

ST. ANTHONY MESSENGER PAGE & INSERTS RATES

SIZE	1x	3x	6x	12x
Covers II, III	\$3,640	\$3,276	\$3,203	\$2,730
Cover IV	\$3,850	\$3,465	\$3,388	\$2,888
Spread (2-page crossover)	\$6,930	\$6,237	\$6,098	\$5,198
Full Page	\$3,500	\$3,150	\$3,080	\$2,625
2/3 Page	\$2,333	\$2,100	\$2,053	\$1,750
1/2 Page	\$2,100	\$1,890	\$1,848	\$1,575
1/3 Page	\$1,400	\$1,260	\$1,232	\$1,050
1/4 Page	\$980	\$882	\$862	\$735
1/6 Page	\$700	\$630	\$616	\$525
Market Place (1/9 page)	\$630	\$567	\$510	\$460

MAILING LIST RENTAL

- Extend your brand's advertising reach and frequency with *St. Anthony Messenger's* list rental program. Available exclusively from List Management company — Estee Marketing Group, Inc.—*St. Anthony Messenger* subscribers and expires are available for selective rental by approved advertisers.
- For complete details, additional selections/segments, and to place your organization's request with details of your offer, mailing date, and creative, please contact:

Ms. Deana Snyder
 Vice President
 Estee Marketing Group, Inc.
 800 Westchester Avenue, Suite 614
 Rye Brook, NY 10573
 dsnyder@esteemarketing.com
 (914)235-7080, ext. 306

OPTIONS

- Bind-In Cards/Envelopes/ BRC/ BRE
- Insert/ Blow-in/ Tip-in etc.
- Poly-bagged specialty items
- Special Sections - We have regular special sections throughout the year, please contact your sales representative for the most up-to-date information.
- We have the ability to offer competitive pricing on printing your materials. Please contact use for quoting your printing materials.

All options are based on approval of materials by both *St. Anthony Messenger* and our printer. If materials increase the postage rate, it will be applied to overall insertion order costs. Cost varies by weigh and size of materials. Samples will need to be sent for approval and inspection.

ST. ANTHONY MESSENGER IMPORTANT DATES

ISSUE	SPACE DEADLINE	MATERIALS DEADLINE	ON-SALE/IN-HOME DATE
January 2018	November 2, 2017	November 10, 2017	December 28, 2016
February 2018	December 4, 2017	December 11, 2017	January 25, 2018
March 2018	January 3, 2018	January 10, 2018	February 26, 2018
April 2018	February 2, 2018	February 2, 2018.	March 26, 2018
May 2018.	March 2, 2018	March 9, 2018	April 26, 2018
June 2018.	April 3, 2018	April 10, 2018	May 24, 2018
July 2018.	May 2, 2018	May 10, 2018.	June 25, 2018
August 2018	June 4 2018	June 11, 2018.	July 26, 2018
September 2018	July 3, 2018	July 10, 2018	August 27, 2018
October 2018.	August 2, 2018	August 10, 2018	September 27, 2018
November 2018	September 5, 2018.	September 10, 2018	October 25, 2018
December 2018	October 2, 2018	October 10, 2018.	November 26, 2018
January 2019.	November 2, 2018	November 9, 2018	December 24, 2019
February 2019.	December 4, 2018	December 10, 2018	January 26, 2019
March 2019	January 3, 2019	January 10, 2019	February 26, 2019