

DIGITAL MARKETING SERVICES

Would you like to reduce your time spent on marketing, reach your target audiences and achieve thought leadership?

Your Digital Marketing Package leverages the power of podcasting to attract and engage your audiences.

- Enhance the digital capabilities of your organisation
- Increase your competitiveness and market share
- Help your business achieve growth leading to increased profits

Your six month package includes:

- ✓ Digital planning session and 12 month electronic content calendar and plan
- ✓ Six podcasts recorded, edited, music and uploaded to iTunes and your website
- ✓ 72 Facebook posts scheduled on your behalf
- ✓ Six newsletters set up in your mail system
- ✓ Six blogs posted to your website



Your podcast interviewer and campaign manager is Megan Walker who has delivered high level campaigns to health organisations, not for profits and SMEs for the past 20+ years.

Your Digital Marketing Package only involves an hour of your time each month and is designed to manage your marketing for you so you can reach and engage your target audiences with minimal time involved.

Your investment for six months of marketing campaign management is \$7,900 ex GST.

For more information, please contact Megan Walker by email megan@marketsavvy.com.au or phone 0417 602 390.