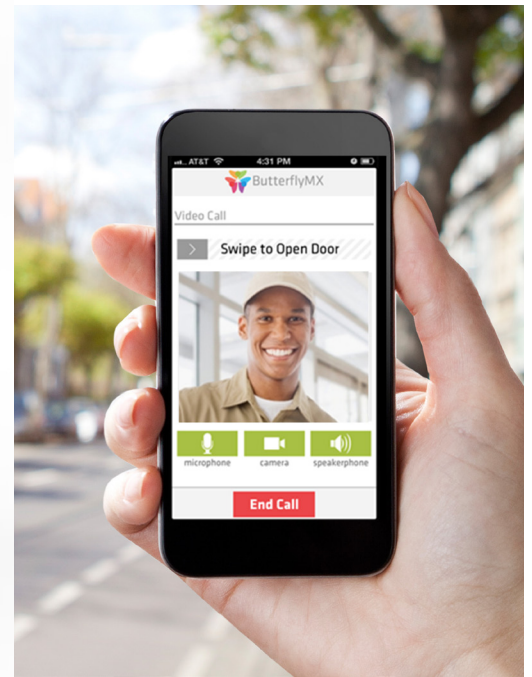


This Is Your Building's Intercom



The first smartphone video intercom designed for the needs of the student housing market.

- 21.5", 12" and 7" touchscreen models available.
- Smartphone mobile app intercom.
- Eliminates all in-unit hardware and wiring.
- Record of every visitor.
- Cloud-based data storage.
- Front entrance touch screen.
- Integration with property management software.
- Plug N' Play installation.
- No smartphone? No problem. Students can still receive a phone call to open the door.

To learn more about the benefits of partnering with us, visit:

butterflymx.com

sales@butterflymx.com | 571-480-6579



ButterflyMX



No Smartphone? No Problem!

Students without smartphones receive a standard phone call, and they can still view messages and door release events via their web account.



Butterfly Virtual Keys

Virtual Keys are QR codes that guests or service personnel can scan at the panel for timed access (expires after 1-48 hours).



Get the Message Every Time

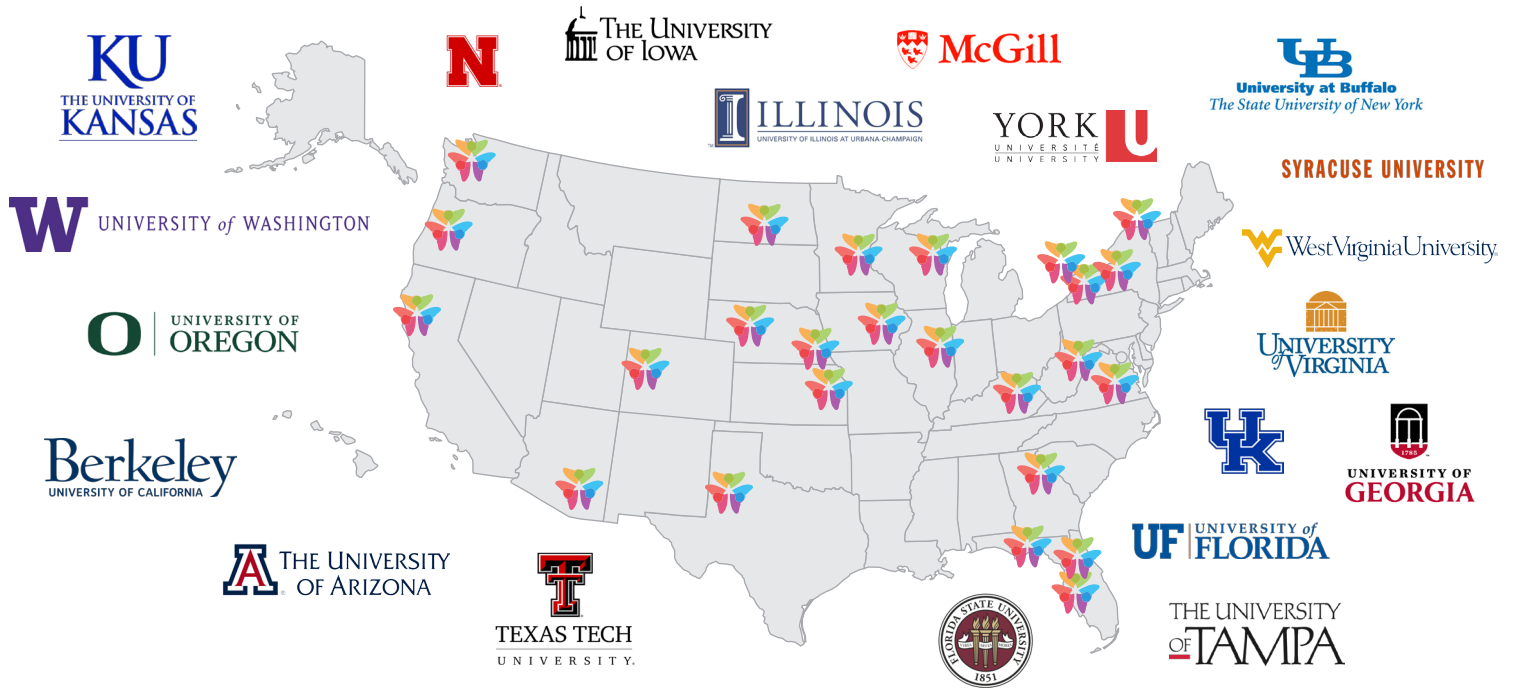
Visitors can leave detailed voice and text messages for tenants directly from the ButterflyMX panel.



Virtual Leasing Office

If there are multiple buildings and only one leasing office (on-site or off-site), then visitors can still access the leasing office from any other building via voice or video call from the ButterflyMX panel.

CONTRACTS WITH TOP UNIVERSITIES



Benefits of ButterflyMX for Students and Student Housing Developers:

1 Ease of Use

ButterflyMX takes advantage of the one device that is ubiquitous on any college campus, the student's smart phone, leading to rapid adoption. As evidence, our multi-family properties (AvalonBay and EQR) have 90% adoption, while our student housing properties have 99% adoption.

2 Security

ButterflyMX captures images of each guest and time date stamps it with the student that authorized the visit. This provides an additional layer of security that provides comfort to parents.

3 Low Cost Alternative

Typical video intercoms require costly wiring upgrades and in-unit wall stations. ButterflyMX™ is cost effective and future proof: it features cloud-based storage and remote software maintenance.

4 Plug & Play Installation

ButterflyMX™ touch screen panel needs only 4 hours to install, using 3 wires: power, ethernet, and door release.

5 Transparent Pricing

ButterflyMX pricing is based on the number of units not the number of beds, allowing campus housing providers with a predictable cost structure.

