

How to reach your 3CX Partner Target

Aims



Discover
Our Partner
Program



Understand
Your options



Learn
How to boost
revenue



Partners get more benefits!

	★ Bronze	★★ Silver	★★★ Gold	★★★★ Platinum	★★★★★ Titanium
NFR	32SC	32SC	32SC	32SC	32SC
Margin	15%	20%	25%	30%	35%
Website Search	✓*	✓*	✓	✓	✓
Basic Support	✓	✓	✓	✓	✓
Website Listing	✓*	✓*	✓	✓	✓
Premium Support			✓	✓	✓
Hosted Solutions Listing				✓	✓
Access to VIP Forum				✓	✓
Basic Certification	✓	✓	✓	✓	✓
Intermediate Certification			✓	✓	✓
Advanced Certification				✓	✓
Sales per year	\$2,5K	\$5K	\$12,5K	\$25K	\$100K



Why you should remain a 3CX Partner



What happens if you don't hit your target?

Our partner program is measured annually on [December 30th](#).

A mid year review is done [June 30th](#), by which date have reached 50% of your revenue target.

If you do not reach your current partner target, you will be assigned the partner status that matches your half year revenue in June.

Example:

If you do not reach the bronze partner half year target of \$1,250 by the end of June, the following semester you will become a 3CX Affiliate.

If you do not reach the bronze partner target of \$2,500 by the end of the year, the following year you will become a 3CX Affiliate.



Tips to boost your revenue

“We miss 100% of the sales we don't ask for”



Tips to boost your revenue

#1 Renew Your
Maintenance



Tips to boost your revenue

#2 Renew Annual
Subscriptions on time



Tips to boost your revenue

#3 Purchase multiple
years at once



Tips to boost your revenue

#4 Upsell Your Existing Customers



Any questions?

