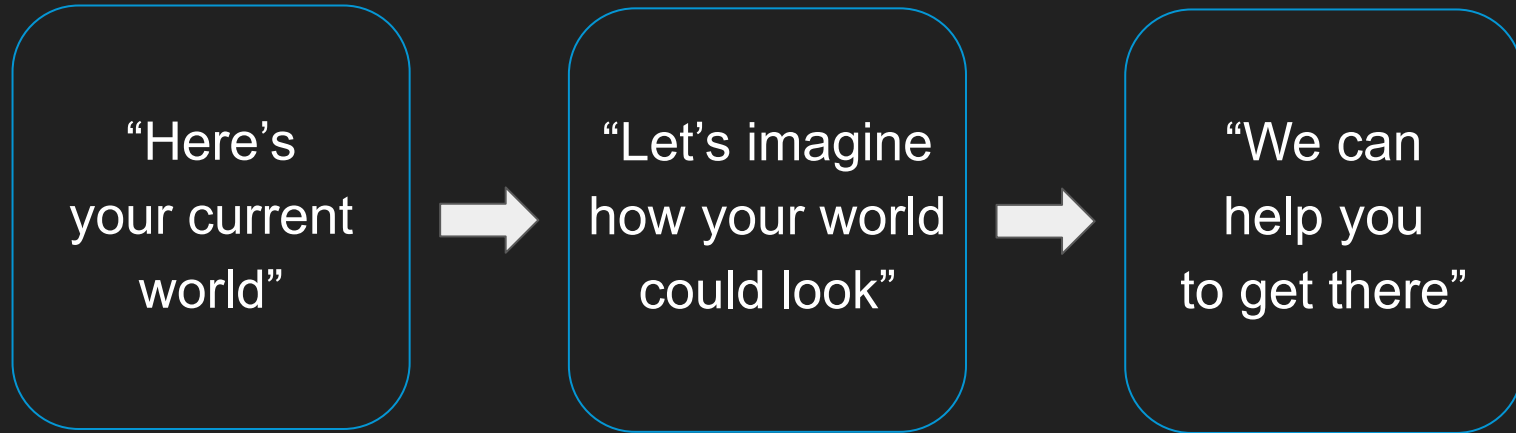
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Where do we win?



3CX

Before - After - Bridge



Any questions?